# **STRENGTH. STABILITY. HASSLE FREE.**

The Advantage of UnitedHealthcare 2017 Medicare Advantage Plans



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### UnitedHealthcare. A trusted health care leader serving Medicare beneficiaries for over 30 years.





### The UnitedHealthcare<sup>®</sup> experience.

We believe every eligible consumer deserves a reliable Medicare plan at a fair price. One that helps them coordinate their care and live a healthier life. You can trust UnitedHealthcare to be there for members.



#### **Plan choice**

When it comes to Medicare, one size does not fit all. What works for one person may not be the best bet for everyone. That's why we're adding more plans for 2017 — to give consumers additional choice.



#### **History**

With over 30 years of experience serving Medicare beneficiaries, UnitedHealthcare is a company committed to being there for members.



#### **Next Level Service**

We offer service that is setting the bar in the industry by combining personal service with technology to connect members to the right resources for their specific health needs.

#### **Providing More**

We've listened to our agents and members to develop and offer plans that include the extra benefits and programs they want — from in-home wellness visits to dental coverage and fitness memberships.

When you enroll your customers with UnitedHealthcare, you can have confidence they will be with a company you can trust. We're also committed to providing you with resources and tools that simplify and enhance the agent experience.

Members have access to online tools and resources to help

them manage their plan and live a healthier life. Renew by

UnitedHealthcare is an exclusive perk for UnitedHealthcare

members that provides healthy living, healthy learning and

Our care model is designed to coordinate care between the

member and provider to help deliver better quality

Resources

rewards for healthy behaviors.

outcomes.

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**Coordinated Care** 

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### 2017 Medicare Advantage Plans West Region

### Arizona Market Overview

#### Arizona

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	989,932
YOY Eligible Growth	4.9%
MA Penetration	36.9%
YOY MA Penetration Growth	0.0%
UHC Market Share	36.9%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



### **Phoenix** Market Overview



#### Market Highlights

- Strong UnitedHealthcare® and AARP® brand recognition in the area aided by large commercial presence and longevity in the market
- Largest MA plan in the market ٠
- Competitive market driven by \$0 premium plans
- \$0 premium plan with Optum Medical Network offers rich • benefits for consumers seeking value
- Legacy \$0 premium plan will continue to offer broad access • to our competitive network with higher co-pays
- Both plans include UnitedHealth Passport<sup>®</sup> program — Great for snowbirds or those who travel
- 4.5 Star Plans

#### Rx

- - \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

#### Provider

- Largest provider network within the market
- Comprehensive hospital network
- Provider Specific Plan with exclusive provider Optum Medical Network
- Banner Health Network is available under Plan 1
- Consult the Provider Directory for the full list of providers ٠

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#### UnitedHealthcare Experience

- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, • earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Phoenix N	Market La	andscape
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Eligibles (as of 5/1/2016)	684,709
YOY Eligible Growth	4.4%
MA Penetration	37.5%
YOY MA Penetration Growth	0.0%
UHC Market Share	32.1%

#### Current Footprint

Expansion





### **Phoenix** Product Overview

	AARP MedicareComplete Plan 1 H0609-026	AARP MedicareComplete Plan 2 H0609-027
Plan Highlights	\$0 premium plan offers broad access to our full network	\$0 premium plan with Optum Medical Network offers rich benefits for shoppers seeking value
Plan Type	НМО	НМО
Service Area	Arizona: Maricopa, Pinal	Arizona: Maricopa
Premium	\$0	\$0
РСР Со-рау	\$10	\$0
Specialist Co-pay	\$45	\$25
Inpatient Hospital	\$395 Days 1-4	\$155 Days 1-7
Outpatient Surgery	20%	\$155
Max Out-of-Pocket	\$5,500	\$3,500
Rx Co-pays	\$2/\$8/\$45/\$95/ <mark>29%</mark>	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$205 (T3, T4 & T5 only)	\$0
Referral Required	Υ	Y
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision, Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision, Dental Rider Available

NurseLine, Routine Hearing and Vision. Dental Rider Available

NurseLine, Routine Hearing and Vision. Dental Rider Available

Improved for 2017 Degraded for 2017 New Plan



### **Prescott** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- 4.5 Star Plan
- Stable benefits for 2017
- · SilverSneakers included for no additional cost

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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#### Provider

- Strong network, including Yavapai Regional Medical Center, Chino Valley Medical, and Thumbe Butte
- Consult the Provider Directory for the full list of providers



- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively

Proceett Market Landscane



Prescoll Market Landscape	
Eligibles (as of 5/1/2016)	71,409
YOY Eligible Growth	6.0%
MA Penetration	25.1%
YOY MA Penetration Growth	0.2%
UHC Market Share	42.2%

#### Current Footprint

Expansion

HMO Expansion



### **Prescott** Product Overview

	AARP MedicareComplete H5253-036	
Plan Highlights	Premium plan with low PCP co-pay, SilverSneakers, and Passport for Yavapai county only	
Plan Type	HMO	
Service Area	Arizona: Yavapai	
Premium	\$49	
PCP Co-pay	\$10	
Specialist Co-pay	\$40	
Inpatient Hospital	\$295 Days 1-5	
Outpatient Surgery	20%	
Max Out-of-Pocket	\$6,700	
Rx Co-pays	\$2/\$8/\$45/\$95/28%	
Rx Deductible	\$220 (T3, T4 & T5 only)	
Referral Required	Y	
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision	

Improved for 2017 🔴 Degraded for 2017 😑 New Plan



### **Tucson** Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area aided by large commercial presence and longevity in the market
- Largest MA plan in the market
- · Portfolio of MA plan choices to meet a variety of needs
- UnitedHealth Passport® Great for snowbirds or those who travel
- Comprehensive provider network
- Preventive dental available under H0609-025 for even richer benefits at \$0 premium
- Primary care physician provides consistency and accuracy in members overall care
- 4.5 Star Plans

#### ' Rx

- Removed Rx deductible on H0609-025
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

#### Provider

- Large provider network
- Arizona Community Physicians
- Carondelet Medical Group
- Saguaro Medical Group
- New Pueblo exclusive contract
- · Consult the Provider Directory for the full list of providers

#### O UnitedHealthcare Experience

- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively



#### Tucson Market Landscape

Eligibles (as of 5/1/2016)	212,916
YOY Eligible Growth	5.8%
MA Penetration	40.9%
YOY MA Penetration Growth	0.0%
UHC Market Share	48.4%

#### Current Footprint

Expansion



HMO Expansion

### **Tucson** Product Overview

	AARP MedicareComplete H0609-025	AARP MedicareComplete Plus H5253-035
Plan Highlights	\$0 premium plan with rich co-pays available in Pima county only. Includes dental and SilverSneakers®	Low premium product offers broader network access. Includes SilverSneakers®
Plan Type	НМО	HMOPOS
Service Area	Arizona: Pima	Arizona: Graham, Pima, Santa Cruz
Premium	\$0	\$29
РСР Со-рау	\$0	\$20
Specialist Co-pay	\$35	\$50
Inpatient Hospital	\$265 Days 1-6	\$395 Days 1-4
Outpatient Surgery	\$250	20%
Max Out-of-Pocket	\$3,200	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95 <mark>/33%</mark>	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$0	\$225 (T3, T4 & T5 only)
Referral Required	Y	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



### California – North Market Overview

#### California – North

Medicare Advantage 2017 Service Area





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Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	1,717,631
YOY Eligible Growth	3.8%
MA Penetration	26.7%
YOY MA Penetration Growth	0.6%
UHC Market Share	13.5%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



### Northern California Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area. Celebrating 30+ years in Northern California
- Strong relationships with premier networks such as Sutter Health — Palo Alto Medical Foundation
- 4 Star plans
- · Stable benefits with Rx improvements in some plans

### 

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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### Provider

Strong network that includes:

- Sutter Health Palo Alto Medical Foundation
- Hill Physicians
- Affinity
- SCCIPA
- Daughters of Charity
- Alta Bates
- Sante Fresno
- Consult the Provider Directory for the full list of providers



Northern California Market Landscape	
Eligibles (as of 5/1/2016) 1,102,74	
YOY Eligible Growth	3.7%
MA Penetration	26.6%
YOY MA Penetration Growth	0.9%
UHC Market Share	8.9%

#### Current Footprint

#### Expansion

#### HMO Expansion



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#### UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- Diabetes Navigator helps members manage diabetes more effectively

### Northern California Product Overview

	AARP MedicareComplete SecureHorizons H0543-070	AARP MedicareComplete SecureHorizons H0543-035	AARP MedicareComplete SecureHorizons H0543-140	AARP MedicareComplete SecureHorizons H0543-086
Plan Highlights	Premium plan with improved Rx benefits. Dental Riders available	Premium plan with no PCP costs	Premium plan improved Rx benefits	Premium plan traditional benefits
Plan Type	НМО	НМО	НМО	НМО
Service Area	California: Alameda, Contra Costa	California: Fresno, Madera	California: Amador, El Dorado, Mendocino, Merced, Tulare	California: Nevada
Premium	\$115	\$81	\$55	\$115
PCP Co-pay	\$10	\$0	\$15	\$10
Specialist Co-pay	\$15	\$10	\$50	\$30
Inpatient Hospital	\$395 Days 1-4	\$395 Days 1-4	\$395 Days 1-4	\$265 Days 1-6
Outpatient Surgery	20%	20%	20%	20%
Max Out-of- Pocket	\$5,900	\$6,700	\$6,700	\$6,300
Rx Co-pays	\$2/\$12/\$47/\$100 <mark>/26%</mark>	\$2/\$12/\$47/\$100/ <mark>26%</mark>	\$2/\$12/\$ <mark>47/\$100/28</mark> %	\$2/\$12/ <mark>\$47/\$100</mark> /26%
Rx Deductible	\$325 (T3, T4 & T5 only)	\$315 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)	\$325 (T3, T4 & T5 only)
Referral Required	Y	Y	Y	Y
Extra Benefits	Hearing Aids, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, NurseLine, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, NurseLine, Routine Hearing and Vision Exams. Dental and Fitness	Hearing Aids, NurseLine, Routin Hearing and Vision Exams

**Riders Available** 

Improved for 2017 Degraded for 2017

**Rider Available** 

New Plan



### Northern California Product Overview

	AARP MedicareComplete SecureHorizons H0543-029	AARP MedicareComplete SecureHorizons H0543-148	AARP MedicareComplete SecureHorizons H0543-028
Plan Highlights	Premium plan with traditional benefits	Premium plan with improved Rx benefits	Premium plan with rich outpatient benefits
Plan Type	НМО	НМО	НМО
Service Area	California: Santa Clara	California: Sonoma	California: San Mateo
Premium	\$115	\$49	\$110
PCP Co-pay	\$10	\$10	\$10
Specialist Co-pay	\$20	\$25	\$20
Inpatient Hospital	\$350 Days 1-5	\$220 Days 1-8	\$200 Admits
Outpatient Surgery	20%	\$195	\$0
Max Out-of-Pocket	\$5,900	\$4,900	\$4,900
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>26%</mark>	\$2/\$12/\$47/\$100/27%	\$2/\$12/\$47/\$100/25%
Rx Deductible	\$330 (T3, T4 & T5 only)	\$300 (T3, T4 & T5 only)	\$360 (T3, T4 & T5 only)
Referral Required	Υ	Y	Y
Extra Benefits	Eyewear Credit, Hearing Aids, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, NurseLine, Routine Hearing an Vision Exams

Improved for 2017 — Degraded for 2017 — New Plan



### Sacramento Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area. Celebrating 30 years offering plan options
- Primary care physician provides consistency and accuracy in member's overall care
- Partnering with Sutter gives UnitedHealthcare a competitive advantage
- 4 Star plans
- Stable benefits with modest changes in Rx
- Broadest coverage of geography when compared with competitors

### O UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- Diabetes Navigator helps members manage diabetes more effectively



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### **,** Provider

- Sutter Health is the premier provider network with an exclusive agreement with UnitedHealthcare
- Consult the Provider Directory for the full list of providers



#### Sacramento Market Landscape

Eligibles (as of 5/1/2016)	341,149
YOY Eligible Growth	4.6%
MA Penetration	28.3%
YOY MA Penetration Growth	0.3%
UHC Market Share	18.7%

#### Current Footprint

#### Expansion

#### HMO Expansion



### Sacramento Product Overview

	AARP MedicareComplete SecureHorizons Plan 2 H0543-146	AARP MedicareComplete SecureHorizons Plan 1 H0543-089
Plan Highlights	Low premium plan designed for the consumer looking for a relationship with the Sutter network	Modest premium plan designed for the consumer looking for broad network access
Plan Type	HMO	НМО
Service Area	California: Placer, Sacramento, Yolo	California: Placer, Sacramento, Yolo
Premium	\$29	\$95
РСР Со-рау	\$10	\$10
Specialist Co-pay	\$25	\$15
Inpatient Hospital	\$220 Days 1-8	\$150 Days 1-3
Outpatient Surgery	\$195	\$75
Max Out-of-Pocket	\$4,900	\$4,900
Rx Co-pays	\$2/\$12/\$47/\$100/29%	\$2/\$8/\$45/\$95 <mark>/29%</mark>
Rx Deductible	\$170 (T3, T4 & T5 only)	\$200 (T3, T4 & T5 only)
Referral Required	Y	Y
Extra Benefits	Hearing Aids, NurseLine, Routine Hearing and Vision Exams, Dental Rider Available	Hearing Aids, NurseLine, Routine Hearing and Vision Exams, Dental Rider Available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



### **Stanislaus** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area. Celebrating 30+ years in Northern California
- Primary care physician provides consistency and accuracy in member's overall care
- Strong relationship with Sutter in \$0 premium plan, giving UnitedHealthcare a competitive advantage
- 4 Star plans
- Stable benefits with modest and/or improved changes in Rx

#### O UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- Diabetes Navigator helps members manage diabetes more effectively

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



- Sutter
- AllCare IPA
- Tenet
- · Consult the Provider Directory for the full list of providers



Stanislaus Market Lanuscape	
Eligibles (as of 5/1/2016)	81,029
YOY Eligible Growth	3.8%
MA Penetration	36.9%
YOY MA Penetration Growth	0.0%
UHC Market Share	32.4%

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Current Footprint

#### Expansion

#### HMO Expansion



### **Stanislaus** Product Overview

	AARP MedicareComplete SecureHorizons Plan 2 H0543-147	AARP MedicareComplete SecureHorizons Plan 1 H0543-036
Plan Highlights	\$0 premium plan designed for the consumer looking for low PCP costs	Premium plan designed for the consumer looking for rich outpatient benefits. Dental Rider available
Plan Type	НМО	НМО
Service Area	California: Stanislaus	California: Stanislaus
Premium	\$0	\$99
РСР Со-рау	\$10	\$10
Specialist Co-pay	\$25	\$10
Inpatient Hospital	\$220 Days 1-8	\$200 Admits
Outpatient Surgery	\$195	\$0
Max Out-of-Pocket	\$4,900	\$4,900
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>29%</mark>	\$2/\$12/\$47/\$100 <mark>/29%</mark>
Rx Deductible	\$200 (T3, T4 & T5 only)	\$195 (T3, T4 & T5 only)
Referral Required	Y	Y
Extra Benefits	Hearing Aids, NurseLine, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available

Vision Exams. Dental Rider Available

Improved for 2017 Degraded for 2017 New Plan



### California – South Market Overview

#### California – South

Medicare Advantage 2017 Service Area



### Current FootprintExpansion

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Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	3,318,437
YOY Eligible Growth	4.0%
MA Penetration	39.0%
YOY MA Penetration Growth	-0.2%
UHC Market Share	19.0%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



### Pacific Central Coast California Market Overview



#### Market Highlights

- Celebrating over 30 years in California
- UnitedHealthcare has stable benefits and high quality networks here to serve the members
- Marquee network in Santa Barbara: The Sansum Clinic
- Currently #1 in market share in Santa Barbara and San Luis
  Obispo Counties
- 4 Star plans

### O UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H0543-032 and H0543-022
- Diabetes Navigator helps members manage diabetes more effectively

Expansion



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Sansum Clinic Santa Barbara
- Santa Barbara Select IPA
- Seaview IPA
- Valley Care IPA
- Regal/Lakeside Medical Group
- CCPN Physicians Choice
- · Consult the Provider Directory for the full list of providers





Eligibles (as of 5/1/2016)	371,999
YOY Eligible Growth	3.9%
MA Penetration	20.4%
YOY MA Penetration Growth	0.6%
UHC Market Share	20.9%

Current Footprint

HMO Expansion



### Pacific Central Coast California Product Overview

	AARP MedicareComplete SecureHorizons H0543-019	AARP MedicareComplete SecureHorizons H0543-032	AARP MedicareComplete SecureHorizons H0543-022
Plan Highlights	\$0 premium plan with rich benefits serving Kern county	Premium plan serving San Luis Obispo and Santa Barbara	Premium plan serving Ventura
Plan Type	НМО	НМО	НМО

Service Area California: Kern C	California: San Luis Obispo, Santa Barbara	California: Ventura
---------------------------------	--------------------------------------------	---------------------

Premium	\$0	\$49	\$45
PCP Co-pay	\$0	\$10	\$10
Specialist Co-pay	\$0	\$20	\$20
Inpatient Hospital	\$50 Days 1-7	\$295 Days 1-6	\$335 Days 1-5
Outpatient Surgery	\$50	\$290	\$330
Max Out-of-Pocket	\$3,200	\$5,900	\$5,000
Rx Co-pays	<b>\$15</b> /\$20/\$47/\$100/33%	\$2/\$12/\$47/\$100/ <mark>26%</mark>	\$2/\$12/\$47/\$100/ <mark>27%</mark>
Rx Deductible	\$0	\$350 (T3, T4 & T5 only)	\$270 (T3, T4 & T5 only)
Referral Required	Y	Y	Y
Extra Benefits	Eyewear Credit, Hearing Aids, NurseLine, Routine Hearing and Vision Exam	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exam	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exam, Dental Rider Available

Improved for 2017 🔴 Degraded for 2017 🔵 New Plan

Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the

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### Los Angeles Market Overview



#### Market Highlights

- Strong UnitedHealthcare® and AARP® brand recognition in the area with 4 Star plan offerings
- 30+ years in the market shows strength and stability
- Promote our strong provider network we are one of the few plans to contract with Cedars Sinai, Presbyterian Health, Providence/Facey, Seoul and KAMG
- Strong MA HMO packages featuring \$0 premium and \$0 co-pays
- Providers are the differentiator between plans. Check the online provider directory for up-to-date providers on each plan
- Portfolio approach to meet a variety of needs: Plan 1 (entire network availability), Plan 2 (provider specific plan with DaVita Healthcare Partners), Plan 3 (tailored towards the low income and Medi-Cal population)

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home deliverv
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1 •

**R**<sub>x</sub>

- Cedars Sinai
- Providence
- Facey Medical Group
- Regal/Lakeside Medical Group
- **Torrance Hospital Physicians Associations**
- Consult the Provider Directory for the full list of providers •

#### Provider HealthCare Partners

	Eligibles (as of 5/1/20
	YOY Eligible Growth
anto Apred Afrenip	MA Penetration
aviand • Potenjin	YOY MA Penetration
* Bakerafield	

UnitedHealthcare Experience

NurseLine<sup>SM</sup> — 24/7 phone access to a registered nurse

membership and fitness classes for no additional cost

advocates who are best suited for their needs

earn rewards and live healthier

hi HealthInnovations<sup>™</sup>

•

•

Renew by UnitedHealthcare — a member perk that can help you learn,

Hearing Aid Benefit — Access to affordable hearing devices through

Personalized member service model that connects members with

SilverSneakers<sup>®</sup> Fitness membership — Stay active with a gym

Diabetes Navigator helps members manage diabetes more effectively

Los Angeles Market Landscape	
Eligibles (as of 5/1/2016)	1,392,981
YOY Eligible Growth	3.5%
MA Penetration	39.1%
YOY MA Penetration Growth	-0.6%
UHC Market Share	13.8%

os Angeles Market Landscape

#### Current Footprint

Expansion

#### HMO Expansion



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### Los Angeles Product Overview

	AARP MedicareComplete SecureHorizons Plan 1 H0543-001	AARP MedicareComplete SecureHorizons Plan 2 H0543-151	AARP MedicareComplete SecureHorizons Plan 3 H0543-153
Plan Highlights	Full network plan featuring rich benefits	Provider-specific plan exclusively featuring the DaVita HealthCare Partners network. \$0 premium plan with very rich benefits	Plan designed with dual eligibles in mind but available to all Medicare beneficiaries
Plan Type	НМО	НМО	НМО
Service Area	California: Los Angeles	California: Los Angeles	California: Los Angeles, Orange, Riverside, San Bernardino
Premium	\$0	\$0	\$0
PCP Co-pay	\$0	\$0	\$0
Specialist Co-pay	\$0	\$0	\$0
Inpatient Hospital	\$0 admits	\$0 admits	FFS
Outpatient Surgery	\$0	\$0	20%
Max Out-of-Pocket	\$4,600	\$2,000	\$6,700
Rx Co-pays	\$4/\$8/\$47/\$100/33%	\$0/\$7/\$47/\$100/33%	25%/25%/25%/25%
Rx Deductible	\$0	\$0	\$400 (All Tiers)
Referral Required	Y	Y	Y
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exams, Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Acupuncture/Chiropractic, Transportation, NurseLine, Routine Hearing and Vision Exams, Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers OTC Essentials, Acupuncture, Transportation NurseLine Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017

New Plan



### **Orange County** Market Overview



#### Market Highlights

- · Celebrating over 30 years in California
- Market leader in Orange County
- We consistently offer strong provider network and stable benefits
- · Provide members with consistent and stable experience
- Providers are the differentiator between plans. Check the online provider directory for up-to-date providers on each plan
- Full Dual eligible MAPD plan option with H0543-153
- Lowered MOOP on Provider Specific Plan
- When selling against Blue Shield, emphasize our broad network
- 4 Star plans

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- One of the strongest networks in Orange County
- Consult the Provider Directory for the full list of providers

## Renew by UnitedHealthcare — a member perk that can help you learn, earn rewards and live healthier Hearing Aid Benefit — Access to affordable hearing devices through hi HealthInnovations<sup>TM</sup>

• NurseLine<sup>SM</sup> — 24/7 phone access to a registered nurse

UnitedHealthcare Experience

- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Orange County Market Landscape	
Eligibles (as of 5/1/2016)	462,073
YOY Eligible Growth	4.1%
MA Penetration	43.1%
YOY MA Penetration Growth	2.1%
UHC Market Share	21.0%
UHC Market Share	21.09

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Current Footprint

#### Expansion

#### HMO Expansion



### Orange County Product Overview

	AARP MedicareComplete SecureHorizons Plan 1 H0543-004	AARP MedicareComplete SecureHorizons Plan 2 H0543-138	AARP MedicareComplete SecureHorizons Plan 3 H0543-153
Plan Highlights	Full network plan with \$0 premium and low co-pays	Provider specific plan with strong network and rich benefits	Plan designed with dual eligibles in mind but available to all Medicare beneficiaries
Plan Type	НМО	НМО	НМО

Service Area	California: Orange	California: Orange	California: Los Angeles, Los Angeles, Orange, Riverside, San Bernardino

Premium	\$0	\$0	\$0
PCP Co-pay	\$5	\$0	\$0
Specialist Co-pay	\$10	\$0	\$0
Inpatient Hospital	\$150 Days 1-5	\$0 admits	FFS
Outpatient Surgery	\$125	\$0	20%
Max Out-of-Pocket	\$4,900	\$2,800	\$6,700
Rx Co-pays	\$4/\$8/\$47/\$100/33%	\$0/\$7/\$47/\$100/33%	25%/25%/25%/25%
Rx Deductible	\$0	\$0	\$400 (All Tiers)
Referral Required	Y	Y	Y
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Acupuncture/Chiropractic, Transportation, NurseLine, Routine Hearing and Vision Exams. Dental Riders Available	Eyewear Credit, Hearing Aids, SilverSneakers, OTC Essentials, Acupuncture, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017

New Plan



### Riverside/San Bernardino Market Overview



#### Market Highlights

- Celebrating over 30 years in California
- Primary care physician provides consistency and accuracy in members overall care
- MA HMO packages offer \$0 co-pay and premiums
- Providers are the differentiator between plans. Check the online provider directory for up-to-date providers on each plan
- 4 Star plans
- Full Dual eligible MAPD plan option with H0543-153
- When selling against Kaiser, emphasize the strength of our network
- When selling against Humana, emphasize our size and tenure in the market

#### O UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plan H0543-145
- Diabetes Navigator helps members manage diabetes more effectively



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Network includes Loma Linda University
- · Strong, broad network in the featuring all major networks
- Consult the Provider Directory for the full list of providers



607,702
4.9%
47.8%
-0.9%
19.2%

Current Footprint

Expansion

#### HMO Expansion



### **Riverside/San Bernardino** Product Overview

	AARP MedicareComplete SecureHorizons Plan 1 H0543-007	AARP MedicareComplete SecureHorizons Plan 2 H0543-144	AARP MedicareComplete SecureHorizons Plan 3 H0543-153
Plan Highlights	Full network plan with \$0 premium and low co-pays	Provider specific plan with strong network and rich benefits	Plan designed with dual eligibles in mind but available to all Medicare beneficiaries
Plan Type	НМО	НМО	НМО
Service Area	California: Riverside, San Bernardino	California: Riverside, San Bernardino	California: Los Angeles, Los Angeles, Orange, Riverside, San Bernardino
Premium	\$0	\$0	\$0
PCP Co-pay	\$0	\$0	\$0
Specialist Co-pay	\$15	\$0	\$0
Inpatient Hospital	\$250 Days 1-7	\$0 admits	FFS
Outpatient Surgery	\$225	\$0	20%
Max Out-of-Pocket	\$4,900	\$3,400	\$6,700
Rx Co-pays	\$4/\$8/\$47/\$100/33%	\$0/\$7/\$47/\$100/33%	25%/25%/25%/25%
Rx Deductible	\$0	\$0	\$400 (All Tiers)
Referral Required	Υ	Υ	Y
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing	Eyewear Credit, Hearing Aids, SilverSneakers, Transportation, NurseLine, Routine Hearing	Eyewear Credit, Hearing Aids, SilverSneakers OTC Essentials, Acupuncture, Transportation,

and Vision Exams. Dental Rider Available

OTC Essentials, Acupuncture, Transportation, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 Degraded for 2017

New Plan

and Vision Exams. Dental Rider Available



### San Diego Market Overview



#### Market Highlights

- Celebrating 30 years in California
- Stable benefits overall and improved benefits in \$0 premium plans
- · Portfolio of MA plan choices to meet a variety of needs
- 4 Star plans
- Broad network of provider options to meet consumer demands
- Providers are the differentiator between plans. Check the online provider directory for up-to-date providers on each plan

#### O UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plan H0543-145
- · Diabetes Navigator helps members manage diabetes more effectively



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Network includes Sharp Healthcare and Scripps Health
- Consult the Provider Directory for the full list of providers



483,682
4.2%
37.7%
-0.9%
31.3%

#### Current Footprint

Expansion

#### HMO Expansion



### San Diego Product Overview

	Sharp SecureHorizons Plan by UnitedHealthcare H0543-145	AARP MedicareComplete SecureHorizons Plan 4 H0543-152	AARP MedicareComplete SecureHorizons Value H0543-013	AARP MedicareComplete SecureHorizons Premier H0543-060
Plan Highlights	Sharp plan with \$0 premium and excellent benefits	Full network \$0 premium plan for consumers shopping for value and higher out-of-pocket costs	Full network moderate premium plan with lower co-pays and additional ancillaries	Full network higher premium plan with low out-of-pocket costs and additional ancillaries
Plan Type	HMO	НМО	HMO	HMO
Service Area	California: San Diego	California: San Diego	California: San Diego	California: San Diego
Premium	\$0	\$0	\$25	\$69
PCP Co-pay	\$10	\$25	\$20	\$15
Specialist Co-pay	\$35	\$45	\$40	\$35
Inpatient Hospital	\$260 Days1-7	\$295 Days1-6	\$225 Days1-8	\$175 Days1-8
Outpatient Surgery	\$250	\$295	\$225	\$175
Max Out-of- Pocket	\$3,400	\$5,900	\$5,300	\$4,300
Rx Co-pays	\$4/\$8/\$47/\$100/33%	\$5/\$9/\$47/\$100/33%	\$4/\$8/\$47/\$100/33%	\$4/\$8/\$47/\$100/33%
Rx Deductible	\$0	\$0	\$0	\$0
Referral Required	Y	Y	Υ	Υ
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exams. Dental Riders Available	Eyewear Credit, Hearing Aids, Transportation, NurseLine, Routine Hearing and Vision Exams. Dental and Fitness Riders Available	Eyewear Credit, Hearing Aids, Preventive and Comprehensive Dental, NurseLine, Routine Hearing and Vision Exams. Dental and Fitness Riders Available	Eyewear Credit, Hearing Aids, Preventive and Comprehensive Dental, NurseLine, Routine Hearin and Vision Exams. Dental and Fitness Riders Available

Improved for 2017 — Degraded for 2017

New Plan



### **Colorado** Market Overview

#### Colorado

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	662,124
YOY Eligible Growth	6.6%
MA Penetration	34.0%
YOY MA Penetration Growth	0.0%
UHC Market Share	50.1%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

Current FootprintExpansion



### Greater Colorado Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- 4.5 Star plans
- Differentiate with UnitedHealthcare network strength and better customer service
- Stable benefits reduced out-of-pocket on premium plan
- · SilverSneakers included at no additional cost
- MA only plan is available in this market make sure you select the right plan for your consumer
- MA only plan offers enrollment opportunity with large retired military population who have access to TRICARE Rx benefits

#### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### **)** Provider

- CSHP & Mtn. View Medical Group-Southern CO
- Exclusive to Centura hospitals in El Paso county
- Banner-Northern CO
- Consult the Provider Directory for the full list of providers



Market Landscape	
Eligibles (as of 5/1/2016)	238,977
YOY Eligible Growth	5.5%
MA Penetration	27.4%
YOY MA Penetration Growth	0.6%
UHC Market Share	54.6%

Current Footprint

Expansion





### Greater Colorado Product Overview

	AARP MedicareComplete SecureHorizons Plan 2 H0609-020	AARP MedicareComplete SecureHorizons Plan 1 H0609-002
Plan Highlights	\$0 premium plan for consumers shopping for value and higher out-of-pocket costs	Moderate premium plan with lower co-pays
Plan Type	НМО	НМО
Service Area	Colorado: El Paso, Fremont, Larimer, Pueblo, Teller, Weld	Colorado: El Paso, Fremont, Larimer, Pueblo, Teller, Weld
Premium	\$0	\$40
РСР Со-рау	\$15	\$10
Specialist Co-pay	\$50	\$30
Inpatient Hospital	\$295 Days1-5	\$200 Days1-6
Outpatient Surgery	\$285	\$175
Max Out-of-Pocket	\$5,550	\$4,000
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/ <mark>29%</mark>
Rx Deductible	\$215 (T3, T4 & T5 only)	\$190 (T3, T4 & T5 only)
Referral Required	Υ	Υ
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available

Improved for 2017 – Degraded for 2017 – New Plan



### **Denver Metro** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- 4.5 Star plans
- Differentiate with UnitedHealthcare network strength and better customer service
- Stable YOY benefits
- SIlverSneakers included at no additional cost
- Bilingual sales agents for outreach to Hispanic and Asian population
- MA only plan is available in this market make sure you select the right plan for your consumer (good fit for retired military)

### O UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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#### Provider

- Largest provider network in Denver metro area
- Key network providers include New West Physicians (UHC only MA plan currently contracting) and PHP Prime
- Consult the Provider Directory for the full list of providers



Eligibles (as of 5/1/2016)	423,147
YOY Eligible Growth	7.2%
MA Penetration	37.8%
YOY MA Penetration Growth	-0.5%
UHC Market Share	48.2%

Current Footprint







### **Denver Metro** Product Overview

	AARP MedicareComplete SecureHorizons Plan 2 H0609-012	AARP MedicareComplete SecureHorizons Plan 1 H0609-007
Plan Highlights	\$0 premium plan for consumers shopping for value and higher out-of-pocket costs	Moderate premium plan with lower co-pays
Plan Type	НМО	НМО
Service Area	Colorado: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson	Colorado: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson
Premium	\$0	\$45
РСР Со-рау	\$10	\$5
Specialist Co-pay	\$50	\$20
Inpatient Hospital	\$345 Days 1-5	\$200 Days 1-5
Outpatient Surgery	\$345	\$150
Max Out-of-Pocket	\$4,950	\$3,400
Rx Co-pays	\$2/\$8/\$45/\$95 <mark>/29%</mark>	\$2/\$8/\$45/\$95/ <mark>30%</mark>
Rx Deductible	\$200 (T3, T4 & T5 only)	\$150 (T3, T4 & T5 only)
Referral Required	Υ	Y
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exams, Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision Exams, Dental Rider Available

Routine Hearing and Vision Exams. Dental Rider Available

Routine Hearing and Vision Exams. Dental Rider Available

Improved for 2017 Degraded for 2017 New Plan


## Hawaii Market Overview

#### Hawaii

Medicare Advantage 2017 Service Area







Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	170,631
YOY Eligible Growth	3.0%
MA Penetration	35.1%
YOY MA Penetration Growth	0.2%
UHC Market Share	32.1%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint







## Hawaii Market Overview



### Market Highlights

- Strong value of benefits with \$0 premium Local PPO option. UHC in market for 10+ years. Stable and steady. Make sure you consider stability and benefits for your clients
- LPPO offers in- and out-of-network access with stable benefits which include SilverSneakers®, Acupuncture, Chiropractic, and Passport
- Acupuncture providing options to meet your needs beyond traditional medical benefits
- Local Customer Service in Honolulu
- Dual Special Needs Pan offered in Honolulu and neighbor islands. Please refer to enrollment kit for specific benefits for this plan option
- 4.5 Star Plan •

## UnitedHealthcare Experience

- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, • earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with • advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low • co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- Providers consistent across marketplace
- PPO product allows open access
- Consult the Provider Directory for the full list of providers



Current Footprint

Expansion

#### HMO Expansion

3.0%

35.1%

0.2%

32.1%



## Hawaii Product Overview

	AARP MedicareComplete Choice Plan 1 H2228-024
Plan Highlights	\$0 premium plan for consumers shopping for value with open access on a PPO
Plan Type	LPPO
Service Area	Hawaii: Honolulu
Premium	\$0
РСР Со-рау	\$10
Specialist Co-pay	\$45
Inpatient Hospital	\$430 Days1-4
Outpatient Surgery	20%
Max Out-of-Pocket	\$5,250
Rx Co-pays	\$2/\$10/\$45/\$95/ <mark>27%</mark>
Rx Deductible	\$285 (T3, T4 & T5 only)
Referral Required	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Passport, Acupuncture/Chiropractic, NurseLine, Routine Hearing and Vision Exams, Dental Rider Available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



## Idaho Market Overview

#### Idaho

Medicare Advantage 2017 Service Area





Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	99,958
YOY Eligible Growth	6.3%
MA Penetration	46.5%
YOY MA Penetration Growth	-0.3%
UHC Market Share	29.0%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



## Idaho Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- · History of stability in the market
- UHC investing in existing plans to improve value proposition and accelerate growth. Largely maintained and/or improved core benefits year-over-year
- Strong, comprehensive network that includes both the major provider systems, St. Lukes and St. Alphonsus. Only competitor in the market with both hospitals
- UnitedHealth Passport<sup>®</sup> Great for snowbirds or those who travel
- 4.5 Star plans

## Ry I

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- St. Lukes
- St. Alphonsus
- · Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
  - UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively

Idaho Market Landscape



Iuano Market Lanuscape	
Eligibles (as of 5/1/2016)	99,958
YOY Eligible Growth	6.3%
MA Penetration	46.5%
YOY MA Penetration Growth	-0.3%
UHC Market Share	29.0%

HMO Expansion

itedHealthcare

#### Current Footprint

Expansion



## Idaho Product Overview

	AARP MedicareComplete Choice H2228-031	AARP MedicareComplete Choice Plan 2 H2228-032
Plan Highlights	Moderate premium plan with lower co-pays and additional ancillaries	Higher premium plan with low out-of-pocket costs and rich ancillaries
Plan Type	LPPO	LPPO
Service Area	Idaho: Ada, Canyon	Idaho: Ada, Canyon
Premium	\$29	\$69
PCP Co-pay	\$10	\$5
Specialist Co-pay	\$40	\$25
Inpatient Hospital	\$350 Days 1-5	\$225 Days 1-6
Outpatient Surgery	\$350	\$225
Max Out-of-Pocket	\$4,900	\$3,500
Rx Co-pays	\$2/\$8/\$45/\$95/ <mark>29%</mark>	\$2/\$8/\$45/\$95/ <mark>30%</mark>
Rx Deductible	\$190 (T3, T4 & T5 only)	\$150 (T3, T4 & T5 only)
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, OTC Essentials, Routine Hearing and Vision Exam	SilverSneakers, Preventive Dental, Passport, NurseLine, OTC Essentials, Routine Hearing and Vision Exam

OTC Essentials, Routine Hearing and Vision Exam

Degraded for 2017 Improved for 2017 New Plan

Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the general public. Do not distribute, reproduce, edit or delete any portion without the express permission of UnitedHealth Group. © 2016 United HealthCare Services, Inc.



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## Nevada Market Overview

#### Nevada

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	421,125
YOY Eligible Growth	5.9%
MA Penetration	34.9%
YOY MA Penetration Growth	0.5%
UHC Market Share	44.4%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



## Las Vegas Market Overview



### Market Highlights

- Strong brand recognition with nearly 50% market share
- Portfolio approach with two competitive \$0 premium products offering similar benefits with different brands and networks
- H0609-028 was rebranded in 2016 from UnitedHealthcare MedicareComplete to AARP MedicareComplete and includes Health Care Partners in the network
- H2931-002 (Senior Dimensions) includes Southwest Medical Associates in the network, which is exclusive and a competitive advantage
- Stable benefits year-over-year
- Adding new Virtual Visits benefit for 2017
- 4 Star plan H2931-002
- 4.5 Star plan H0609-028

# RX . \$0

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- Southwest Medical Associates Senior Dimensions (H2931-002)
- Health Care Partners AARP Medicare Complete (H0609-028)
- Providers vary between plans. Ensure consumers enroll in the appropriate plan based on their provider
- Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- Nursing Hotline 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively
- Virtual Visits lets you see and talk to a doctor from the comfort of your home

Manaa Mauliat Law



Las Vegas Market Landscape	,
Eligibles (as of 5/1/2016)	328,466
YOY Eligible Growth	6.1%
MA Penetration	37.3%
YOY MA Penetration Growth	0.6%
UHC Market Share	50.0%

#### Current Footprint

Expansion





## Las Vegas Product Overview

	Senior Dimensions Southern Nevada H2931-002	AARP MedicareComplete H0609-028
Plan Highlights	\$0 premium plan with rich benefits and exclusive Southwest Medical Associates network	\$0 premium plan with rich benefits and Health Care Partners network
Plan Type	НМО	НМО
Service Area	Nevada: Clark, Nye	Nevada: Clark
Premium	\$0	\$0
РСР Со-рау	\$0	\$0
Specialist Co-pay	\$0	\$0
Inpatient Hospital	\$0 admits	\$0 admits
Outpatient Surgery	\$0	\$0
Max Out-of-Pocket	\$2,500	\$2,500
Rx Co-pays	\$0/\$8/\$47/\$100/33%	\$0/\$8/\$47/\$100/33%
Rx Deductible	\$0	\$0
Referral Required	Y	Y
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, OTC Essentials, Virtual Visits, Transportion, Nursing Hotline, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, OTC Essentials, Virtual Visits, Transportion, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



## **Reno** Market Overview



### Market Highlights

- Strong brand recognition with Senior Dimensions
- Low premium plan with stable core benefits
- Strength and stability
- Strong network is a competitive advantage
- UnitedHealthcare works with primary care providers to coordinate care for consistency and improved health
- Adding new Virtual Visits benefit for 2017
- 4 Star plan

## UnitedHealthcare Experience

- Hearing Aid Benefit Access to affordable hearing devices through • hi HealthInnovations™
- Nursing Hotline 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively

## Rx

- - \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 100-day home delivery
  - Tier 1 & Tier 2 drugs, the most commonly used, have low • co-pays and \$0 deductible
  - 9 of the top 10 most dispensed generics are in Tier 1 •



#### Provider

- St Mary's is our key provider in the network
- Consult the Provider Directory for the full list of providers



92,659
4.9%
26.7%
0.0%
16.6%

#### Current Footprint

Expansion

HMO Expansion



## **Reno** Product Overview

	Senior Dimensions Greater Nevada H2931-004
Plan Highlights	Lower premium plan with moderate co-pays and additional ancillaries
Plan Type	НМО
Service Area	Nevada: Esmeralda, Lyon, Mineral, Washoe
Premium	\$35
РСР Со-рау	\$10
Specialist Co-pay	\$45
Inpatient Hospital	\$335 Days 1-5
Outpatient Surgery	\$335
Max Out-of-Pocket	\$4,900
Rx Co-pays	\$2/\$10/\$47/\$100/ <mark>28%</mark>
Rx Deductible	\$240 (T3, T4 & T5 only)
Referral Required	Y
Extra Benefits	Hearing Aids, SilverSneakers, Virtual Visits, Nursing Hotline, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



## New Mexico Market Overview

#### **New Mexico**

Medicare Advantage 2017 Service Area





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Market Landscape (UHC 2017 Footprint)	
246,367	
4.8%	
34.9%	
0.4%	
22.4%	
190,655	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



## Albuquerque/Santa Fe Market Overview



#### Market Highlights

- UnitedHealthcare is invested in Medicare Advantage across
  the nation including New Mexico
- Re-entering the Alburquerque/Santa Fe market in Bernalillo, Sandoval, Santa Fe and Valencia counties
- Portfolio of MA plan choices to meet a variety of needs with broad network access
- UnitedHealth Passport<sup>®</sup> travel benefit great for snowbirds and those who travel
- 4.5 Star quality plans
- Additional DSNP products available for year round selling

## Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Strong provider network with open access
- See Provider Directory for complete listing

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- Diabetes Navigator helps members manage diabetes more effectively

Expansion



Albuquerque/Santa Fe Market Landscape	
246,367	
4.8%	
34.9%	
0.4%	
22.4%	
190,655	

Current Footprint

HMO Expansion



## Albuquerque/Santa Fe Product Overview

	AARP MedicareComplete Choice H2228-049	AARP MedicareComplete Choice H2228-047
Plan Highlights	Modest premium plan designed for the consumer looking for open network access	Modest premium plan designed for the consumer looking for ope network access
Plan Type	LPPO	LPPO
Service Area	New Mexico: Santa Fe	New Mexico: Bernalillo, Sandoval, Valencia
Premium	\$19	\$19
РСР Со-рау	\$10	\$10
Specialist Co-pay	\$40	\$40
Inpatient Hospital	\$295 Days1-6	\$295 Days1-6
Outpatient Surgery	\$295	\$295
Max Out-of-Pocket	\$3,500	\$3,500
Rx Co-pays	\$2/\$12/\$47/\$100/27%	\$2/\$12/\$47/\$100/27%
Rx Deductible	\$300 (T3, T4 & T5 only)	\$300 (T3, T4 & T5 only)
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exam	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exam

Improved for 2017 — Degraded for 2017 — New Plan



## **Oregon** Market Overview

#### Oregon

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	484,980	
YOY Eligible Growth	5.8%	
MA Penetration	46.4%	
YOY MA Penetration Growth	0.2%	
UHC Market Share	16.2%	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





## **Eugene** Market Overview



### Market Highlights

- Portfolio of MA plan choices to meet a variety of needs
- \$0 and \$49 HMOs offer lower cost shares and coordinated care, while the \$35 PPO offers freedom of choice
- UHC investing in existing plans to improve value proposition and accelerate growth. Largely maintained and/or improved core benefits year-over-year
- Improved inpatient, outpatient, and out-of-pocket max on \$0 premium plan
- Added Acupuncture and Chiropractic coverage to premium plans
- · Hearing aid benefit is a differentiator in the market
- 4 Star HMO plans and 4.5 star PPO plan

# R<sub>x</sub>

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

Rx

- PeaceHealth
- Oregon Medical Group
- Sacred Heart
- McKenzie Willamette
- · Consult the Provider Directory for the full list of providers

## • UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months on H2228-029
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on H3805-007
- Personalized member service model connects members with advocates
  who are best suited for their needs
- Diabetes Navigator provides support, education and coaching to help members with diabetes manage their condition



Eugene	Market	Landscape
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119,324
5.5%
43.3%
0.1%
20.1%

Current Footprint

Expansion

#### HMO Expansion



## **Eugene** Product Overview

	AARP MedicareComplete Plan 2 H3805-013	AARP MedicareComplete Plan 1 H3805-007	AARP MedicareComplete Choice H2228-029
Plan Highlights	\$0 premium plan for consumers looking for value	Premium plan with lower out-of-pocket costs and more ancillaries	PPO plan for those seeking broader access
Plan Type	НМО	НМО	LPPO
Service Area	Oregon: Benton, Lane, Linn	Oregon: Benton, Lane, Linn	Oregon: Clackamas, Lane, Marion, Multnomah, Washington, Yamhill
Premium	\$0	\$49	\$35
РСР Со-рау	\$0	\$0	\$0
Specialist Co-pay	\$35	\$30	\$40
Inpatient Hospital	\$325 Days 1-5	\$195 Days 1-7	\$335 Days 1-5
Outpatient Surgery	\$250	\$175	20%
Max Out-of-Pocket	\$3,400	\$2,900	\$4,900
Rx Co-pays	\$2/\$10/\$45/\$95/28%	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/ <mark>29%</mark>
Rx Deductible	\$220 (T3, T4 & T5 only)	\$180 (T3, T4 & T5 only)	\$200 (T3, T4 & T5 only)
Referral Required	Y	Y	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, NurseLine, Routine Hearing and Vision. Dental and Fitness Riders Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, NurseLine, Acupuncture/ Chiropractic, Routine Hearing and Vision. Dental Rider Available	Hearing Aids, Passport, NurseLine, Acupuncture/Chiropractic, Routine Hearing and Vision. Dental and Fitness Riders Available

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## **Portland** Market Overview



### Market Highlights

- UnitedHealthcare has provider network advantage (Providence)
- Portfolio of MA plan choices to meet a variety of needs
- \$0 and \$70 HMOs offer lower cost shares and coordinated care, while the \$35 PPO offers freedom of choice
- Added Acupuncture and Chiropractic coverage to premium plans
- Hearing Aid Benefit built into all plans
- 4 Star HMO plans and 4.5 star PPO plan
- Expanding HMO offerings to Yamhill county

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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#### Provider

- Providence unique in marketplace
- Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months on H2228-029
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> —24/7 phone access to a registered nurse
- Personalized member service model connects members with advocates
   who are best suited for their needs
- Diabetes Navigator provides support, education and coaching to help
  members with diabetes manage their condition



Eligibles (as of 5/1/2016)	365,656
YOY Eligible Growth	5.9%
MA Penetration	47.4%
YOY MA Penetration Growth	0.2%
UHC Market Share	15.1%

Current Footprint

Expansion

HMO Expansion



## **Portland** Product Overview

	AARP MedicareComplete Plan 2 H3805-012	AARP MedicareComplete Plan 1 H3805-001	AARP MedicareComplete Choice H2228-029
Plan Highlights	\$0 premium plan for consumers looking for value	Premium plan with lower out-of-pocket costs and more ancillaries	PPO plan for those seeking broader access
Plan Type	НМО	НМО	LPPO
Service Area	Oregon: Clackamas, Marion, Multnomah, Polk, Washington, Yamhill	Oregon: Clackamas, Marion, Multnomah, Polk, Washington, Yamhill	Oregon: Clackamas, Lane, Marion, Multnomah, Washington, Yamhill
Premium	\$0	\$70	\$35
РСР Со-рау	\$0	\$0	\$0
Specialist Co-pay	\$35	\$20	\$40
Inpatient Hospital	\$430 Days 1-4	\$250 Days 1-7	\$335 Days 1-5
Outpatient Surgery	\$430	\$250	20%
Max Out-of-Pocket	\$5,900	\$3,500	\$4,900
Rx Co-pays	\$2/\$8/\$45/\$95 <mark>/28%</mark>	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95 <mark>/29%</mark>
Rx Deductible	\$250 (T3, T4 & T5 only)	\$180 (T3, T4 & T5 only)	\$200 (T3, T4 & T5 only)
Referral Required	Υ	Y	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Acupuncture/Chiropractic, Routine Hearing and Vision. Dental and Fitness Riders Available	Hearing Aids, Passport, NurseLine, Acupuncture/Chiropractic, Routine Hearing and Vision. Dental and Fitness Riders Available

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## **Utah** Market Overview

#### Utah

Medicare Advantage 2017 Service Area





Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	314,221	
YOY Eligible Growth	4.8%	
MA Penetration	36.0%	
YOY MA Penetration Growth	0.6%	
UHC Market Share	50.5%	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



## Salt Lake City Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Largest MA plan in the market with over 50% market share
- Maintained and/or improved nearly all core benefits for all plans
- When competing against any competitor, promote UnitedHealthcare Network strength - only plan in the market with all major providers
- UnitedHealthcare utilizes primary care providers to coordinate care for consistency and improved health
- Distinct advantage in market Intermountain HealthCare
   premier system
- 4.5 Star plans

### Rx



- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# **v**

### Provider

- Distinct advantage in market Only plan contracted with both Intermountain HealthCare premier system and the University of Utah
- Moran Eye Clinic, Huntsman Cancer Institute
- · Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost



Salt Lake City Market Landscape		
Eligibles (as of 5/1/2016)	282,242	
YOY Eligible Growth	4.5%	
MA Penetration	37.4%	
YOY MA Penetration Growth	0.7%	
UHC Market Share	50.8%	

#### Current Footprint

Expansion

HMO Expansion



## Salt Lake City Product Overview

	AARP MedicareComplete Plan 2 H4604-011	AARP MedicareComplete Plan 1 H4604-003
Plan Highlights	Low premium plan for consumers shopping for value and higher out-of-pocket costs	Moderate premium plan with lower co-pays and additional ancillaries
Plan Type	НМО	НМО
Service Area	Utah: Box Elder, Cache, Davis, Morgan, Salt Lake, Summit, Tooele, Utah, Wasatch, Weber	Utah: Box Elder, Cache, Davis, Morgan, Salt Lake, Summit, Tooele, Utah, Wasatch, Weber
Premium	\$0	\$29
PCP Co-pay	\$10	\$0
Specialist Co-pay	\$50	\$40
Inpatient Hospital	\$360 Days 1-5	\$295 Days 1-5
Outpatient Surgery	\$330	\$260
Max Out-of-Pocket	\$5,900	\$4,900
Rx Co-pays	\$2/\$8/\$45/\$95/ <mark>30%</mark>	\$2/\$8/\$45/\$95 <mark>/30%</mark>
Rx Deductible	\$150 (T3, T4 & T5 only)	\$150 (T3, T4 & T5 only)
Referral Required	Y	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exam	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exam

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## **Greater Utah** Market Overview



#### Market Highlights

- Strong UnitedHealthcare® brand recognition
- Stable year-over-year benefits
- Network is stable with strong provider relationships including
  Intermountain Healthcare
- Rebranding from Sierra Spectrum to UnitedHealthcare MedicareComplete

### O UnitedHealthcare Experience

- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Personalized member service model that connects members with advocates who are best suited for their needs

# R<sub>x</sub>

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 100-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



### Provider

- Intermountain Healthcare
- · Consult the Provider Directory for the full list of providers



#### Greater Utah Market Landscape

Eligibles (as of 5/1/2016)	31,979
YOY Eligible Growth	7.3%
MA Penetration	23.2%
YOY MA Penetration Growth	-0.6%
UHC Market Share	45.6%

Current Footprint

Expansion





## Greater Utah Product Overview

	UnitedHealthcare MedicareComplete Choice H2001-017 (Mapping from H2905-001)
Plan Highlights	Moderate premium plan with lower co-pays and additional ancillaries
Plan Type	LPPO
Service Area	Utah: Washington
Premium	\$39
РСР Со-рау	\$10
Specialist Co-pay	\$45
Inpatient Hospital	\$395 Days 1-4
Outpatient Surgery	20%
Max Out-of-Pocket	\$5,900
Rx Co-pays	<mark>\$3/\$13/</mark> \$47/\$100/25%
Rx Deductible	\$375 (T3, T4 & T5 only)
Referral Required	Ν
Extra Benefits	Hearing Aids, NurseLine, Routine Hearing and Vision Exam

Improved for 2017 🛑 Degraded for 2017 😑 New Plan



## Washington Market Overview

#### Washington

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	813,131
YOY Eligible Growth	5.1%
MA Penetration	32.8%
YOY MA Penetration Growth	0.4%
UHC Market Share	35.2%
Eligibles in Expansion Area	19,050
May 2016 CMS.gov MA Ind State/County enrollment within UH	C 2017 Non-SNP Footprint





## **Seattle** Market Overview



### Market Highlights

- UnitedHealthcare® is the largest Medicare Advantage provider with over 30% market share in the Seattle area
- Strong brand recognition
- Choice: three product portfolio offers plans to meet a variety of needs
- Re-entering Lewis county
- New Optum<sup>®</sup> Fitness Advantage benefit in place of • SilverSneakers on premium plans
- Large Asian population •
- Adding Acupuncture and Chiropractic coverage on the premium plans
- 4 Star plans •

- Lower Rx Deductible on low premium plans
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1 •

### Provider

- Providence
- Swedish
- Multicare
- Franciscan
- **Everett Clinic**
- Polyclinic
- Consult the Provider Directory for the full list of providers

## UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- Renew by UnitedHealthcare a member perk that can help you learn, ٠ earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- Optum Fitness Advantage membership Stay active with a gym membership for no additional cost on plans H3805-014 and H3805-015
- Diabetes Navigator helps members manage diabetes more effectively



ligibles (as of 5/1/2016)	719,516
OY Eligible Growth	5.1%
IA Penetration	32.9%

Seattle Market Landscape

YOY MA Penetration Growth	0.4%
UHC Market Share	32.6%
Eligibles in Expansion Area	19,050

Current Footprint

Expansion

HMO Expansion



## Seattle Product Overview

	AARP MedicareComplete Plan 2 H3805-016	AARP MedicareComplete Plan 2 H3805-017	AARP MedicareComplete Plan 2 H3805-018	AARP MedicareComplete Plan 2 H3805-020
Plan Highlights	\$0 premium plan for consumers looking for value	\$0 premium plan for consumers looking for value	\$0 premium plan for consumers looking for value	\$0 premium plan for consumers looking for value
Plan Type	НМО	НМО	НМО	НМО
Service Area	Washington: Clark, Cowlitz	Washington: King	Washington: Lewis, Thurston	Washington: Snohomish
Premium	\$0	\$0	\$0	\$0
РСР Со-рау	\$15	\$15	\$15	\$15
Specialist Co-pay	\$50	\$50	\$50	\$50
Inpatient Hospital	\$440 Days 1-4	\$440 Days 1-4	\$440 Days 1-4	\$440 Days 1-4
Outpatient Surgery	20%	20%	20%	20%
Max Out-of- Pocket	\$6,700	\$6,700	\$6,700	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100 <mark>/29%</mark>	\$2/\$12/\$47/\$100/ <mark>29%</mark>	\$2/\$12/\$47/\$100/ <mark>29%</mark>	\$2/\$12/\$47/\$100/ <mark>29%</mark>
Rx Deductible	\$175 (T3, T4 & T5 only)	\$200 (T3, T4 & T5 only)	\$175 (T3, T4 & T5 only)	\$195 (T3, T4 & T5 only)
Referral Required	Y	Υ	Y	Y
Extra Benefits	Hearing Aids, NurseLine, Routine Hearing and Vision Exams.			

Dental Rider Available

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Dental Rider Available

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Dental Rider Available



Dental Rider Available

## Seattle Product Overview

	AARP MedicareComplete Plan 2 H3805-019	AARP MedicareComplete Plan 3 H3805-015	AARP MedicareComplete Plan 1 H3805-014
Plan Highlights	Low premium plan for consumers looking for value	Moderate premium plan with lower out-of-pocket costs and more ancillaries	Higher premium plan with lowest out-of-pocket costs, fixed outpatient co-pay, and more ancillaries
Plan Type	НМО	НМО	НМО
Service Area	Washington: Pierce	Washington: Clark, Cowlitz, King, Lewis, Pierce, Snohomish, Thurston	Washington: Clark, Cowlitz, King, Lewis, Pierce, Snohomish, Thurston
Premium	\$19	\$55	\$85
РСР Со-рау	\$15	\$10	\$5
Specialist Co-pay	\$50	\$45	\$35
Inpatient Hospital	\$440 Days 1-4	\$395 Days 1-4	\$225 Days 1-7
Outpatient Surgery	20%	20%	\$225
Max Out-of-Pocket	\$6,700	\$5,900	\$4,200
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>29%</mark>	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$175 (T3, T4 & T5 only)	\$200 (T3, T4 & T5 only)	\$160 (T3, T4 & T5 only)
Referral Required	Y	Y	Υ
Extra Benefits	Hearing Aids, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, Optum Fitness Advantage, Preventive Dental, Acupuncture/Chiropractic, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, Optum Fitness Advantage, Preventive Dental, Acupuncture/Chiropractic, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available

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## **Spokane** Market Overview



#### Market Highlights

- UnitedHealthcare® is the largest Medicare Advantage provider with over 50% market share in the Spokane area
- Strong brand recognition
- Choice: Two product portfolio offers plans to meet a variety of needs
- Stable benefits for 2017 •
- New Optum® Fitness Advantage benefit in place of SilverSneakers on Plan 2
- Having both Providence and Deaconess is a differentiator

#### Rx **R**<sub>X</sub>

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home deliverv
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

#### Provider

- Providence Hospital and Medical Group
- Deaconess Hospital and Medical Group (Rockwood Clinic)
- Consult the Provider Directory for the full list of providers

### UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- Renew by UnitedHealthcare a member perk that can help you learn, ٠ earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- Optum Fitness Advantage membership Stay active with a gym membership for no additional cost on plans H1286-009
- Diabetes Navigator helps members manage diabetes more effectively



Eligibles (as of 5/1/2016)	93,615
YOY Eligible Growth	5.0%
MA Penetration	32.0%
YOY MA Penetration Growth	0.4%
UHC Market Share	55.6%

Current Footprint

Expansion

HMO Expansion



## Spokane Product Overview

	AARP MedicareComplete Plan 1 H1286-002	AARP MedicareComplete Plan 2 H1286-009
Plan Highlights	Low premium plan for consumers looking for value	Moderate premium plan with lower out-of-pocket costs and more ancillaries
Plan Type	НМО	НМО
Service Area	Washington: Spokane	Washington: Spokane
Premium	\$19	\$55
PCP Co-pay	\$10	\$0
Specialist Co-pay	\$45	\$35
Inpatient Hospital	\$395 Days 1-4	\$320 Days 1-5
Outpatient Surgery	20%	20%
Max Out-of-Pocket	\$5,500	\$4,200
Rx Co-pays	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$180 (T3, T4 & T5 only)	\$180 (T3, T4 & T5 only)
Referral Required	Y	Y

Extra Benefits

Eyewear Credit, Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams. Fitness Rider Available Eyewear Credit, Hearing Aids, Optum Fitness Advantage, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams

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# 2017 Medicare Advantage Plans Central Region

## **Illinois** Market Overview

#### Illinois

Medicare Advantage 2017 Service Area





Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	1,408,318
YOY Eligible Growth	3.2%
MA Penetration	15.1%
YOY MA Penetration Growth	0.5%
UHC Market Share	13.8%
Eligibles in Expansion Area	94,824
May 2016 CMS doy MA Ind State/County enrollment within L	HC 2017 Non-SNP Footprint

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



## Chicago Market Overview



#### Market Highlights

- Portfolio of MA plan choices to meet a variety of needs with rich ancillary benefits on all plans
- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition
- Expanding to DeKalb, Grundy, Kendall, and McHenry counties
- Introducing new \$39 premium plan in Boone service area, including preventive dental, Passport, low PCP co-pay, and no referral required to see a specialist
- · Variety of attractive additional benefits on each plan in the market
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- Polish and Spanish materials available
- Expanding HMO offerings to Boone county
- 4.5 Star Plan

Rx



- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- Lower deductible in 2017 on Tiers 3,4 &5 for plan H2802-025



#### Provider

- Advocate Health System UHC is the only plan to feature an Advocate only PSP in market
- Northshore University
- Illinois Health Partners

# Northwestern Medicine Consult the Provider Directory for the full list of providers Current Footprint

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## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H2802-024 and H2802-026
- · Diabetes Navigator helps members manage diabetes more effectively
- Virtual Visits lets you see and talk to a doctor from the comfort of your home on plan H2802-026



#### Chicago Market Landscape

Eligibles (as of 5/1/2016)	1,189,889
YOY Eligible Growth	3.3%
MA Penetration	14.8%
YOY MA Penetration Growth	0.8%
UHC Market Share	11.7%
Eligibles in Expansion Area	83,806

Expansion

HMO Expansion



## Chicago Product Overview

	AARP MedicareComplete Access H2802-024 (Mapping from H2654-036)	AARP MedicareComplete Plan 1 H2802-025 (Mapping from H2654-034)	AARP MedicareComplete Plan 2 H2802-026 (Mapping from H2654-035)	AARP MedicareComplete H2802-045
Plan Highlights	\$0 premium plan for those shopping on value	Moderate premium plan with lower co-pays and additional ancillaries	Higher premium plan with rich benefits and \$0 PCP co-pay	New plan for Boone county only with a moderate premium, low PCP co-pay and rich ancillaries
Plan Type	НМО	НМО	НМО	НМО
Service Area	Illinois: Cook, Dupage, Kane, Kendall, McHenry, Will	Illinois: Cook, Dekalb, Dupage, Grundy, Kane, Kendall, McHenry, Will	lllinois: Cook, Dekalb, Dupage, Grundy, Kane, Kendall, McHenry, Will	Illinois: Boone
Premium	\$0	\$29	\$79	\$39
PCP Co-pay	\$5	\$5	\$0	\$5
Specialist Co-pay	\$35	\$50	\$25	\$35
Inpatient Hospital	\$200 Days 1-8	\$295 Days 1-6	\$195 Days 1-6	\$295 Days 1-6
Outpatient Surgery	\$200	20%	\$195	20%
Max Out-of- Pocket	\$3,400	\$3,950	\$2,900	\$3,900
Rx Co-pays	\$2/\$10/\$47/\$100/33%	\$2/\$10/\$45/\$95/29%	\$2/\$8/\$45/\$95/33%	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$0	\$195 (T3, T4 & T5 only)	\$0	\$225 (T3, T4 & T5 only)
Referral Required	Y	Υ	Υ	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Passport, OTC Essentials, Transportation, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental and Fitness Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, OTC Essentials, Virtual Visits, NurseLine, Routine Hearing and Vision Exams	Eyewear Credit, Hearings Aids, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available

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New Plan

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## **Peoria** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition
- Introducing new \$69 HMOPOS in Peoria county for those seeking broader access. Also includes new Virtual Visits benefit
- UnitedHealth  ${\sf Passport}^{\circledast} \, {\sf program} {\sf Great} \, {\sf for} \, {\sf snowbirds} \, {\sf or} \,$  those who travel
- Expanding to Stephenson county and introducing HMO offerings in Lee and Ogle counties
- 4.5 Star Plans

## Fx ·

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- Methodist Hospital System
- HMOPOS option provides access to out-of-network facilities
- · Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H2802-023 and H5253-078
- · Diabetes Navigator helps members manage diabetes more effectively
- Virtual Visits lets you see and talk to a doctor from the comfort of your home on plan H5253-078

Peoria Market Landscape



159,891
2.6%
17.2%
-1.2%
15.1%
11,018

#### Current Footprint

■ Expansion

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## **Peoria** Product Overview

	AARP MedicareComplete Access H2802-023 (Mapping from H2654-037)	AARP MedicareComplete Plus H5253-078	AARP MedicareComplete H5253-046
Plan Highlights	\$0 premium plan for those shopping on value	New premium plan for Peoria county with out-of-network access	Moderate premium plan with additional ancillaries
Plan Type	НМО	HMOPOS	НМО
Service Area	Illinois: McLean	Illinois: Peoria	Illinois: Bureau, Carroll, Henderson, Henry, Jo Daviess, Knox, Lee, Marshall, Mercer, Ogle, Peoria, Putnam, Rock Island, Stark, Stephenson, Tazewell, Warren, Whiteside, Woodford
Premium	\$0	\$69	\$39
PCP Co-pay	\$5	\$5	\$5
Specialist Co-pay	\$35	\$35	\$35
Inpatient Hospital	\$200 Days 1-8	\$295 Days 1-6	\$295 Days 1-6
Outpatient Surgery	\$200	20%	20%
Max Out-of-Pocket	\$3,400	\$3,900	\$3,900
Rx Co-pays	\$2/\$10/\$47/\$100/33%	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$0	\$225 (T3, T4 & T5 only)	\$225 (T3, T4 & T5 only)
Referral Required	Y	N	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Passport, OTC Essentials, Transportation, NurseLine, Routine Vision and Hearing Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, Virtual Visits, NurseLine, Routine Vision and Hearing Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, Preventive Dental, Passport, NurseLine, Routine Vision and Hearing Exams. Dental and Fitness Rider Available

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New Plan


### Indiana Market Overview

#### Indiana

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	1,047,438	
YOY Eligible Growth	3.4%	
MA Penetration	20.4%	
YOY MA Penetration Growth	0.3%	
UHC Market Share	35.4%	
Eligibles in Expansion Area	328,753	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



# **Evansville** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Portfolio of MA plan choices offering PPO and HMO options at different premium levels to meet a variety of needs
- All 4.5 Star plans
- Stable core benefits all eye exam co-pays lowered to \$20
- All plans have OTC benefit
- No medical deductibles
- Expanding HMO offerings to Gibson county
- When comparing with Humana, highlight that UnitedHealthcare requires no referrals

#### Rx

**P**<sub>X</sub>

- Lowered Rx deductible on H2802-012
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Key providers are Ascension and Deaconess
- Overall network parity in Evansville market
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Evansville Market Landscape		
Eligibles (as of 5/1/2016)	58,443	
YOY Eligible Growth	2.8%	
MA Penetration	22.9%	
YOY MA Penetration Growth	-0.2%	
UHC Market Share	34.2%	

#### Current Footprint

Expansion



HMO Expansion

### **Evansville** Product Overview

	AARP MedicareComplete Plan 1 H2802-012	AARP MedicareComplete Choice H2228-022	AARP MedicareComplete Plan 2 H2802-013
Plan Highlights	\$0 Premium plan for consumers shopping on value	Moderate premium PPO for consumers looking for open access	Higher premium HMO with low cost shares and richer ancillaries
Plan Type	НМО	LPPO	НМО
Service Area	Indiana: Gibson, Posey, Vanderburgh, Warrick	Indiana: Gibson, Posey, Vanderburgh, Warrick	Indiana: Gibson, Posey, Vanderburgh, Warrick
Premium	\$0	\$29	\$79
PCP Co-pay	\$10	\$15	\$0
Specialist Co-pay	\$40	\$45	\$25
Inpatient Hospital	\$295 Days1-5	\$335 Days1-5	\$275 Days1-5
Outpatient Surgery	\$250	20%	\$225
Max Out-of-Pocket	\$4,900	\$6,700	\$3,900
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>30%</mark>	\$2/\$8/\$45/\$95/30%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$120 (T3, T4 & T5 only)	\$135 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	SilverSneakers, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 Degraded for 2017

New Plan



# Fort Wayne Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Portfolio of MA plan choices offering PPO and HMO options at different premium levels to meet a variety of needs
- Two Provider Specific plan options (Lutheran and Parkview)
- All 4.5 Star plans
- Stable core benefits all eye exam co-pays lowered to \$20
- All plans have OTC benefit
- No medical deductibles
- When comparing with Humana, highlight that UnitedHealthcare requires no referrals

#### Rx

- Lowered Rx deductible on H2802-007
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Highly robust provider network
- Provider Specific plans with Parkview Health System and Lutheran Health System
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Fort Wayne Market Landscape		
Eligibles (as of 5/1/2016)	134,169	
YOY Eligible Growth	3.5%	
MA Penetration	33.9%	
YOY MA Penetration Growth	0.0%	
UHC Market Share	50.4%	

#### Current Footprint

Expansion





### Fort Wayne Product Overview

	AARP MedicareComplete Access H2802-007	AARP MedicareComplete Focus H2228-020	AARP MedicareComplete Choice H2228-019	AARP MedicareComplete Plan 2 H2802-015
Plan Highlights	\$0 premium plan designed around the Parkview Health System	\$0 premium plan designed around the Lutheran Health System	Moderate premium PPO for consumers looking for open access	Higher premium HMO with low cost shares and richer ancillaries
Plan Type	НМО	LPPO	LPPO	НМО
Service Area	Indiana: Allen, De Kalb, Huntington, Lagrange, Noble, Wabash, Whitley	Indiana: Allen, Huntington, Kosciusko, Wells, Whitley	Indiana: Adams, Allen, Cass, De Kalb, Elkhart, Fulton, Huntington, Jay, Kosciusko, Lagrange, Marshall, Miami, Noble, St. Joseph, Steuben, Wabash, Wells, Whitley	Indiana: Adams, Allen, Cass, De Kalb, Elkhart, Fulton, Huntington, Lagrange, Marshall, Miami, Noble, St. Joseph, Steuben, Wabash, Wells, Whitley
Premium	\$0	\$0	\$35	\$79
PCP Co-pay	\$10	\$10	\$10	\$0
Specialist Co-pay	\$40	\$45	\$40	\$25
Inpatient Hospital	\$295 Days1-5	\$430 Days1-4	\$335 Days1-5	\$275 Days1-5
Outpatient Surgery	\$250	20%	20%	\$225
Max Out-of- Pocket	\$5,200	\$5,200	\$5,200	\$4,200
Rx Co-pays	\$2/\$12/\$47/\$100/28%	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/ <mark>29%</mark>	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$225 (T3, T4 & T5 only)	\$210 (T3, T4 & T5 only)	\$205 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵

New Plan



# Indianapolis Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Expanding to Bartholomew, Benton, Delaware, Howard, Orange, Randolph, and Tipton counties
- Portfolio of MA plan choices offering PPO and HMO options at different premium levels to meet a variety of needs
- All 4.5 Star plans
- Stable core benefits all eye exam co-pays lowered to \$20
- All plans have OTC benefit
- No medical deductibles
- When comparing with Humana, highlight that UnitedHealthcare requires no referrals

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#### Rx

- Lowered Rx deductible on H2802-010
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### **7** Provider

- Key providers include Franciscan Alliance, AHN, Community and St. Vincent
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician
   at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Indianapolis	Market	Landscape

Eligibles (as of 5/1/2016)	480,214
YOY Eligible Growth	3.6%
MA Penetration	19.5%
YOY MA Penetration Growth	0.4%
UHC Market Share	34.9%
Eligibles in Expansion Area	71,974

Current Footprint

Expansion

HMO Expansion



# Indianapolis Product Overview

	AARP MedicareComplete Plan 1 H2802-010	AARP MedicareComplete Choice H2228-021	AARP MedicareComplete Plan 2 H2802-014
Plan Highlights	\$0 Premium plan for consumers shopping on value	Moderate premium PPO for consumers looking for open access	Higher premium HMO with low cost shares and richer ancillaries
Plan Type	НМО	LPPO	НМО
Service Area	Indiana: Bartholomew, Benton, Blackford, Boone, Brown, Carroll, Clinton, Decatur, Delaware, Fayette, Fountain, Hamilton, Hancock, Hendricks, Henry, Howard, Jay, Johnson, Lawrence, Madison, Marion, Montgomery, Morgan, Orange, Putnam, Randolph, Rush, Shelby, Tippecanoe, Tipton, Union, Warren, White	Indiana: Blackford, Boone, Brown, Carroll, Decatur, Fayette, Fountain, Hamilton, Hancock, Hendricks, Henry, Johnson, Madison, Marion, Morgan, Parke, Putnam, Rush, Shelby, Union, Warren	Indiana: Bartholomew, Benton, Blackford, Boone, Brown, Carroll, Clinton, Decatur, Delaware, Fayette, Fountain, Hamilton, Hancock, Hendricks, Henry, Howard, Jay, Johnson, Lawrence, Madison, Marion, Montgomery, Morgan, Orange, Putnam, Randolph, Rush, Shelby, Tippecanoe, Tipton, Union, Warren, White
Premium	\$0	\$29	\$79
PCP Co-pay	\$10	\$10	\$0
Specialist Co-pay	\$40	\$45	\$25
Inpatient Hospital	\$295 Days1-5	\$360 Days1-5	\$275 Days1-5
Outpatient Surgery	\$250	20%	\$250
Max Out-of-Pocket	\$4,900	\$6,700	\$3,900
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>29%</mark>	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$200 (T3, T4 & T5 only)	\$185 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν	N
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Exams, SilverSneakers, Preventive and Comprehensive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams

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New Plan



# **NW Indiana** Market Overview



#### **Market Highlights**

- New Market Entry expanding into Jasper, Lake, La Porte, Newton, Porter, Pulaski, and Starke counties
- Two HMO plan offerings at different premium levels to meet a variety of needs
- 4.5 Star plans
- Plans have OTC benefit
- No medical deductibles
- When comparing with Humana, highlight that UnitedHealthcare requires no referrals

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- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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#### Provider

- Key providers are the Franciscans in Hammond and Crown Point, Laporte, Starke, Porter Memorial, and Pulaksi
- Methodist in Gary and Merrillville, Community Health in Munster, Hobar, and East Chicago are non-par
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



NW	Indiana	Market	Landscape	

Eligibles (as of 5/1/2016)	156,498
YOY Eligible Growth	3.0%
MA Penetration	9.0%
YOY MA Penetration Growth	0.5%
UHC Market Share	0.0%
Eligibles in Expansion Area	156,498

Current Footprint

Expansion

HMO Expansion



### **NW Indiana** Product Overview

	AARP MedicareComplete Plan 1 H2802-018	AARP MedicareComplete Plan 2 H2802-019
Plan Highlights	Low Premium plan for consumers shopping on value	Higher premium HMO with low cost shares and richer ancillaries
Plan Type	НМО	НМО
Service Area	Indiana: Jasper, La Porte, Lake, Newton, Porter, Pulaski, Starke	Indiana: Jasper, La Porte, Lake, Newton, Porter, Pulaski, Starke
Premium	\$29	\$79
РСР Со-рау	\$10	\$0
Specialist Co-pay	\$45	\$30
Inpatient Hospital	\$295 Days1-6	\$275 Days1-5
Outpatient Surgery	\$275	\$250
Max Out-of-Pocket	\$5,500	\$4,500
Rx Co-pays	\$2/\$12/\$47/\$100/28%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$215 (T3, T4 & T5 only)	\$0
Referral Required	Ν	N
Extra Benefits	Hearing Aids, SilverSneakers, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 Degraded for 2017

New Plan



# **SE Indiana** Market Overview



#### Market Highlights

- New Market Entry expanding into Clark, Floyd, Harrison, Jackson, Jefferson, and Jennings counties
- Two HMO plan offerings at different premium levels (\$0 and \$89) to meet a variety of needs
- 4.5 Star plans •
- Plans have OTC benefit
- No medical deductibles
- When comparing with Humana, highlight that UnitedHealthcare requires no referrals

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#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



#### Provider

Consult the Provider Directory for the full list of providers

### UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for • up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



SE	Indiana	Market	Landscape	

Eligibles (as of 5/1/2016)	65,597
YOY Eligible Growth	3.4%
MA Penetration	16.3%
YOY MA Penetration Growth	0.5%
UHC Market Share	0.0%
Eligibles in Expansion Area	65,597

Current Footprint

Expansion

HMO Expansion



# **SE Indiana** Product Overview

	AARP MedicareComplete Plan 1 H2802-016	AARP MedicareComplete Plan 2 H2802-017
Plan Highlights	\$0 Premium plan for consumers shopping on value	Higher premium HMO with low cost shares and richer ancillaries
Plan Type	НМО	НМО
Service Area	Indiana: Clark, Floyd, Harrison, Jackson, Jefferson, Jennings	Indiana: Clark, Floyd, Harrison, Jackson, Jefferson, Jennings
Premium	\$0	\$89
РСР Со-рау	\$10	\$0
Specialist Co-pay	\$40	\$25
Inpatient Hospital	\$295 Days1-6	\$225 Days1-5
Outpatient Surgery	\$250	\$225
Max Out-of-Pocket	\$4,900	\$3,900
Rx Co-pays	\$2/\$12/\$47/\$95/31%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$100 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 Degraded for 2017

New Plan



# South Bend Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Portfolio of MA plan choices offering PPO and HMO options at different premium levels to meet a variety of needs
- All 4.5 Star plans
- Stable core benefits all eye exam co-pays lowered to \$20
- All plans have OTC benefit
- No medical deductibles
- When comparing with Humana, highlight that UnitedHealthcare requires no referrals

#### Rx

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- Lowered Rx deductible on \$19 premium plan H2802-008
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Broad provider network including Beacon Health System and St. Joe Regional Medical System
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their need
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



South Bend Market Landscape	
Eligibles (as of 5/1/2016)	110,780
YOY Eligible Growth	3.2%
MA Penetration	28.8%
YOY MA Penetration Growth	-0.2%
UHC Market Share	48.1%

#### Current Footprint

Expansion



HMO Expansion

# South Bend Product Overview

	AARP MedicareComplete Plan 1 H2802-008	AARP MedicareComplete Choice H2228-019	AARP MedicareComplete Plan 2 H2802-015
Plan Highlights	Low premium plan for consumers shopping on value	Moderate premium PPO for consumers looking for open access	Higher premium HMO with low cost shares and richer ancillaries
Plan Type	НМО	LPPO	НМО
Service Area	Indiana: Adams, Cass, Elkhart, Fulton, Marshall, Miami, St. Joseph, Steuben, Wells	Indiana: Adams, Allen, Cass, De Kalb, Elkhart, Fulton, Huntington, Jay, Kosciusko, Lagrange, Marshall, Miami, Noble, St. Joseph, Steuben, Wabash, Wells, Whitley	Indiana: Adams, Allen, Cass, De Kalb, Elkhart, Fulton, Huntington, Lagrange, Marshall, Miami, Noble, St. Joseph, Steuben, Wabash, Wells, Whitley
Premium	\$19	\$35	\$79
PCP Co-pay	\$10	\$10	\$0
Specialist Co-pay	\$40	\$40	\$25
Inpatient Hospital	\$295 Days1-6	\$335 Days1-5	\$275 Days1-5
Outpatient Surgery	\$250	20%	\$225
Max Out-of-Pocket	\$5,200	\$5,200	\$4,200
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>29%</mark>	\$2/\$8/\$45/\$95 <mark>/29%</mark>	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$190 (T3, T4 & T5 only)	\$205 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exam. Dental Rider available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exam. Dental Rider available	Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017

New Plan



# Terre Haute Market Overview



#### Market Highlights

- Market expansion expanding to Clay, Owen, Vermillion, and Vigo counties
- Two HMO plan offerings at different premium levels to meet a variety of needs
- 4.5 Star plans
- Plans have OTC benefit
- No medical deductibles
- When comparing with Humana, highlight that UnitedHealthcare requires no referrals

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#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# ਿੰਹੇ Provider

- All key providers are in the network
- · Consult the Provider Directory for the full list of providers



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up to nine straight months

hi HealthInnovations<sup>™</sup>

Terre	Haute	Market	Landscape	

Eligibles (as of 5/1/2016)	41,737
YOY Eligible Growth	3.8%
MA Penetration	11.0%
YOY MA Penetration Growth	0.5%
UHC Market Share	1.9%
Eligibles in Expansion Area	34,684

#### Current Footprint

Expansion

UnitedHealthcare Experience

NurseLine<sup>SM</sup> — 24/7 phone access to a registered nurse

membership and fitness classes for no additional cost

advocates who are best suited for their needs

HouseCalls — A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit

UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for

Hearing Aid Benefit — Access to affordable hearing devices through

Personalized member service model that connects members with

SilverSneakers® Fitness membership — Stay active with a gym

Diabetes Navigator helps members manage diabetes more effectively

HMO Expansion



### Terre Haute Product Overview

	AARP MedicareComplete Plan 1 H2802-020	AARP MedicareComplete Plan 2 H2802-021
Plan Highlights	Low Premium plan for consumers shopping on value	Higher premium HMO with low cost shares and richer ancillaries
Plan Type	НМО	НМО
Service Area	Indiana: Clay, Greene, Owen, Parke, Vermillion, Vigo	Indiana: Clay, Greene, Owen, Parke, Vermillion, Vigo
Premium	\$19	\$79
РСР Со-рау	\$10	\$0
Specialist Co-pay	\$40	\$25
Inpatient Hospital	\$295 Days1-6	\$275 Days1-5
Outpatient Surgery	\$250	\$225
Max Out-of-Pocket	\$5,200	\$4,200
Rx Co-pays	\$2/\$12/\$47/\$100/28%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$215 (T3, T4 & T5 only)	\$0
Referral Required	Ν	N
Extra Benefits	Hearing Aids, SilverSneakers, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exams

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### Iowa Market Overview

#### lowa

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	398,546
YOY Eligible Growth	3.6%
MA Penetration	14.5%
YOY MA Penetration Growth	0.1%
UHC Market Share	25.5%
Eligibles in Expansion Area	22,770
May 2016 CMS any MA Ind State/County aprollment within I	ILIC 2017 Non SND Footprint

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

Current FootprintExpansion



# Iowa/Western Illinois Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area with a portfolio of MA plan choices
- Significant investment to improve benefits on existing plans in lowa for 2017
- Lower PCP, SP, Inpatient, flat co-pay for outpatient services, and lower out-of-pocket maximums on lowa plans
- NEW Over the Counter benefit added to the Iowa plans
- Committed to the market with expansion in Dallas, Carroll and Webster Counties in Iowa
- Providing stability in Western Illinois and holding benefits for 2017
- 4.5 Star Plans

#### Rx

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- Investment in Rx benefits LOWER deductible on \$0
  premium plan, and NO deductible on the \$39 plan
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Strong network that includes University of Iowa, Unity Point, and Mercy
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost

Iowa/Western Illinois

Diabetes Navigator helps members manage diabetes more effectively



Market Landscape	
Eligibles (as of 5/1/2016)	457,084
YOY Eligible Growth	3.4%
MA Penetration	14.7%
YOY MA Penetration Growth	0.2%
UHC Market Share	28.9%
Eligibles in Expansion Area	22,770

Current Footprint

Expansion 

 HMO Expansion



### Iowa/Western Illinois Product Overview

	AARP MedicareComplete Plan 2 H5253-045	AARP MedicareComplete Plan 1 H5253-044	AARP MedicareComplete H5253-046
Plan Highlights	\$0 premium plan designed for consumers looking for rich ancillaries and comfortable with higher out-of-pocket costs	Modest premium plan designed for the consumer looking for rich ancillaries and lower out-of-pocket costs	Modest premium plan designed for the consumer looking for rich ancillaries and lower out-of-pocket costs in Northern and Western Illinois
Plan Type	НМО	НМО	НМО
Service Area	Greene, Grundy, Guthrie, Hamilton, Hardin, Henry, Iowa, Jackson, Jasper, Jefferson, Johnson, Iones, Kenkuk Linn, Lucas, Madison, Mabaska Marson, Marshall Monroe, Muscatine		Illinois: Bureau, Carroll, Henderson, Henry, Jo Daviess, Knox, Lee, Marshall, Mercer, Ogle, Peoria, Putnam, Rock Island, Stark, Stephenson, Tazewell, Warren, Whiteside, Woodford
Premium	\$0	\$39	\$39
РСР Со-рау	\$5	\$0	\$5
Specialist Co-pay	\$35	\$30	\$35
Inpatient Hospital	\$350 Days 1-5	\$295 Days 1-6	\$295 Days 1-6
Outpatient Surgery	\$300	\$275	20%
Max Out-of-Pocket	\$4,100	\$3,400	\$3,900
Rx Co-pays	\$2/\$8/\$45/\$95/ <mark>28%</mark>	\$2/\$8/\$45/\$95/ <mark>33%</mark>	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$240 (T3, T4 & T5 only)	\$0	\$225 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, OTC Essentials, NurseLine, Routine Hearing and Vision Exam. Dental Rider available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, OTC Essentials, NurseLne, Routine Hearing and Vision Exam. Dental Rider available	Eyewear Credit, Hearing Aids, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams. Dental and Fitness Riders available

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### Kansas Market Overview

#### Kansas

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	463,776
YOY Eligible Growth	4.1%
MA Penetration	22.8%
YOY MA Penetration Growth	0.5%
UHC Market Share	11.5%
Eligibles in Expansion Area	122,635

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

# Current Footprint (includes PFFS) Expansion



# Kansas City Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition
- Choice! \$0 premium for those shopping on value and premium plan for those looking for lower co-pays and more ancillary benefits
- \$39 premium plan offers lower out-of-pocket max, lower inpatient, flat co-pay for outpatient, preventive dental, removal of Rx deductible from Tier 3 and added eyewear credit
- Expanding HMOs to 2 counties Buchanan, MO and Wyandotte, KS
- No cost hearing exam and adjustments at the local hi HealthInnovations clinic
- 4.5 Star rating with no referrals on either plan
- Care Improvement Plus Plans available in all Missouri counties including both Chronic and Dual options. Contact your local sales team for additional information
- PFFS plans available in several KS counties. Contact your local sales team for additional information

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#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- Removed Rx deductible from Tier 3 on \$39 premium plan

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#### Provider

- Key providers include Kansas University Medical Center, St. Luke's, Encompass, Mosaic, Optum Health Clinic, Shawnee Mission & Olathe Medical
- Key providers specializing in eye care include Discover and Sabates
- · Consult the Provider Directory for the full list of providers

Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the general public. Do not distribute, reproduce, edit or delete any portion without the express permission of UnitedHealth Group. © 2016 United HealthCare Services, Inc.

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost H2802-032 and H2802-033
- Diabetes Navigator helps members manage diabetes more effectively



Current Footprint

Kansas City Market Landscape	
Eligibles (as of 5/1/2016)	304,551
YOY Eligible Growth	4.0%
MA Penetration	28.2%
YOY MA Penetration Growth	0.8%
UHC Market Share	12.8%
Eligibles in Expansion Area	23,685

Expansion

HMO Expansion



### Kansas City Product Overview

	AARP MedicareComplete Plan 2 H2802-032 (Mapping from H2654-039)	AARP MedicareComplete Plan 1 H2802-033 (Mapping from H2654-038)	Care Improvement Plus Medicare Advantage R3444-012
Plan Highlights	Low premium plan for consumers shopping for value and higher out-of-pocket costs	Moderate premium plan with lower co-pays and additional ancillaries	Open access RPPO for those looking for broader access in Missouri
Plan Type	НМО	НМО	RPPO
Service Area	Kansas: Johnson, Wyandotte Missouri: Buchanan, Cass, Clay, Jackson, Lafayette, Platte,	Kansas: Johnson, Wyandotte Missouri: Buchanan, Cass, Clay, Jackson, Lafayette, Platte	MO: All counties
Premium	\$0	\$39	\$39
PCP Co-pay	\$20	\$5	\$15
Specialist Co-pay	\$50	\$40	\$50
Inpatient Hospital	\$335 Days 1-5	\$295 Days 1-6	\$335 Days 1-5
Outpatient Surgery	20%	\$295	20%
Max Out-of-Pocket	\$6,700	\$4,400	\$6,700
Rx Co-pays	\$2/\$10/\$47/\$100/ <mark>28%</mark>	\$2/\$8/\$45/\$95/28%	\$2/\$12/\$47/\$95/ <mark>32%</mark>
Rx Deductible	\$250 (T3, T4 & T5 only)	\$210 (T4 & T5 only)	\$50 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine. Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision. Dental Rider Available

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# Wichita Market Overview



#### Market Highlights

- UnitedHealthcare breadth of product options, strength, and stability provide competitive advantage
- Entering the Wichita market in Butler, Harvey, and Sedgwick counties
- Choice! \$0 premium for those shopping on value and two premium plans for those looking for lower co-pays and more ancillary benefits
- Hearing aid benefit, SilverSneakers, and Passport available on all plans
- Eyewear credit available on all plans
- 4.5 Star-Rated plans
- Dental Preventive dental coverage included for no additional cost on H2802-035
- Dental Preventive and comprehensive dental coverage included for no additional cost on H2802-036

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#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Key providers include Via Christie, Wichita Clinic, Kansas Heart Hospital
- · Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively

Expansion

Wichita Market Landscape



Eligibles (as of 5/1/2016)	98,950
YOY Eligible Growth	3.1%
MA Penetration	17.5%
YOY MA Penetration Growth	0.3%
UHC Market Share	0.0%
Eligibles in Expansion Area	98,950

Current Footprint

HMO Expansion



### Wichita Product Overview

	AARP MedicareComplete Plan 1 H2802-034	AARP MedicareComplete Plan 2 H2802-035	AARP MedicareComplete Plan 3 H2802-036
Plan Highlights	Low premium plan for consumers shopping for value and higher out-of-pocket costs. Dental Rider available	Moderate premium plan with lower co-pays and additional ancillaries. Dental Rider available	Higher premium plan with low out-of-pocket costs and rich ancillaries
Plan Type	НМО	НМО	НМО
Service Area	Kansas: Butler, Harvey, Sedgwick	Kansas: Butler, Harvey, Sedgwick	Kansas: Butler, Harvey, Sedgwick
Premium	\$0	\$39	\$79
РСР Со-рау	\$10	\$5	\$0
Specialist Co-pay	\$50	\$40	\$25
Inpatient Hospital	\$350 Days 1-5	\$295 Days 1-6	\$250 Days 1-5
Outpatient Surgery	20%	\$295	\$250
Max Out-of-Pocket	\$5,900	\$4,900	\$3,900
Rx Co-pays	\$2/\$12/\$47/\$100/28%	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$225 (T3, T4 & T5 only)	\$210 (T4 & T5 only)	\$0
Referral Required	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, NurseLine, Routine Hearing and Vision Exams

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New Plan



### Kentucky Market Overview

#### Kentucky

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	121,413	
YOY Eligible Growth	3.4%	
MA Penetration	15.9%	
YOY MA Penetration Growth	0.9%	
UHC Market Share	5.8%	
Eligibles in Expansion Area	86,333	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

### Current Footprint (includes PFFS) Expansion



# Lexington Market Overview



#### Market Highlights

- Expanding our presence in Kentucky with two new competitive Individual Medicare Advantage plan options in the Lexington area
- Counties include Fayette, Franklin, Jessamine, Madison, and Woodford
- 4.5 Star plans •
- Portfolio approach with \$39 and \$89 premium plans that offer a choice for a variety of needs
- Providing consumers additional product choices and market • leading services are key drivers to this expansion

### UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through • hi HealthInnovations™
- NurseLine<sup>SM</sup> —24/7 phone access to a registered nurse •
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym • membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively ٠



Eligibles (as of 5/1/2016)	86,333
YOY Eligible Growth	3.9%
MA Penetration	18.3%
YOY MA Penetration Growth	1.2%
UHC Market Share	0.0%
Eligibles in Expansion Area	86,333

Current Footprint

Expansion

HMO Expansion



#### Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the general public. Do not distribute, reproduce, edit or delete any portion without the express permission of UnitedHealth Group. © 2016 United HealthCare Services, Inc.

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

Provider

Central Baptist and Lexington Clinic are in the network

# Lexington Product Overview

	AARP MedicareComplete Plan 1 H5253-067	AARP MedicareComplete Plan 2 H5253-068
Plan Highlights	Moderate premium plan for consumers looking for value	Higher premium plan for those looking for lower cost shares and additional ancillaries
Plan Type	НМО	НМО
Service Area	Kentucky: Fayette, Franklin, Jessamine, Madison, Woodford	Kentucky: Fayette, Franklin, Jessamine, Madison, Woodford
Premium	\$39	\$89
РСР Со-рау	\$5	\$0
Specialist Co-pay	\$35	\$25
Inpatient Hospital	\$275 Days 1-6	\$225 Days 1-5
Outpatient Surgery	\$275	\$225
Max Out-of-Pocket	\$5,300	\$4,300
Rx Co-pays	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$200 (T4 & T5 only)	\$0
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider available.	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



### Missouri Market Overview

#### Missouri

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	763,326	
YOY Eligible Growth	3.5%	
MA Penetration	29.2%	
YOY MA Penetration Growth	0.9%	
UHC Market Share	31.7%	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# **Central Missouri** Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- 4.5 Star HMO plan
- Continue to offer \$0 premium plan for consumers shopping
   on value
- Expanding HMO offers to Cole, Lincoln, Osage, and Miller counties with plan H2802-029
- HMO plan with a \$0 premium includes preventive dental and routine vision benefits
- Care Improvement Plus plans available in all Missouri counties including a Chronic Special Needs Plan and a Dual Plan
- PFFS plans available in many counties in Missouri
- No referral required to see a specialist

#### 

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays
- \$0 deductible on Tier 1, 2, and 3 drugs on H2802-029
- 9 of the top 10 most dispensed generics are in Tier 1



#### Provider

- Strong network with Boone Hospital, University of Missouri, Capital Region, and SSM all in network
- Members also have access to the St. Louis network of physicians
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months on H2802-029
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plan H2802-029
- Diabetes Navigator helps members manage diabetes more effectively



Central Missouri Market Landscape		
Eligibles (as of 5/1/2016)	62,942	
YOY Eligible Growth	4.5%	
MA Penetration	15.1%	
YOY MA Penetration Growth	0.2%	
UHC Market Share	45.8%	

Current Footprint

Expansion



HMO Expansion

### **Central Missouri** Product Overview

	AARP MedicareComplete H2802-029 (Mapping from H2654-040)	Care Improvement Plus Medicare Advantage R3444-012
Plan Highlights	\$0 premium plan for those shopping on value	Moderate premium plan with lower co-pays and additional ancillaries
Plan Type	НМО	RPPO
Service Area	Missouri: Boone, Callaway, Cole, Lincoln, Miller, Osage	MO: All counties
Premium	\$0	\$39
РСР Со-рау	\$10	\$15
Specialist Co-pay	\$40	\$50
Inpatient Hospital	\$295 Days 1-8	\$335 Days 1-5
Outpatient Surgery	\$295	20%
Max Out-of-Pocket	\$3,400	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>30%</mark>	\$2/\$12/\$47/\$95 <mark>/32%</mark>
Rx Deductible	\$120 (T4 & T5 only)	\$50 (T3, T4 & T5 only)
Referral Required	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider available	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision. Dental Rider available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# Springfield Market Overview



#### **Market Highlights**

- UnitedHealthcare<sup>®</sup> breadth of product options, strength and stability provide competitive advantage
- Portfolio of MA plan choices to meet a variety of needs
- Introducing a new \$0 premium plan!
- 4.5 Star HMO plans
- No referrals needed!
- Care Improvement Plus plans available in all Missouri counties including a Chronic Special Needs Plan and a Dual Plan

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays
- \$0 deductible on Tier 1, 2, and 3 drugs on plans H2802-030 and H2802-031
- 9 of the top 10 most dispensed generics are in Tier 1

### ີ Provider

- Strong network, including Cox Hospital with plans H2802-030 and H2802-031
- RPPO Open Access plan (R3444-012) offers access to both Cox and Mercy
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months on plans H2802-030 and H2802-031
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H2802-030 and H2802-031

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Diabetes Navigator helps members manage diabetes more effectively



Springfield Market Landscape		
Eligibles (as of 5/1/2016)	134,620	
YOY Eligible Growth	4.1%	
MA Penetration	39.7%	
YOY MA Penetration Growth	0.8%	
UHC Market Share	15.2%	

Current Footprint

Expansion



HMO Expansion

# Springfield Product Overview

	AARP MedicareComplete Plan 2 H2802-030	AARP MedicareComplete Plan 1 H2802-031 (Mapping from H2654-010)	Care Improvement Plus Medicare Advantage R3444-012
Plan Highlights	\$0 premium plan for those shopping on value	Moderate premium plan with lower co-pays and additional ancillaries	Moderate premium plan with lower co-pays and additional ancillaries
Plan Type	НМО	НМО	RPPO
Service Area	Missouri: Christian, Dade, Dallas, Greene, Laclede, Lawrence, Polk, Stone, Taney, Webster, Wright	Missouri: Christian, Dade, Dallas, Greene, Laclede, Lawrence, Polk, Stone, Taney, Webster, Wright	Missouri: All counties
Premium	\$0	\$29	\$39
РСР Со-рау	\$10	\$10	\$15
Specialist Co-pay	\$50	\$50	\$50
Inpatient Hospital	\$350 Days 1-5	\$295 Days 1-5	\$335 Days 1-5
Outpatient Surgery	\$350	\$270	20%/20%
Max Out-of-Pocket	\$5,900	\$3,500	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/30%	\$2/\$12/\$47/\$100/ <mark>30%</mark>	\$2/\$12/\$47/\$95/ <mark>32%</mark>
Rx Deductible	\$150 (T4 & T5 only)	\$120 (T4 & T5 only)	\$50 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision. Dental Rider available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider available	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision. Dental Rider available

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# St. Louis Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Serving the St. Louis market for over 25 years!
- 4.5 Star HMO and LPPO plans
- Choice! Portfolio approach with choice of MA plans to meet different needs
- Introducing new \$79 LPPO plan with rich benefits, \$0 PCP co-pay, low out-of-pocket maximum, and no Rx deductible
- Care Improvement Plus plans available in all Missouri counties including a Chronic Special Needs Plan and a Dual Plan
- · PFFS available in many counties in Missouri

#### 

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- Removed Rx Deductible from Tier 3 on H2228-030

### Provider

- Strong network including BJC Health Care, Mercy, SSM, St. Anthony's Medical Center, St. Louis University Hospital, St. Luke's Hospital, and Des Peres Hospital
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months on H2228-030, H2228-048, and H2802-028
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on H2228-030, H2228-048, and H2802-028
- Diabetes Navigator helps members manage diabetes more effectively



490,124
3.6%
31.2%
1.0%
34.5%

HMO Expansion

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Current Footprint

Expansion

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# St. Louis Product Overview

	AARP MedicareComplete H2802-028 (Mapping from H2654-013)	AARP MedicareComplete Choice Plan 1 H2228-030	AARP MedicareComplete Choice Plan 2 H2228-048	Care Improvement Plus Medicare Advantage R3444-012
Plan Highlights	\$0 premium plan for those shopping on value	Moderate premium plan with lower co-pays and additional ancillaries	New LPPO with low co-pays, rich ancillaries and open access	RPPO for those seeking full state access
Plan Type	НМО	LPPO	LPPO	RPPO
Service Area	Illinois: Madison, Monroe, St.Clair Missouri: Crawford, Franklin, Gasconade, Jefferson, St. Charles, St. Louis, St. Louis City, Warren, Washington	Illinois: Madison. Monroe, St.Clair Missouri: Crawford, Franklin, Jefferson, St. Charles, St. Louis, St. Louis City, Warren	Missouri: Crawford, Franklin, Jefferson, St. Charles, St. Louis, St. Louis City, Warren	Missouri: All counties
Premium	\$0	\$39	\$79	\$39
PCP Co-pay	\$10	\$15	\$0	\$15
Specialist Co-pay	\$40	\$50	\$35	\$50
Inpatient Hospital	\$275 Days 1-8	\$350 Days 1-5	\$225 Days 1-5	\$335 Days 1-5
Outpatient Surgery	\$270	20%	20%	20%
Max Out-of- Pocket	\$2,900	\$4,900	\$2,900	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>30%</mark>	\$2/\$8/\$45/\$95 <mark>/29%</mark>	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/\$95/ <mark>32%</mark>
Rx Deductible	\$150 (T4 & T5 only)	\$200 (T4 & T5 only)	\$0	\$50 (T3, T4 & T5 only)
Referral Required	Υ	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision. Dent Rider available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan

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### Missouri CIP Chronic/Dual Product Overview

	Care Improvement Plus Silver Rx R3444-008	Care Improvement Plus Gold Rx R3444-009	Care Improvement Plus Dual Advantage R3444-011
Plan Highlights	Chronic plan specially designed for those who are dual eligible with Chronic Heart Failure or Diabetes	Chronic plan specially designed for those with Cardiovascular Disorders, Chronic Heart Failure, or Diabetes	Specially designed plan for those who are dually eligible
Plan Type	RPPO	RPPO	RPPO
Service Area	Missouri: All Counties	Missouri: All Counties	Missouri: All Counties
Premium	Varies by LIS level	\$29	Varies by LIS Level
PCP Co-pay	Varies by LIS level	\$15	Varies by LIS Level
Specialist Co-pay	Varies by LIS level	\$45	Varies by LIS Level
Inpatient Hospital	Varies by LIS level	\$335 Days 1-5	Varies by LIS Level
Outpatient Surgery	Varies by LIS level	20%	Varies by LIS Level
Max Out-of-Pocket	Varies by LIS level	\$6,700	Varies by LIS Level
Rx Co-pays	Varies by LIS level	\$3/\$12/ <mark>\$47</mark> /\$100/ <mark>30%</mark>	Varies by LIS Level
Rx Deductible	Varies by LIS level	\$150 (T4 & T5 only)	Varies by LIS Level
Referral Required	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, Preventive and Comprehensive Dental, OTC Catalog, Transportation, NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision. Dental Rider Available	Eyewear Credit, Hearing Aids, Preventive and Comprehensive Dental, NurseLine, Transportation, Routine Hearing and Vision

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### Nebraska Market Overview

#### Nebraska

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	260,422
YOY Eligible Growth	4.4%
MA Penetration	13.7%
YOY MA Penetration Growth	0.1%
UHC Market Share	47.1%
Eligibles in Expansion Area	70,165
May 2010 CMC any MA lad State/County conclusion within LILIC 20	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

### Current Footprint (includes PFFS) Expansion



# Nebraska Market Overview



#### Market Highlights

- Strong UnitedHealthcare® and AARP® brand recognition in the area
- Investment in benefits for 2017 with lower PCP co-pay, a flat co-pay for outpatient services, and lower lab co-pays
- New Benefits! Added Virtual Visits with telemedicine and Preventive Dental to the plan
- Committed to the market with expansion into Burt, Cass, • Dodge, Lancaster, Otoe, Saunders, and Washington counties
- 4.5 Star plans available

#### Rx P<sub>x</sub>

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



### Provider

- Nebraska Medicine
- Nebraska Methodist Hospital
- CHI
- Consult the Provider Directory for the full list of providers

### UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician • at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport® travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through ٠ hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively
- Virtual Visits lets you see and talk to a doctor from the comfort of your home



Eligibles (as of 5/1/2016)	190,412
YOY Eligible Growth	5.0%
MA Penetration	15.6%
YOY MA Penetration Growth	0.2%
JHC Market Share	38.2%
Eligibles in Expansion Area	70,165

Current Footprint

Expansion HMO Expansion


## Nebraska Product Overview

	AARP MedicareComplete H2802-022	AARP MedicareComplete H2802-001
Plan Highlights	New plan in Lincoln area featuring \$0 premium plan with additional ancillaries	Existing plan in Omaha area featuring \$0 premium and additional ancillaries
Plan Type	НМО	НМО
Service Area	Nebraska: Cass, Lancaster, Otoe	Iowa: Pottawattamie Nebraska: Burt, Dodge, Douglas, Sarpy, Saunders, Washington
Premium	\$0	\$0
PCP Co-pay	\$10	\$10
Specialist Co-pay	\$45	\$45
Inpatient Hospital	\$395 Days 1-4	\$395 Days 1-4
Outpatient Surgery	\$395	\$395
Max Out-of-Pocket	\$5,900	\$5,900
Rx Co-pays	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95 <mark>/29%</mark>
Rx Deductible	\$200 (T3, T4 & T5 only)	\$200 (T3, T4 & T5 only)
Referral Required	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, Virtual Visits, NurseLine, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, Virtual Visits, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017 — New Plan



## **Ohio** Market Overview

#### Ohio

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	1,657,443
YOY Eligible Growth	3.4%
MA Penetration	32.4%
YOY MA Penetration Growth	1.7%
UHC Market Share	14.5%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

Current FootprintExpansion



# **Central Ohio** Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare® and AARP® brand recognition
- Portfolio approach with \$0, \$39 and \$120 premium plans that offer a choice for a variety of needs
- Benefits maintained and/or improved across all plans all eye
  exam co-pays lowered to \$20
- Product choices, benefit stability, and market leading services are key
- Plans use primary care providers to coordinate care for consistency and improved health
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- 4.5 Star plans

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- Strong and vast network including Ohio Health (Riverside, Grant Medical Center and Dublin Methodist), Mt. Carmel, Fairfield Medical
- · Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively
- · Virtual Visits lets you see and talk to a doctor from the comfort of your home

Central Ohio Market Landscape



Central Onio Market Landscape	
Eligibles (as of 5/1/2016)	292,004
YOY Eligible Growth	3.9%
MA Penetration	31.6%
YOY MA Penetration Growth	2.6%
UHC Market Share	5.9%

Current Footprint

#### Expansion





## **Central Ohio** Product Overview

	AARP MedicareComplete Plan 5 H5253-062	AARP MedicareComplete Plan 2 H5253-053	AARP MedicareComplete Plan 3 H5253-063
Plan Highlights	\$0 premium with higher co-pays for consumers looking for value	Premium plan with modest co-pays and fixed outpatient co-pay	High-premium plan with rich benefits
Plan Type	НМО	НМО	HMO
Service Area	Ohio: Delaware, Fairfield, Franklin, Licking, Madison, Marion, Morrow, Pickaway	Kentucky: Boone, Campbell, Kenton Ohio: Butler, Champaign, Clark, Clermont, Delaware, Fairfield, Franklin, Greene, Hamilton, Licking, Madison, Marion, Miami, Montgomery, Morrow, Pickaway, Preble, Warren	Ohio: Delaware, Fairfield, Franklin, Licking Madison, Marion, Morrow, Pickaway
Premium	\$0	\$39	\$120
PCP Co-pay	\$10	\$5	\$0
Specialist Co-pay	\$45	\$35	\$25
Inpatient Hospital	\$395 Days 1-4	\$350 Days 1-5	\$195 Days 1-5
Outpatient Surgery	20%	\$295	\$195
Max Out-of-Pocket	\$6,400	\$4,900	\$2,900
Rx Co-pays	\$2/\$8/\$45/\$95/ <mark>28%</mark>	\$2/\$8/\$45/\$95/29%	\$0/\$8/\$45/\$95/33%
Rx Deductible	\$240 (T3, T4 & T5 only)	\$170 (T3, T4 & T5 only)	\$0
Referral Required	Y	Y	Y
		Hearing Aids, SilverSpeakers, Preventive	Evewear Credit Hearing Aids SilverSneak

**Extra Benefits** 

Hearing Aids, SilverSneakers, Passport, Virtual Visits, Routine Hearing and Vision Exams. Dental Rider available Hearing Aids, SilverSneakers, Preventive Dental, Passport, Virtual Visits, Routine Hearing and Vision Exams. Dental Rider available Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, Virtual Visits, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 😑 New Plan

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## **Toledo** Market Overview



#### **Market Highlights**

- Popularity of MA is growing in this market providing meaningful enrollment opportunity
- Portfolio approach with \$0, \$29 and \$120 premium plans that offer a choice for a variety of needs
- Benefits maintained and/or improved across all plans all eye exam co-pays lowered to \$20
- Product choices, benefit stability, and market leading services are key
- Plans use primary care providers to coordinate care for consistency and improved health
- UnitedHealth Passport<sup>®</sup> Great for HMO members who are snowbirds or like to travel
- 4.5 Star plans

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- Mercy Hospital System (St. Vincent, St. Charles, and St. Anne)
- University of Toledo
- · Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine  $^{\rm SM}$  Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively

Tolodo Market Landsoon



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Toledo Market Landscape	
Eligibles (as of 5/1/2016)	102,832
YOY Eligible Growth	3.2%
MA Penetration	29.2%
YOY MA Penetration Growth	1.7%
UHC Market Share	2.7%

#### Current Footprint

#### Expansion





## **Toledo** Product Overview

	AARP MedicareComplete Plan 8 H5253-057	AARP MedicareComplete Plan 4 H5253-056	AARP MedicareComplete Plan 3 H5253-055
Plan Highlights	\$0 premium with higher co-pays for consumers looking for value	Premium plan with modest co-pays and fixed outpatient co-pay	High-premium plan with rich benefits
Plan Type	НМО	НМО	НМО
Service Area	Ohio: Lucas, Wood	Ohio: Lucas, Wood	Ohio: Lucas, Wood
Premium	\$0	\$29	\$120
PCP Co-pay	\$10	\$5	\$0
Specialist Co-pay	\$45	\$35	\$25
Inpatient Hospital	\$340 Days 1-5	\$295 Days 1-5	\$195 Days1-5
Outpatient Surgery	20%	\$295	\$195
Max Out-of-Pocket	\$4,500	\$3,900	\$2,900
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>28%</mark>	\$2/\$8/\$45/\$95/ <mark>29%</mark>	\$0/\$8/\$45/\$95/33%
Rx Deductible	\$225 (T3, T4 & T5 only)	\$200 (T3, T4 & T5 only)	\$0
Referral Required	Y	Y	Y
Extra Benefits	Hearing Aids, SilverSneakers, Passport, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, Routine Hearing and Vision Exams. Dental Rider available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan

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## **Cleveland** Market Overview



#### Market Highlights

- Portfolio approach with \$0, \$29 and \$120 premium plans that offer a choice for a variety of needs
- Benefits maintained and/or improved across all plans all eye exam co-pays lowered to \$20
- Product choices, benefit stability, and market leading services
   are key
- Plans use primary care providers to coordinate care for consistency and improved health
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- 4.5 Star plans

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## **Provider**

- · Robust and very competitive network
- Cleveland Clinic, MetroHealth, University Hospitals, Mercy Health, Akron General, ValleyCare Health, Summa Health
- Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively

Cloveland Market Landscape



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724,539
2.9%
32.9%
1.8%
17.0%

Current Footprint

Expansion

HMO Expansion



## **Cleveland** Product Overview

	AARP MedicareComplete Plan 7 H5253-049	AARP MedicareComplete Plan 1 H5253-050	AARP MedicareComplete Plan 3 H5253-051
Plan Highlights	\$0 premium with higher co-pays for consumers looking for value	Premium plan with modest co-pays and fixed outpatient co-pay	High-premium plan with rich benefits
Plan Type	НМО	НМО	НМО
Service Area	Ohio: Cuyahoga, Geauga, Lake, Lorain, Mahoning, Medina, Portage, Stark, Summit, Trumbull	Ohio: Cuyahoga, Geauga, Lake, Lorain, Mahoning, Medina, Portage, Stark, Summit, Trumbull	Ohio: Cuyahoga, Geauga, Lake, Lorain, Mahoning, Medina, Portage, Stark, Summit, Trumbull
Premium	\$0	\$29	\$120
РСР Со-рау	\$10	\$5	\$0
Specialist Co-pay	\$45	\$35	\$25
Inpatient Hospital	\$340 Days 1-5	\$295 Days 1-5	\$195 Days 1-5
Outpatient Surgery	20%	\$295	\$195
Max Out-of-Pocket	\$4,500	\$3,900	\$2,900
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>28%</mark>	\$2/\$8/\$45/\$95/ <mark>29%</mark>	\$0/\$8/\$45/\$95/33%
Rx Deductible	\$225 (T3, T4 & T5 only)	\$200 (T3, T4 & T5 only)	\$0
Referral Required	Y	Y	Y
Extra Benefits	Hearing Aids, SilverSneakers, Passport, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, Routine Hearing and Vision Exams. Dental Rider available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 😑 New Plan



# SW OH/Covington KY Market Overview



#### Market Highlights

- Strong UnitedHealthcare® and AARP® brand recognition
- Portfolio approach with \$0, \$39 and \$120 premium plans that offer a choice for a variety of needs
- Benefits maintained and/or improved across all plans all eve • exam co-pays lowered to \$20
- Product choices, benefit stability, and market leading services are key
- Plans use primary care providers to coordinate care for consistency and improved health
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- 4.5 Star plans •

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1 •

# Provider

- Strong and vast network
- Mercy Health, TriHealth, St. Elizabeth's, Kettering Health Network, University of Cincinnati, Premier Health
- Consult the Provider Directory for the full list of providers ٠

## UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through • hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively

Expansion

Virtual Visits — lets you see and talk to a doctor from the comfort of your home



538,068
3.8%
32.7%
1.2%
17.6%

**Current Footprint** 

HMO Expansion



## SW OH/Covington KY Product Overview

	AARP MedicareComplete Plan 6 H5253-052	AARP MedicareComplete Plan 2 H5253-053	AARP MedicareComplete Plan 3 H5253-054
Plan Highlights	\$0 premium with higher co-pays for consumers looking for value	Premium plan with modest co-pays and fixed outpatient co-pay	High-premium plan with rich benefits
Plan Type	НМО	НМО	НМО
Service Area	Kentucky: Boone, Campbell, Kenton Ohio: Butler, Champaign, Clark, Clermont, Greene, Hamilton, Miami, Montgomery, Preble, Warren	Kentucky: Boone, Campbell, Kenton Ohio: Butler, Champaign, Clark, Clermont, Delaware, Fairfield, Franklin, Greene, Hamilton, Licking, Madison, Marion, Miami, Montgomery, Morrow, Pickaway, Preble, Warren	Kentucky: Boone, Campbell, Kenton Ohio: Butler, Champaign, Clark, Clermont, Greene, Hamilton, Miami, Montgomery, Preble, Warren
Premium	\$0	\$39	\$120
РСР Со-рау	\$10	\$5	\$0
Specialist Co-pay	\$45	\$35	\$25
Inpatient Hospital	\$395 Days 1-4	\$350 Days 1-5	\$195 Days 1-5
Outpatient Surgery	20%	\$295	\$195
Max Out-of-Pocket	\$6,400	\$4,900	\$2,900
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>28%</mark>	\$2/\$8/\$45/\$95/29%	\$0/\$8/\$45/\$95/33%
Rx Deductible	\$255 (T3, T4 & T5 only)	\$170 (T3, T4 & T5 only)	\$0
Referral Required	Y	Y	Y
Extra Benefits	Hearing Aids, SilverSneakers, Passport, Virtual Visits, Routine Hearing and Vision Exams. Dental Rider available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, Virtual Visits, Routine Hearing and Vision Exams. Dental Rider available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, Virtual Visits, Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017 New Plan



## **Oklahoma** Market Overview

#### Oklahoma

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	389,171
YOY Eligible Growth	4.2%
MA Penetration	21.5%
YOY MA Penetration Growth	0.0%
UHC Market Share	30.4%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

## Current Footprint (includes PFFS) Expansion



# **Oklahoma City** Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Serving Oklahoma City for over 25 years with the largest MA plan in the market covering over 26,000 members
- Choice of MA plans to meet different needs with no referrals to see specialists
- Investment in benefits for 2017. Lower co-pays, lower out-of-pocket maximum, flat dollar outpatient co-pays
- NEW! Vision credit up to \$200 added to H3749-001

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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#### Provider

- · Best in class network in Oklahoma City market
- Key providers include Integris, Mercy, OU Physicians, and Saints Physician Group
- NEW! Deaconess Physicians Group effective 1/1/2017
- All local Oklahoma City hospitals are in network
- Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively



Oklahoma City Market La	indscape
	20

	Eligibles (as of 5/1/2016)	206,667
	YOY Eligible Growth	3.9%
-	MA Penetration	19.1%
	YOY MA Penetration Growth	0.2%
	UHC Market Share	54.6%

#### Current Footprint

Expansion

HMO Expansion



## **Oklahoma City** Product Overview

	AARP MedicareComplete SecureHorizons Plan 2 H3749-018	AARP MedicareComplete SecureHorizons Plan 1 H3749-001
Plan Highlights	\$0 premium plan for consumers shopping for value	Moderate premium plan with lower co-pays and additional ancillaries
Plan Type	НМО	НМО
Service Area	Oklahoma: Canadian, Cleveland, Lincoln, Logan, Oklahoma, Pottawatomie	Oklahoma: Canadian, Cleveland, Lincoln, Logan, Oklahoma, Pottawatomie
Premium	\$0	\$29
РСР Со-рау	\$5	\$0
Specialist Co-pay	\$45	\$40
Inpatient Hospital	\$295 Days 1-5	\$295 Days 1-5
Outpatient Surgery	\$295	\$295
Max Out-of-Pocket	\$5,900	\$5,400
Rx Co-pays	\$2/\$8/\$45/\$95/30%	\$2/\$8/\$45/\$95/30%
Rx Deductible	\$130 (T3, T4 & T5 only)	\$130 (T3, T4 & T5 only)
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Nurseline, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



## **Tulsa** Market Overview



#### **Market Highlights**

- NOW commissionable for agents, effective summer 2016!
- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition
- Investment in benefits for 2017. Lower PCP co-pay, lab co-pays, inpatient hospital co-pays and lower out-of-pocket maximum
- NEW! Added preventive dental and optional Premier Dental Rider
- NEW! Added vision benefit including a credit for eyewear
- Increased vision benefits

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- · Diabetes Navigator helps members manage diabetes more effectively



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## ວງ Provider

- Key provider partner is AHS Hillcrest Health System
- Consult the Provider Directory for the full list of providers



Tulsa Market Landscape	
Eligibles (as of 5/1/2016)	182,504
YOY Eligible Growth	4.5%
MA Penetration	24.3%
YOY MA Penetration Growth	-0.2%
UHC Market Share	8.9%
	Eligibles (as of 5/1/2016) YOY Eligible Growth MA Penetration YOY MA Penetration Growth

#### Current Footprint

Expansion

HMO Expansion



## **Tulsa** Product Overview

	AARP MedicareComplete SecureHorizons H3749-017	
Plan Highlights         Moderate premium plan with lower co-pays and additional ancillaries		
Plan Type HMO		
Service Area Oklahoma: Creek, Mayes, Muskogee, Osage, Rogers, Tulsa, Wagoner		
Premium	\$39	
PCP Co-pay \$5		
Specialist Co-pay \$45		
Inpatient Hospital	\$295 Days1-5	
Outpatient Surgery	20%	
Max Out-of-Pocket	\$4,900	
Rx Co-pays	\$2/\$8/\$45/\$95 <mark>/30%</mark>	
Rx Deductible         \$150 (T3, T4 & T5 only)		
Referral Required N		
Extra Benefits	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	

Improved for 2017 Degraded for 2017 New Plan



## **Texas** Market Overview

#### Texas

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	3,732,545	
YOY Eligible Growth	4.5%	
MA Penetration	27.4%	
YOY MA Penetration Growth	1.3%	
UHC Market Share	36.3%	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

# Current FootprintExpansion



## **Austin** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- HMO plan partners with WellMed, a senior-focused physician group designed to coordinate care for consistency and better outcomes
- · Improved core benefits
- HMO plan has \$0 PCP co-pay
- 4 Star plan

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- WellMed
  - Austin Regional Clinic
  - Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> —24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively



Austin	Market	Landscape
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Eligibles (as of 5/1/2016)	204,810
YOY Eligible Growth	5.2%
MA Penetration	18.5%
YOY MA Penetration Growth	1.6%
UHC Market Share	35.0%

HMO Expansion

itedHealthcare

#### Current Footprint

Expansion

## **Austin** Product Overview

	AARP MedicareComplete Focus H4527-002	
Plan Highlights	\$0 premium plan designed for the consumer looking for an exclusive provider relationship and rich ber	nefits
Plan Type	НМО	
Service Area		
Premium	\$0	
РСР Со-рау	\$0	
Specialist Co-pay	\$45	
Inpatient Hospital	\$260 Days 1-5	
Outpatient Surgery	\$260	
Max Out-of-Pocket	\$4,900	
Rx Co-pays	\$2/\$14/\$47/\$100 <mark>/26%</mark>	
Rx Deductible	\$330 (T4 & T5 only)	
Referral Required	Υ	
Extra Benefits	Hearing Aids, SilverSneakers, Transportation. Dental Rider Available	
Improved for 2017	Degraded for 2017 🔵 New Plan	1
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## Corpus Christi Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition and the largest MA plan in Corpus Christi
- HMO plan partners with WellMed, a senior-focused physician group designed to coordinate care for consistency and better outcomes
- Plans offer differentiated ancillary benefits (see Product Overview) providing options to best meet member needs
- Strong partnerships and focus on the local community hosting senior focused educational events and participation in senior communities and organizations throughout the year
- Portfolio of MA plan choices to meet a variety of needs
- Large Hispanic opportunities in the market supported by Hispanic marketing campaigns
- Key alliances with WellMed and HEB to support dynamic agent opportunities
- 4 Star plans

#### R

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- Rx
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- WellMed, all clinics and physicians exclusive to UHC
- Contracted with all major hospitals including Christus
   Spohn and Corpus Christi Medical Center
- Consult the Provider Directory for the full list of providers

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## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost with plan H4527-001
- Diabetes Navigator helps members manage diabetes more effectively



# Corpus Christi Market LandscapeEligibles (as of 5/1/2016)79,609YOY Eligible Growth3.4%MA Penetration42.3%YOY MA Penetration Growth0.5%UHC Market Share58.7%

#### Current Footprint

Expansion



HMO Expansion

## Corpus Christi Product Overview

	AARP MedicareComplete Focus H4527-001	AARP MedicareComplete SecureHorizons H4590-025
Plan Highlights	\$0 premium plan designed for the consumer looking for an exclusive provider relationship and rich benefits	\$0 premium plan for the consumer focused on a broad network and comfortable with higher out-of-pocket costs
Plan Type	НМО	НМО
Service Area	Texas: Aransas, Kleberg, Nueces, San Patricio	Texas: Nueces, San Patricio
Premium	\$0	\$0
РСР Со-рау	\$0	\$10
Specialist Co-pay	\$25	\$35
Inpatient Hospital	\$50 Days 1-5	\$200 Admits
Outpatient Surgery	\$50	\$200
Max Out-of-Pocket	\$3,400	\$5,500
Rx Co-pays	\$2/\$14/\$47/\$100 <mark>/26%</mark>	\$2/\$14/\$47/\$100 <mark>/26%</mark>
Rx Deductible	\$330 (T4 & T5 only)	\$330 (T4 & T5 only)
Referral Required	Y	Y
Extra Benefits	Hearing Aids, SilverSneakers, Transportation, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, NurseLine, Routine Hearing and Vision. Dental Rider Available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



## **Dallas** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition and the largest MA plan in Dallas / Fort Worth
- · Committed to the market for over 20 years
- Stable core benefits on legacy \$0 premium plan
- Introducing new \$75 premium plan with rich benefits designed to be attractive to those looking for lower out-of-pocket costs and more predictability
- Our comprehensive network is a differentiator in the market and will include both Baylor and Texas Health Resources for 2017
- We focus on working with health care delivery systems that are designed to help seniors live longer, healthier lives
- Large Hispanic opportunities in the market supported by Hispanic marketing campaigns
- 4 Star plans

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



## Provider

- One of the largest most established provider networks in the Dallas / Fort Worth area
- Baylor Health Systems New for 2017
- 48 key hospitals including Texas Physicians Group, Texas Health Resources, North Texas Specialty Group, WellMed, & USMD
- Consult the Provider Directory for the full list of providers

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#### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively

Dallas Market Landscape



Dallas Market Lanuscape		
799,662		
5.3%		
30.2%		
1.4%		
61.0%		

#### Current Footprint

Expansion



HMO Expansion

## **Dallas** Product Overview

	AARP MedicareCompleteSecureHorizons Plan 1 H4590-012	AARP MedicareComplete SecureHorizons Plan 2 H4590-041	
Plan Highlights	\$0 premium plan for consumers shopping on value	New premium plan for consumers looking for lower cost-shares and dental	
Plan Type	НМО	НМО	
Service Area Texas: Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Rockwall, Texas: Collin, Dallas, Denton, Ellis, Johnson, K Tarrant Tarrant		Texas: Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Rockwall, Tarrant	
Premium	\$0	\$75	
PCP Co-pay	\$0	\$0	
Specialist Co-pay	\$30	\$20	
Inpatient Hospital	\$250 Days 1-5	\$150 Admits	
Outpatient Surgery	\$250	\$150	
Max Out-of-Pocket	\$4,900	\$3,500	
Rx Co-pays	\$2/\$14/\$47/\$100 <mark>/28%</mark>	\$2/\$14/\$47/\$100/32%	
Rx Deductible	\$230 (T4 & T5 only)	\$50 (T4 & T5 only)	
Referral Required	Υ	Υ	
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Routine Hearing and Vision. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, NurseLine, Routine Hearing and Vision	

Improved for 2017 – Degraded for 2017 – New Plan



## El Paso Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition
- MA leader with approximately 46% market share
- Two \$0 premium plans offer competitive benefits to meet consumer needs
- Improved core benefits on both PPO and HMO plans
- NEW! Comprehensive dental on the HMO plan
- HMO Plan partners with WellMed, a senior-focused physician group designed to coordinate care for consistency and better outcomes
- 4 Star (H4527-005) and 4.5 Star (H2228-023) plans

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- All hospitals including key partners Tenet and HCA
- WellMed (HMO)
- WellMed and Texas Tech Physician group (PPO)
- · Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months (applies to PPO)
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine  $^{\rm SM}$  Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



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Eligibles (as of 5/1/2016)	172,983
YOY Eligible Growth	3.4%
MA Penetration	43.4%
YOY MA Penetration Growth	2.7%
UHC Market Share	45.8%

#### Current Footprint

Expansion



HMO Expansion

## El Paso Product Overview

	AARP MedicareComplete Choice H2228-023	AARP MedicareComplete Focus H4527-005
Plan Highlights	\$0 premium PPO plan designed for consumers interested in broad access and comfortable with higher out-of-pocket costs	\$0 premium HMO designed for consumers looking for low out-of pocket-costs and additional ancillary benefits
Plan Type	LPPO	НМО
Service Area	Texas: Dona Ana, Grant, Hidalgo, Luna, Sierra New Mexico: El Paso	Texas: El Paso
Premium	\$0	\$0
РСР Со-рау	\$0	\$0
Specialist Co-pay	\$40	\$35
Inpatient Hospital	\$295 Days 1-5	\$125 Days 1-5
Outpatient Surgery	20%	\$125
Max Out-of-Pocket	\$5,500	\$3,400
Rx Co-pays	\$2/\$14/\$47/\$100/ <mark>26%</mark>	\$2/\$14/\$47/\$100/ <mark>26%</mark>
Rx Deductible	\$330 (T4 & T5 only)	\$330 (T4 & T5 only)
Referral Required	Ν	Y
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Transportation, Routine Hearing and Vision

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



## Houston Market Overview



#### Market Highlights

- Strong UnitedHealthcare® and AARP® brand recognition
- Introducing new 4 Star HMO plan designed to be a market leading plan, with rich benefits and a large network to accelerate market growth
- New plan (H4527-037) includes \$0 PCP, fixed co-pays for inpatient and outpatient services, SilverSneakers, low Rx deductible, low-cost hearing aids, and preventive dental
- UnitedHealthcare is committed to a broad network of physicians and hospitals to meet market needs
- Comprehensive network is a differentiator in the market and is not restricted by a POD system
- Large multicultural opportunities including Hispanic, Vietnamese, Chinese, and African-American

#### Rx

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- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- Plan H4514-007 has improved Rx deductible for 2017

- Provider
- One of the largest, most established provider networks in the Greater Houston area
- 75 key hospitals and over 11,000 participating providers including Memorial Herman, Methodist, CHI St. Luke's, Kindred, UT Physicians, and more
- Consult the Provider Directory for the full list of providers •

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## UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through ٠ hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership — Stay active with a gym membership and fitness classes for no additional cost on plan H4527-037
- Diabetes Navigator helps members manage diabetes more effectively ٠



Houston Market Landscape	
Eligibles (as of 5/1/2016)	751,351
YOY Eligible Growth	5.1%
MA Penetration	34.1%
	1.0%
UHC Market Share	15.0%

#### **Current Footprint**

Expansion



HMO Expansion

## Houston Product Overview

	AARP MedicareComplete Plan 1 H4527-037	AARP MedicareComplete Plan 2 H4514-007
Plan Highlights	New \$0 premium rich benefit plan designed to meet a wide variety of consumers needs	Legacy \$0 premium plan with improved Rx deductible
Plan Type	НМО	НМО
Service Area	Texas: Austin, Brazoria, Fort Bend, Hardin, Harris, Jefferson, Liberty, Montgomery	Texas: Austin, Brazoria, Fort Bend, Hardin, Harris, Jefferson, Liberty, Montgomery
Premium	\$0	\$0
PCP Co-pay	\$0	\$5
Specialist Co-pay	\$35	\$50
Inpatient Hospital	\$350 Admits	\$335 Days 1-5
Outpatient Surgery	\$150	20%
Max Out-of-Pocket	\$3,400	\$6,700
Rx Co-pays	\$2/\$14/\$47/\$100/32%	\$2/\$14/\$47/\$100/29%
Rx Deductible	\$50 (T4 & T5 only)	\$200 (T4 & T5 only)
Referral Required	Y	Y
Extra Benefits	Hearing Aids, Preventive Dental, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available

Improved for 2017 – Degraded for 2017 – New Plan



# **Rio Grande Valley** Market Overview



#### Market Highlights

- Strong UnitedHealthcare® and AARP® brand recognition
- HMO Plan partners with WellMed, a Senior focused physician group designed to coordinate care for consistency and better outcomes
- Strengthened provider network as well as improved and/or maintained core and ancillary benefits for 2017
- HMO plan rich benefits including \$0 PCP co-pay, eyewear credit, transportation, low cost hearing aids, and comprehensive dental
- Strong partnerships and focus on the local community --hosting senior • focused educational events and participation in senior communities and organizations throughout the year
- Large Hispanic opportunities supported by Hispanic marketing campaigns
- Key alliances with WellMed and HEB to support dynamic agent opportunities
- 4 Star HMO plan

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- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- Removed HMO plan's Rx deductible from Tier 3 Now only on Tiers 4-5



- WellMed
- Contracted with all major hospitals including Valley Baptist, McAllen Medical Center, Harlingen Medical Center, Valley Regional, McAllen Heart, Edinburg Regional, and more
- Consult the Provider Directory for the full list of providers

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## UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician ٠ at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for • up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, • earn rewards and live healthier
- Hearing Aid Benefit — Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with • advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym • membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Rio Grande Valley Market La	indscape
Eligibles (as of 5/1/2016)	155,371
YOY Eligible Growth	4.1%
MA Penetration	38.3%
	3.1%
UHC Market Share	15.6%

#### Current Footprint

Expansion



HMO Expansion

## **Rio Grande Valley** Product Overview

	AARP MedicareComplete Focus H4527-013
Plan Highlights	\$0 premium plan designed to appeal to a wide variety of consumers looking for value in benefit offering
Plan Type	НМО
Service Area	Texas: Cameron, Hidalgo, Willacy
Premium	\$0
РСР Со-рау	\$0
Specialist Co-pay	\$30
Inpatient Hospital	\$300 Admits
Outpatient Surgery	\$150
Max Out-of-Pocket	\$3,400
Rx Co-pays	\$2/\$14/\$47/\$100 <mark>/26%</mark>
Rx Deductible	\$330 (T4 & T5 only)
Referral Required	Υ
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Transportation, Routine Hearing and Vision
Plan designs and service areas describ This information may not be a complete	Degraded for 2017 New Plan ed in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. d description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance. Renew by UnitedHealthCare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current ge in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the

## San Antonio Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Available in San Antonio for over 20 years
- #1 Medicare Advantage Plan membership in San Antonio
- Key provider partnerships with WellMed and HealthTexas is an advantage in the market place
- Primary care physician provides consistency and accuracy in members' overall care
- Dedicated to investing in the local community. Committed to hosting open houses, educational events and participation in senior communities
- 4 Star plan

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- WellMed specializes in senior care
- Health Texas Exclusive to UnitedHealthcare and does not participate in any other Medicare Advantage plans
- Gonzaba Physicians Group is premier physician group in the Hispanic community
- · Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively

Expansion



#### San Antonio Market Landscape

Eligibles (as of 5/1/2016)	341,844
YOY Eligible Growth	4.9%
MA Penetration	35.6%
YOY MA Penetration Growth	0.9%
UHC Market Share	50.8%

HMO Expansion

itedHealthcare

#### Current Footprint

## San Antonio Product Overview

	AARP MedicareComplete SecureHorizons H4590-010	UnitedHealthcare Chronic Complete H4590-037
Plan Highlights	\$0 premium plan, with low co-pays, designed for the consumer seeking comprehensive network coverage focused on the senior population	San Antonio Chronic plan specially designed for those with Cardiovascular disorders, Chronic heart failure or Diabetes
Plan Type	НМО	НМО
Service Area	Texas: Atascosa, Bexar, Comal, Guadalupe, Kendall, Wilson	Texas: Atascosa, Bexar, Comal, Guadalupe, Kendall, Wilson
Premium	\$0	\$0
РСР Со-рау	\$0	\$0
Specialist Co-pay	\$40	\$40
Inpatient Hospital	\$100 Days1-7	\$100 Days1-7
Outpatient Surgery	\$95	\$95
Max Out-of-Pocket	\$3,900	\$3,400
Rx Co-pays	\$2/\$14/\$47/\$100 <mark>/28%</mark>	\$2/\$14/\$47/\$100 <mark>/28%</mark>
Rx Deductible	\$230 (T4 & T5 only)	\$230 (T4 & T5 only)
Referral Required	Y	Y
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Transportation, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, NurseLine, Transportation, Routine Hearing and Vision
Improved for 2017	Degraded for 2017 • New Plan	aul



## Texas Care Improvement Plus Product Overview



#### Market Highlights

- UnitedHealthcare is committed to Texas and the Care
   Improvement Plus plans
- State-wide RPPO offers broad access
- Portfolio of products to reach Non-SNP, Chronic, and Dual eligibles
- Strong opportunity in rural areas where consumers have few options
- Plans offer stable benefits for 2017

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#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- Plan R6801-012 has improved Rx deductible for 2017

## Provider

Consult the Provider Directory for the full list of providers

#### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- · Diabetes Navigator helps members manage diabetes more effectively



#### **CIP Texas** Market Landscape

Eligibles (as of 5/1/2016)	1,278,197
YOY Eligible Growth	3.6%
MA Penetration	16.7%
YOY MA Penetration Growth	1.0%
UHC Market Share	28.0%

#### Current Footprint

Expansion



HMO Expansion

## Texas Care Improvement Plus Product Overview

	Care Improvement Plus Medicare Advantage R6801-012	Care Improvement Plus Gold Rx R6801-009	Care Improvement Plus Silver Rx R6801-008	Care Improvement Plus Dual Advantage (Regional PPO SNP) R6801-011
Plan Highlights	Statewide PPO for those looking for broad network coverage and comfortable with higher out-of-pocket costs	Chronic plan specially designed for those with Cardiovascular Disorders, Chronic Heart Failure, or Diabetes	Chronic plan specially designed for those who are dual eligible with Chronic Heart Failure or Diabetes	Specially designed plan for those who are dually eligible
Plan Type	RPPO	RPPO	RPPO	RPPO
Service Area	Texas: All Counties	Texas: All Counties	Texas: All Counties	Texas: All Counties
Premium	\$40	\$19	Varies by LIS Level	Varies by LIS Level
РСР Со-рау	\$15	\$15	Varies by LIS Level	Varies by LIS Level
Specialist Co-pay	\$45	\$45	Varies by LIS Level	Varies by LIS Level
Inpatient Hospital	\$395 Days1-4	\$264 Days1-7	Varies by LIS Level	Varies by LIS Level
Outpatient Surgery	20%	20%	Varies by LIS Level	Varies by LIS Level
Max Out-of- Pocket	\$6,700	\$6,700	Varies by LIS Level	Varies by LIS Level
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>29%</mark>	\$4/\$11/\$47/\$100 <mark>/28%</mark>	Varies by LIS Level	Varies by LIS Level
Rx Deductible	\$195 (T3, T4 & T5 only)	\$250 (T4 & T5 only)	Varies by LIS Level	Varies by LIS Level
Referral Required	Ν	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Transportation, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, OTC Essentials, Transportation, Routine Hearing and Vision	Hearing Aids, NurseLine, OTC Essential, Transportation, Routine Hearing and Vision

Improved for 2017 — Degraded for 2017 — New Plan

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## Wisconsin Market Overview

#### Wisconsin

Medicare Advantage 2017 Service Area





764,731
3.8%
36.2%
0.9%
42.0%
82,507

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



## **Central Wisconsin** Market Overview



#### Market Highlights

- Choice! \$0 premium for those shopping on value and two premium plans for those looking for lower co-pays and more ancillary benefits
- UnitedHealthcare is expanding into Lincoln, Marathon, Oneida, Portage and Wood counties, providing new options in the market
- Plans have strong benefits such as dental, SilverSneakers, and HouseCalls, at a better premium with a strong Part D benefit
- UnitedHealth Passport<sup>®</sup> program (HMO only) Great for snowbirds or those who travel
- Marshfield Clinic's local HMO, Security Health Plan, is the main competitor
- 4.5 Star HMO plans



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider



- State-wide provider network available for all HMO, PPO and SNP plans
- · Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers  $^{\ensuremath{\mathbb{R}}}$  Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively

Expansion



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Eligibles (as of 5/1/2016)	83,159	
YOY Eligible Growth	4.0%	
MA Penetration	38.3%	
YOY MA Penetration Growth	-0.6%	
UHC Market Share	0.9%	
Eligibles in Expansion Area	72,438	

Central Wisconsin Market Landscape

Current Footprint

HMO Expansion



## **Central Wisconsin** Product Overview

	AARP MedicareComplete Value H5253-072	AARP MedicareComplete H5253-073	AARP MedicareComplete Premier H5253-074	Care Improvement Plus Medicare Advantage H0294-004
Plan Highlights	Low premium plan for consumers shopping for value and higher out-of- pocket costs. Dental Rider available	Moderate premium plan with lower co-pays and additional ancillaries. Dental Rider available	Higher premium plan with low out-of- pocket costs and rich ancillaries. Dental Rider available	Coverage outside of network with great benefits at an affordable price. Dental Rider available
Plan Type	НМО	НМО	НМО	LPPO
Service Area	Wisconsin: Lincoln, Marathon, Oneida, Portage, Wood	Wisconsin: Lincoln, Marathon, Oneida, Portage, Wood	Wisconsin: Lincoln, Marathon, Oneida, Portage, Wood	Wisconsin: Adams, Brown, Calumet, Dodge, Door, Florence, Forest, Green Green Lake, Jefferson, Kenosha, Kewaunee, Lafayette, Langlade, Manitowoc, Marinette, Marquette, Menominee, Milwaukee, Oconto, Outagamie, Ozaukee, Racine, Shawano, Sheboygan, Walworth, Washington, Waukesha, Waupaca, Waushara, Winnebago
Premium	\$0	\$29	\$79	\$45
PCP Co-pay	\$15	\$10	\$5	\$20
Specialist Co-pay	\$50	\$50	\$45	\$50
Inpatient Hospital	\$395 Days1-4	\$295 Days1-6	\$195 Days1-6	\$335 Days1-5
Outpatient Surgery	\$395	20%	\$195	20%
Max Out-of-Pocket	\$5,900	\$4,500	\$3,500	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/26%	\$2/\$11/\$45/\$95/28%	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/ <mark>\$100</mark> /25%
Rx Deductible	\$320 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$0	\$360 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν	Ν
Extra Benefits	SilverSneakers, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental, Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017 — New Plan



# Green Bay Market Overview



#### Market Highlights

- Choice! \$0 premium for those shopping on value, a moderate premium plan, and new premium plan for those looking for lower co-pays and more ancillary benefits
- Expanding portfolio to include \$79 HMO plan with lower MOOP, lower IP co-pay and no Part D deductible
- Affordable PPO option available for those seeking open network access
- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition
- Stability Serving Green Bay area for 10 years
- Stable YOY benefits and network
- When comparing to competitors: Focus on no PCP referrals
   with UnitedHealthcare HMO plans
- UnitedHealth Passport<sup>®</sup> program (HMO only) Great for snowbirds or those who travel
- Expanding HMO offerings to Florence and Forest counties
- 4.5 Star HMO plans

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- \$0 co-pay on T
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



#### Provider

- Broad network that includes all healthcare systems, hospitals and major medical groups. Aurora, Affinity, Agnesian, Bellin, Ministry, Prevea/HSHS, ThedaCare health care systems
- State-wide provider network available for all HMO, PPO and SNP plans
  - Consult the Provider Directory for the full list of providers

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## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



#### Green Bay Market Landscape

Eligibles (as of 5/1/2016)	262,841
YOY Eligible Growth	4.0%
MA Penetration	46.0%
YOY MA Penetration Growth	0.4%
UHC Market Share	27.9%

Current Footprint

Expansion




# Green Bay Product Overview

	AARP MedicareComplete Value H5253-034	AARP MedicareComplete H5253-011	AARP MedicareComplete Premier H5253-076	Care Improvement Plus Medicare Advantage H0294-004
Plan Highlights	Low premium plan for consumers shopping for value and higher out- of-pocket costs. Dental Rider available	Moderate premium plan with lower co-pays and additional ancillaries. Dental Rider available	Higher premium plan with low out-of-pocket costs and rich ancillaries. Dental Rider available	Coverage outside of network with great benefits at an affordable price. Dental Rider available
Plan Type	НМО	НМО	НМО	LPPO
Service Area	Wisconsin: Brown, Calumet, Dodge, Door, Florence, Fond Du Lac, Forest, Green Lake, Kewaunee, Langlade, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara, Winnebago	Wisconsin: Brown, Calumet, Dodge, Door, Florence, Fond Du Lac, Forest, Green Lake, Kewaunee, Langlade, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara, Winnebago	Wisconsin: Brown, Calumet, Dodge, Door, Florence, Fond Du Lac, Forest, Green Lake, Kewaunee, Langlade, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara, Winnebago	Wisconsin: Adams, Brown, Calumet, Dodge, Door, Florence, Forest, Green, Green Lake, Jefferson, Kenosha, Kewaunee, Lafayette, Langlade, Manitowoc, Marinette, Marquette, Menominee, Milwaukee, Oconto, Outagamie, Ozaukee, Racine, Shawano, Sheboygan, Walworth, Washington, Waukesha, Waupaca Waushara, Winnebago
Premium	\$0	\$29	\$79	\$45
PCP Co-pay	\$15	\$10	\$5	\$20
Specialist Co-pay	\$50	\$50	\$45	\$50
Inpatient Hospital	\$395 Days1-4	\$295 Days1-6	\$195 Days1-6	\$335 Days1-5
Outpatient Surgery	\$395	20%	\$195	20%
Max Out-of-Pocket	\$5,900	\$4,500	\$3,500	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>26%</mark>	\$2/\$11/\$45/\$95/28%	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47 <mark>/\$100</mark> /25%
Rx Deductible	\$320 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$0	\$360 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν	Ν
Extra Benefits	SilverSneakers, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental. Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# Milwaukee Market Overview



#### Market Highlights

- Choice! \$0 premium for those shopping on value, a moderate premium plan, and new premium plan for those looking for lower co-pays and more ancillary benefits
- Expanding portfolio to include \$79 HMO plan with lower MOOP, lower IP co-pay and no Part D deductible
- Affordable PPO option available for those seeking open network access
- Strong UnitedHealthcare® and AARP® brand recognition
- Stability Serving greater Milwaukee area for over 20 years
- Stable YOY benefits and network
- When comparing to competitors: Focus on no PCP referrals with UnitedHealthcare HMO plans
- UnitedHealth Passport<sup>®</sup> program (HMO only) Great for snowbirds or those who travel
- 4.5 Star HMO plans

#### 

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



## Provider

- Broad network of all healthcare systems, hospitals and major medical groups: Aurora, Columbia-St. Mary's, Froedtert Health and the Medical College of WI, ProHealth and Wheaton-Franciscan
- Consult the Provider Directory for the full list of providers

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## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



willwaukee warket Lanuscape		
Eligibles (as of 5/1/2016)	306,063	
YOY Eligible Growth	3.4%	
MA Penetration	32.8%	
YOY MA Penetration Growth	1.9%	
UHC Market Share	76.5%	

Milwaukoo Market Landscane

Current Footprint

Expansion





# Milwaukee Product Overview

	AARP MedicareComplete Value H5253-033	AARP MedicareComplete H5253-004	AARP MedicareComplete Premier H5253-075	Care Improvement Plus Medicare Advantage H0294-004
Plan Highlights	Low premium plan for consumers shopping for value and higher out- of-pocket costs. Dental Rider available	Moderate premium plan with lower co-pays and additional ancillaries. Dental Rider available	Higher premium plan with low out-of-pocket costs and rich ancillaries. Dental Rider available	Coverage outside of network with great benefits at an affordable price. Dental Rider available
Plan Type	НМО	НМО	НМО	LPPO
Service Area	Wisconsin: Milwaukee, Ozaukee, Racine, Washington, Waukesha	Wisconsin: Milwaukee, Ozaukee, Racine, Washington, Waukesha	Wisconsin: Milwaukee, Ozaukee, Racine, Washington, Waukesha	Wisconsin: Adams, Brown, Calumet, Dodge, Door, Florence, Forest, Green, Green Lake, Jefferson, Kenosha, Kewaunee, Lafayette, Langlade, Manitowoc, Marinette, Marquette, Menominee, Milwaukee, Oconto, Outagamie, Ozaukee, Racine, Shawano, Sheboygan, Walworth, Washington, Waukesha, Waupaca, Waushara, Winnebago
Premium	\$0	\$27	\$79	\$45
PCP Co-pay	\$15	\$15	\$10	\$20
Specialist Co-pay	\$50	\$45	\$45	\$50
Inpatient Hospital	\$395 Days1-4	\$295 Days1-6	\$195 Days1-6	\$335 Days1-5
Outpatient Surgery	\$395	20%	\$195	20%
Max Out-of- Pocket	\$5,900	\$4,900	\$3,700	\$6,700
Rx Co-pays	\$3/\$12/\$47/\$100 <mark>/28%</mark>	\$2/\$9/\$45/\$95/ <mark>28%</mark>	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/ <mark>\$100</mark> /25%
Rx Deductible	\$245 (T3, T4 & T5 only)	\$215 (T3, T4 & T5 only)	\$0	\$360 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν	Ν
Extra Benefits	SilverSneakers, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental, Passport, Routine Hearing and Vision Exams	SilverSneakers, Preventive Dental. Routine Hearing and Vision Exams

Improved for 2017 Degraded for 2017

or 2017 📃 New Plan



# Southern Wisconsin Market Overview



#### **Market Highlights**

- Expanding portfolio to include \$79 HMO plan with lower MOOP, IP co-pay and no Part D deductible. Maintaining \$29 HMO, \$0 HMO MA-Only and legacy CIP PPO
- Portfolio includes an affordable PPO option for those seeking open network access
- Statewide provider network available for all HMO, PPO and SNP plans
- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition
- Stability Serving Wisconsin for over 20 years
- Plans are strong value with stable benefits and network
- When comparing to competitors: Focus on no PCP referrals with UnitedHealthcare HMO plans
- UnitedHealth Passport<sup>®</sup> program (HMO only) Great for snowbirds or those who travel
- More HMO counties Green and Walworth added, and a completely new expansion into Grant county
- 4.5 Star HMO plans

# 

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day
- home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



148

#### Provider

- Extensive provider network including Aurora, Beloit Memorial, Mercy, Monroe Clinic, Fort Health, and UW Regional Medical Center in Watertown, and United Hospital System in Kenosha
- Statewide provider network available for all HMO, PPO and SNP plans
- Consult the Provider Directory for the full list of providers

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## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively

Expansion



#### Southern Wisconsin Market Landscape

Eligibles (as of 5/1/2016)	112,668
YOY Eligible Growth	3.9%
MA Penetration	21.4%
YOY MA Penetration Growth	0.6%
UHC Market Share	24.1%
Eligibles in Expansion Area	10,069

Current Footprint

HMO Expansion



# Southern Wisconsin Product Overview

	AARP MedicareComplete H5253-030	AARP MedicareComplete Premier H5253-077	Care Improvement Plus Medicare Advantage H0294-004
Plan Highlights	Low premium plan for consumers shopping for value and higher out-of-pocket costs. Dental Rider available	Higher premium plan with low out-of-pocket costs and rich ancillaries. Dental Rider available	Coverage outside of network with great benefits at an affordable price. Dental Rider available
Plan Type	НМО	НМО	LPPO
Service Area	Wisconsin: Grant, Green, Jefferson, Kenosha, Rock, Walworth	Wisconsin: Grant, Green, Jefferson, Kenosha, Rock, Walworth	Wisconsin: Adams, Brown, Calumet, Dodge, Door, Florence, Forest, Green, Green Lake, Jefferson, Kenosha, Kewaunee, Lafayette, Langlade, Manitowoc, Marinette, Marquette, Menominee, Milwaukee, Oconto, Outagamie, Ozaukee, Racine, Shawano, Sheboygan, Walworth, Washington, Waukesha, Waupaca, Waushara, Winnebago
Premium	\$29	\$79	\$45
РСР Со-рау	\$15	\$10	\$20
Specialist Co-pay	\$45	\$45	\$50
Inpatient Hospital	\$295 Days1-6	\$195 Days1-6	\$335 Days1-5
Outpatient Surgery	20%	\$195	20%
Max Out-of-Pocket	\$4,900	\$3,700	\$6,700
Rx Co-pays	\$2/\$10/\$45/\$95/27%	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/ <mark>\$100</mark> /25%
Rx Deductible	\$275 (T3, T4 & T5 only)	\$0	\$360 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν
Extra Benefits	SilverSneakers, Passport	SilverSneakers, Preventive Dental, Passport	SilverSneakers, Preventive Dental

Improved for 2017 🔴 Degraded for 2017 🔵 New Plan



# Wisconsin Chronic Product Overview

	Care Improvement Plus Gold Rx H0294-002
Plan Highlights	Chronic plan specially designed for those with Cardiovascular Disorders, Chronic Heart Failure, and/or Diabetes
Plan Type	LPPO
Service Area	Wisconsin: Adams, Brown, Calumet, Dodge, Door, Florence, Forest, Green, Green Lake, Jefferson, Kenosha, Kewaunee, Lafayette, Manitowoc, Marinette, Marquette, Menominee, Milwaukee, Oconto, Outagamie, Ozaukee, Racine, Shawano, Sheboygan, Walworth, Washington, Waukesha, Waupaca, Waushara, Winnebago
Premium	\$25
РСР Со-рау	\$20
Specialist Co-pay	\$50
Inpatient Hospital	\$264 Days1-7
Outpatient Surgery	20%
Max Out-of-Pocket	\$6,700
Rx Co-pays	\$4/\$12/\$47/\$100/26%
Rx Deductible	\$310 (T4 & T5 only)
Referral Required	Ν
Extra Benefits	SilverSneakers, Preventive Dental. Routine Hearing and Vision Exams. Dental Rider available

Improved for 2017 🛑 Degraded for 2017 😑 New Plan



# 2017 Medicare Advantage Plans Northeast Region

# **Connecticut** Market Overview

#### Connecticut

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	639,746	
YOY Eligible Growth	2.5%	
MA Penetration	24.0%	
YOY MA Penetration Growth	1.0%	
UHC Market Share	32.3%	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# **Connecticut** Market Overview



#### Market Highlights

- Portfolio approach offers choice of lower member cost sharing and coordinated care with HMO products at \$0, \$29, and \$99 premium
- Strong UnitedHealthcare® and AARP® brand recognition
- Stable product offering and network availability for 2017
- SilverSneakers added to the high premium plan, making the fitness program a part of all HMO plans in 2017
- \$250 flat co-pay for outpatient surgery in high premium plan
- · When comparing to competitors, focus on no medical deductible
- 4 Star Plans

Зx

 Hi HealthInnovations has enhanced member support in the cities of Hartford and Shelton with 2 available resources to assist with benefit utilization

# R<sub>x</sub>

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- Strong relationship with a broad network of providers, inclusive of most hospital systems and large provider organizations in the state
- Network includes: ProHealth, St. Francis, Integrated Care Partners (ICP), Northeast and West CT Medical Group, Soundview Medical, Starling, Stamford Health, and CT State Medical Society IPA
- Backus and Middlesex Hospitals were added in 2016
- Consult the Provider Directory for the full list of providers

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## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H0755-033, H0755-031, and H0755-030
- Diabetes Navigator helps members manage diabetes more effectively

Expansion



Eligibles (as of 5/1/2016)	639,746
YOY Eligible Growth	2.5%
MA Penetration	24.0%
YOY MA Penetration Growth	1.0%
UHC Market Share	32.3%

Connecticut Market Landscape

Current Footprint

HMO Expansion



# **Connecticut** Product Overview

	UnitedHealthcare MedicareComplete Plan 3 H0755-033	UnitedHealthcare MedicareComplete Plan 2 H0755-031	UnitedHealthcare MedicareComplete Plan 1 H0755-030
Plan Highlights	\$0 premium plan for consumers shopping for value and higher out-of-pocket costs	Low premium plan for consumers shopping for value and higher out-of-pocket costs	Higher premium plan with low out-of-pocket costs and rich ancillaries
Plan Type	НМО	НМО	НМО
Service Area	Connecticut: Fairfield, Hartford, Litchfield, Middlesex, New Haven, New London, Tolland, Windham	Connecticut: Fairfield, Hartford, Litchfield, Middlesex, New Haven, New London, Tolland, Windham	Connecticut: Fairfield, Hartford, Litchfield, Middlesex, New Haven, New London, Tolland, Windham
Premium	\$0	\$29	\$99
РСР Со-рау	\$20	\$15	\$5
Specialist Co-pay	\$50	\$40	\$30
Inpatient Hospital	\$430 Days 1-4	\$395 Days 1-4	\$345 Days 1-5
Outpatient Surgery	20%	20%	\$250
Max Out-of-Pocket	\$6,700	\$6,000	\$3,400
Rx Co-pays	\$3/\$10/\$45/\$95/30%	\$2/\$9/\$45/\$95/ <mark>30%</mark>	\$2/\$8/\$45/\$95 <mark>/31%</mark>
Rx Deductible	\$150 (T3, T4 & T5 only)	\$150 (T3, T4 & T5 only)	\$100 (T3, T4 & T5 only)
Referral Required	Y	Ν	Ν

**Extra Benefits** 

Eyewear Credit, Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available

Improved for 2017 🔴 Degraded for 2017 🔵 New Plan



# Maine Market Overview

#### Maine

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	312,310
YOY Eligible Growth	3.2%
MA Penetration	20.5%
YOY MA Penetration Growth	2.3%
UHC Market Share	14.0%
Eligibles in Expansion Area	110,557

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



# Maine Market Overview



#### Market Highlights

- UnitedHealthcare<sup>®</sup> is the longest tenured MA plan in the market with excellent brand recognition and solid reputation
- UnitedHealthcare is the only plan focused on growing across all of New England (contiguous service area)
- Under-saturated market for agents
- · Portfolio of MA plan choices to meet a variety of needs
- Improved year-over-year benefits on \$0 premium plan
- · Flat dollar outpatient surgery now in available in all plans
- Introducing new statewide RPPO plan with low co-pays and no Rx deductible (Non-commissionable in Aroostook, Hancock, Piscataquis, and Washington)
- 4.5 Star LPPOs

#### Rx

**R**<sub>X</sub>

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- Stable Provider network throughout service area and across
  New England
- Key providers include Maine Health, Maine General, Southern Maine Medical and York Hospital
- Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H2001-010 and R5329-001
- Diabetes Navigator helps members manage diabetes more effectively



#### Maine Market Landscape

Eligibles (as of 5/1/2016)	312,310
YOY Eligible Growth	3.2%
MA Penetration	20.5%
YOY MA Penetration Growth	2.3%
UHC Market Share	14.0%
Eligibles in Expansion Area	110,557

Current Footprint

Expansion

HMO Expansion



# Maine Product Overview

	AARP MedicareComplete Choice Plan 1 H2001-001	AARP MedicareComplete Choice Plan 2 H2001-010	AARP MedicareComplete Choice R5329-001
Plan Highlights	Low premium PPO plan for consumers shopping for value and choice	Moderate premium PPO plan offering choice, lower co-pays and additional ancillaries	Higher premium RPPO plan offering statewide choice, low co-pays and additional ancillaries
Plan Type	LPPO	LPPO	RPPO
Service Area	Maine: Androscoggin, Cumberland, Franklin, Kennebec, Knox, Lincoln, Oxford, Sagadahoc, Waldo, York	Maine: Androscoggin, Cumberland, Franklin, Kennebec, Knox, Lincoln, Oxford, Sagadahoc, Waldo, York	Maine and New Hampshire: All counties (Non-commissionable in Aroostook, Hancock, Piscataquis, and Washington)
Premium	\$0	\$49	\$79
РСР Со-рау	\$5	\$0	\$0
Specialist Co-pay	\$35	\$30	\$25
Inpatient Hospital	\$295 Days 1-6	\$225 Days 1-7	\$225 Days 1-7
Outpatient Surgery	\$295	\$225	\$200
Max Out-of-Pocket	\$5,500	\$3,900	\$3,500
Rx Co-pays	\$2/\$9/\$45/\$95 <mark>/28%</mark>	\$2/\$8/\$45/\$95/33%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$240 (T3, T4 & T5 only)	\$0	\$0
	N		

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and Vision

Hearing Aids, SilverSneakers, Preventive

Dental, Passport, NurseLine, Routine Hearing

Extra Benefits Hearing Aids, Passport, NurseLine, Routine Hearing and Vision. Fitness Rider Available

**Referral Required** 

Improved for 2017

Ν

Degraded for 2017 ONew Plan

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Hearing Aids, SilverSneakers, Preventive

Dental, Passport, NurseLine, Routine Hearing

Ν

and Vision

# Massachusetts Market Overview

#### Massachusetts

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	1,239,626
YOY Eligible Growth	3.3%
MA Penetration	18.1%
YOY MA Penetration Growth	0.2%
UHC Market Share	16.1%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# Massachusetts HMOs Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Portfolio of MA plan choices to meet a variety of needs with \$0, \$45, and \$79 HMOs offering coordinated care
- Introducing new \$79 premium plan design for consumers seeking lower cost shares and additional ancillary benefits
- 4 Star plans
- Expanding HMO offerings to Worcester county
- UnitedHealth Passport<sup>®</sup> Great for snowbirds or those who travel
- New Added to our family of network providers in Essex, Middlesex, and Suffolk counties is the Cambridge Health Alliance made up of three hospital campuses that span Cambridge, Somerville, and many metro north communities

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	<b>R</b>	

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



#### Provider

- Essex, Middlesex, Suffolk: key providers include Massachusetts General, Brigham and Women's, Beth Israel Deaconess, and Lahey Clinic health system
- Bristol, Plymouth: key providers include Sturdy Memorial, Primacare, St. Anne's Hospital and Southcoast including Charlton Memorial, St. Luke's and Tobey hospitals
- Berkshire, Hampden, Worcester: key providers include Riverbend, Mercy Medical Associates and Orchard Medical
- Consult the Provider Directory for the full list of providers

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## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- Personalized member service model that connects members with advocates who are best suited for their needs
- NurseLine  $^{\rm SM}$  Get answers to health questions with 24/7 phone access to a registered nurse
- · Diabetes Navigator helps members manage diabetes more effectively



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Eligibles (as of 5/1/2016)	1,239,626
YOY Eligible Growth	3.3%
MA Penetration	18.1%
YOY MA Penetration Growth	0.2%
UHC Market Share	16.1%

Massachusetts HMOs Market Landscape

t Expansion

HMO Expansion



# Massachusetts HMO Product Overview

	AARP MedicareComplete Plan 1 H1944-001	AARP MedicareComplete Plan 2 H1944-004	AARP MedicareComplete Plan 3 H1944-021
Plan Highlights	\$0 premium plan offering Passport	Low premium plan offering Passport	High premium plan offering preventive dent and Passport.
Plan Type	НМО	НМО	НМО
Service Area	Massachusetts: Middlesex, Suffolk	Massachusetts: Middlesex, Suffolk	Massachusetts: Middlesex, Suffolk
Premium	\$0	\$45	\$79
PCP Co-pay	\$15	\$5	\$5
Specialist Co-pay	\$40	\$30	\$20
Inpatient Hospital	\$395 Days 1-4	\$295 Days 1-6	\$275 Days 1-5
Outpatient Surgery	20%	\$275	\$250
Max Out-of-Pocket	\$6,700	\$3,900	\$3,400
Rx Co-pays	\$3/\$11/\$45/\$95/28%	\$3/\$11/\$45/\$95/29%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$210 (T3, T4 & T5 only)	\$180 (T3, T4 & T5 only)	\$0
Referral Required	Y	Y	Y
Extra Benefits	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017 — New Plan



# Massachusetts HMO Product Overview

	AARP MedicareComplete Plan 1 H1944-007	AARP MedicareComplete Plan 2 H1944-008	AARP MedicareComplete Plan 3 H1944-023
Plan Highlights	\$0 premium plan offering Passport	Low premium plan offering Passport	High premium plan offering preventive denta and Passport
Plan Type	НМО	HMO	HMO
Service Area	Massachusetts: Essex	Massachusetts: Essex	Massachusetts: Essex
Premium	\$0	\$45	\$79
РСР Со-рау	\$15	\$10	\$5
Specialist Co-pay	\$45	\$25	\$20
Inpatient Hospital	\$335 Days 1-5	\$295 Days 1-6	\$275 Days 1-5
Outpatient Surgery	20%	\$275	\$250
Max Out-of-Pocket	\$6,700	\$3,900	\$3,400
Rx Co-pays	\$3/\$9/\$45/\$95 <mark>/28%</mark>	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$255 (T3, T4 & T5 only)	\$180 (T3, T4 & T5 only)	\$0
Referral Required	Y	Υ	Y
Extra Benefits	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams



Improved for 2017 🔴 Degraded for 2017 🔵 New Plan

# Massachusetts HMO Product Overview

	AARP MedicareComplete Plan 1 H1944-005	AARP MedicareComplete Plan 2 H1944-006	AARP MedicareComplete Plan 3 H1944-022
Plan Highlights	\$0 premium plan	Low premium plan with decreasing member cost-share	High premium plan offering preventive dental and Passport
Plan Type	НМО	НМО	НМО
Service Area	Massachusetts: Bristol, Hampden, Plymouth, Worcester	Massachusetts: Bristol, Hampden, Plymouth, Worcester	Massachusetts: Bristol, Hampden, Plymouth, Worcester
Premium	\$0	\$45	\$79
РСР Со-рау	\$15	\$10	\$5
Specialist Co-pay	\$45	\$25	\$20
Inpatient Hospital	\$335 Days 1-5	\$295 Days 1-6	\$275 Days 1-5
Outpatient Surgery	20%	\$275	\$250
Max Out-of-Pocket	\$6,700	\$3,900	\$3,400
Rx Co-pays	\$3/\$9/\$45/\$95 <mark>/28%</mark>	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$255 (T3, T4 & T5 only)	\$180 (T3, T4 & T5 only)	\$0
Referral Required	Y	Υ	Y
Extra Benefits	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017 — New Plan



# Massachusetts RPPO Product Overview

	AARP MedicareComplete Choice R7444-001
Plan Highlights	Open access PPO plan for those looking for broader access
Plan Type	RPPO
Service Area	All counties in: MA, CT, RI, VT Non-commissionable in: CT: All counties; MA: Barnstable, Dukes, Franklin, Hampshire, and Nantucket counties
Premium	\$50
РСР Со-рау	\$20
Specialist Co-pay	\$45
Inpatient Hospital	\$395 Days 1-4
Outpatient Surgery	20%
Max Out-of-Pocket	\$5,500
Rx Co-pays	\$2/\$12/\$47/\$100 <mark>/27%</mark>
Rx Deductible	\$280 (T3, T4 & T5 only)
Referral Required	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams. Fitness Rider available
Plan designs and service areas descr This information may not be a comple may change on January 1 of each yee as of July 2016 and are subject to cha	Degraded for 2017 New Plan ibed in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. to description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance ar. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current inge in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the public addit or deleta any nording without the avgress participation of UnitedHealth Group. @ 2016 Lipited HealthCare Sprices. Inc.

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# **New Hampshire** Market Overview

#### **New Hampshire**

Medicare Advantage 2017 Service Area





Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	270,432
YOY Eligible Growth	4.0%
MA Penetration	5.9%
YOY MA Penetration Growth	1.2%
UHC Market Share	47.6%
Eligibles in Expansion Area	33,488
May 2016 CMS gov MA Ind State/County enrollment within U	IHC 2017 Non-SNP Footprint

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



# New Hampshire Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Longest tenured MA plan in the market and the only plan focused on growing across all of New England
- Portfolio approach offers choice of lower member cost sharing and coordinated care with HMO products or freedom of choice with a new RPPO
- Low premium plan represents improved benefits from 2016
- Higher premium plan has rich benefits designed to be attractive to those looking for lower out-of-pocket costs and more predictability
- Recent service area expansion, network development and new plan options put UnitedHealthcare in a position to accelerate growth in the market. Expanding to Carroll, Coos, and Sullivan counties and expanding HMO offerings to Cheshire county
- 4 Star Plans

#### R

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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#### Provider

- Access to broad network of providers across New England, including Boston teaching hospitals
- Key providers include Dartmouth Hitchcock, St. Joseph's, Portsmouth Hospital, Southern NH Medical Center and Exeter Hospital
- Consult the Provider Directory for the full list of providers

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## O UnitedHealthcare Experience

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- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



#### New Hampshire Market Landscape

Eligibles (as of 5/1/2016)	223,279
YOY Eligible Growth 3.	
MA Penetration	5.9%
YOY MA Penetration Growth	1.3%
UHC Market Share	42.0%
Eligibles in Expansion Area	33,488

Current Footprint
 Expansion

n • HMO Expansion



# **New Hampshire** Product Overview

	AARP MedicareComplete Plan 2 H1944-017	AARP MedicareComplete Plan 3 H1944-019	AARP MedicareComplete Choice R5329-001
Plan Highlights	Low premium plan offering SilverSneakers <sup>®</sup> and Passport	Value plan with SilverSneakers <sup>®</sup> , Passport and preventive dental	New higher premium RPPO plan offering statewide choice, low co-pays and additional ancillaries
Plan Type	НМО	НМО	RPPO
Service Area	New Hampshire: Carroll, Cheshire, Coos, Grafton, Hillsborough, Rockingham, Strafford, Sullivan	New Hampshire: Carroll, Cheshire, Coos, Grafton, Hillsborough, Rockingham, Strafford, Sullivan	Maine and New Hampshire: All counties
Premium	\$29	\$69	\$79
PCP Co-pay	\$5	\$0	\$0
Specialist Co-pay	\$35	\$30	\$25
Inpatient Hospital	\$295 Days1-5	\$250 Days1-7	\$225 Days1-7
Outpatient Surgery	\$295	\$200	\$200
Max Out-of-Pocket	\$5,900	\$3,400	\$3,500
Rx Co-pays	\$2/\$8/\$45/\$95/ <mark>28%</mark>	\$2/\$8/\$45/\$95/33%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$220 (T3, T4 & T5 only)	\$0	\$0
Referral Required	Y	Y	N
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision

Improved for 2017 — Degraded for 2017

New Plan



# **New Jersey** Market Overview

#### **New Jersey**

Medicare Advantage 2017 Service Area





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Market Landscape (UHC 2017 Footprint)		
1,190,331		
2.9%		
13.6%		
1.0%		
53.1%		
134,578		

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



# **New Jersey** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Largest MA plan in the market with expansions into Burlington and Somerset counties
- Choice! Portfolio approach with choice of MA plans to meet different needs
- Introducing fixed outpatient co-pay on H7055-034 and H7055-035
- Plan 3 (\$39) now available in all existing and expansion counties
- New Optum Fitness Advantage benefit
- More value! Largely maintained and/or improved core benefits across all plans including the removal of referrals on all plans
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- Large Latin/Spanish speaking population
- Former UHC Focus plan has been re-branded as AARP MedicareComplete

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#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



#### Provider

- Large competitive network including Summit, JFK, Excelcare and Optimus
- NJ members can utilize in-network NY providers and facilities at in-network rates
- Consult the Provider Directory for the full list of providers

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#### ) UnitedHealthcare Experience

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- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- Optum<sup>®</sup> Fitness Advantage membership Stay active with a gym membership for no additional cost on plans
- · Diabetes Navigator helps members manage diabetes more effectively



#### New Jersey Market Landscape

Eligibles (as of 5/1/2016)	1,190,331
YOY Eligible Growth	2.9%
MA Penetration	13.6%
YOY MA Penetration Growth	1.0%
UHC Market Share	53.1%
Eligibles in Expansion Area	134,578

Current Footprint • Expansion

#### HMO Expansion



# **New Jersey** Product Overview

	AARP MedicareComplete Plan 2 H0755-038 (Mapping from H3107-012)	AARP MedicareComplete Plan 1 H0755-034 (Mapping from H3107-004)	AARP MedicareComplete Plan 3 H0755-035 (Mapping from H3107-013 and H3107-014)	AARP MedicareComplete Plan 4 H0755-036 (Mapping from H3107-015)
Plan Highlights	\$0 premium plan for consumers shopping for value in Essex and Ocean counties	\$0 premium plan for consumers shopping for value and comfortable with higher out-of-pocket costs	Moderate premium plan with lower co-pays and additional ancillaries	Higher premium plan with low out-of- pocket costs and rich ancillaries
Plan Type	НМО	НМО	НМО	НМО
Service Area	New Jersey: Essex, Ocean	New Jersey: Bergen, Burlington, Essex, Hudson, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Union	New Jersey: Bergen, Burlington, Essex, Hudson, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Union	New Jersey: Bergen, Burlington, Essex, Hudson, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Union
Premium	\$0	\$0	\$39	\$79
PCP Co-pay	\$5	\$25	\$5	\$0
Specialist Co-pay	\$20	\$50	\$15	\$15
Inpatient Hospital	\$345 Days 1-5	\$395 Days 1-4	\$250 Days 1-5	\$150 Days 1-5
Outpatient Surgery	20%	\$295	\$250	\$150
Max Out-of- Pocket	\$6,700	\$6,700	\$5,900	\$3,400
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>28%</mark>	\$2/\$12/\$45/\$95 <mark>/27%</mark>	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$250 (T3, T4 & T5 only)	\$290 (T3, T4 & T5 only)	\$225 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, Optum Fitness, Passport, NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Optum Fitness, Passport, NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Optum Fitness, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Optum Fitness, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision

Improved for 2017 — Degraded for 2017 — New Plan

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# New York Market Overview

#### **New York**

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	3,401,340
YOY Eligible Growth	2.8%
MA Penetration	30.6%
YOY MA Penetration Growth	0.1%
UHC Market Share	23.3%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

Current FootprintExpansion



# Downstate NY North Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Largest MA plan in the market
- Portfolio approach to provide options that appeal to the diverse income levels in the market
- Market includes many small competitors with narrow networks and the potential for instability. Leverage UnitedHealthcare's strength and stability to sell to these consumers
- Bilingual agents to assist growing Spanish population in Rockland and Orange counties
- Greater access to care with improved co-pays for eye/diabetic eye exams, lab and x-ray across all plans

## • UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost H3307-023
- · Diabetes Navigator helps members manage diabetes more effectively



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- WestMed (ACO)
- Crystal Run
- Westchester Medical Center and providers
- · All Westchester, Rockland and Orange hospitals are par
- Consult the Provider Directory for the full list of providers

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#### Downstate NY North Market Landscape

Eligibles (as of 5/1/2016)	334,818
YOY Eligible Growth	2.9%
MA Penetration	16.9%
YOY MA Penetration Growth	0.3%
UHC Market Share	47.2%

Current Footprint

Expansion





# **Downstate NY North Product Overview**

	AARP MedicareCompletePlan 1 H3307-012	AARP MedicareComplete H3307-023	AARP MedicareComplete Plan 2 H3307-025
Plan Highlights	\$0 premium plan for consumers shopping for value and comfortable with higher out-of-pocket costs	Higher premium plan with low out-of-pocket costs and rich ancillaries	\$0 premium plan for consumers shopping for value and comfortable with higher out-of-pocket costs
Plan Type	НМО	НМО	НМО

Service Area New York: Orange, Rockland, Westchester New York: Orange, Rockland, Westchester New York: Sullivan, Ulster

Premium	\$0	\$69	\$0
PCP Co-pay	\$15	\$10	\$15
Specialist Co-pay	\$50	\$30	\$50
Inpatient Hospital	\$345 Days 1-5	\$325 Days 1-5	\$345 Days 1-5
Outpatient Surgery	20%	20%	20%
Max Out-of-Pocket	\$6,700	\$4,000	\$6,700
Rx Co-pays	\$2/\$10/\$45/\$95/ <mark>28%</mark>	\$2/\$10/\$45/\$95 <mark>/28%</mark>	\$2/\$10/\$45/\$95/ <mark>28%</mark>
Rx Deductible	\$245 (T3, T4 & T5 only)	\$240 (T3, T4 & T5 only)	\$245 (T3, T4 & T5 only)
Referral Required	Y	Ν	Y
Extra Benefits	Hearing Aids, NurseLine, Passport, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, NurseLine, Preventive Dental, SilverSneakers, Passport, and Routine Hearing and Vision Exams	Hearing Aids, NurseLine Passport, and Routine Hearing and Vision Exams

Improved for 2017 Degraded for 2017

New Plan



# New York City Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Choice! Strong portfolio of MA plan choices from a stable company to meet a variety of needs
- · Stable network with strong provider relationships
- Added premium and improved the benefits on H3379-001
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- The Mosaic PSP product serves the needs of Chinese and Korean membership with UnitedHealthcare retail presence
- · Improved acupuncture on Mosaic plan
- Greater access to care with improved co-pays for eye/diabetic eye exams, lab and x-ray across all plans
- Market has diverse mix of ethnicities

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- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- Strong, competitive network including CAIPA, KAPIPA, Montefiore, NYU, NSLIJ, Cornell and Mt. Sinai
- Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician
  at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost H3307-002, H3307-024 and H3307-015
- Diabetes Navigator helps members manage diabetes more effectively



New York City Market Landscape		
Eligibles (as of 5/1/2016)	1,232,168	
YOY Eligible Growth	2.8%	
MA Penetration	37.1%	
YOY MA Penetration Growth	0.4%	
UHC Market Share	25.2%	

Current Footprint



# New York City Product Overview

	AARP MedicareComplete Plan 2 H3379-001	AARP MedicareComplete Plan 1 H3307-002	AARP MedicareComplete Plan 3 H3307-024	AARP MedicareComplete Mosaic H3307-015
Plan Highlights	Low premium plan for consumers shopping for value and comfortable with higher out-of-pocket costs	Moderate premium plan with lower co-pays and additional ancillaries	Higher premium plan with low out-of-pocket costs and rich ancillaries	\$0 premium product with narrow network focused on Chinese and Korean speaking providers
Plan Type	НМО	НМО	НМО	НМО
Service Area	New York: Bronx, Kings, New York, Queens, Richmond	New York: Bronx, Kings, New York, Queens, Richmond	New York: Bronx, Kings, New York, Queens, Richmond	New York: Bronx, Kings, New York Queens, Richmond
Premium	\$19	\$35	\$69	\$0
PCP Co-pay	\$10	\$20	\$5	\$0
Specialist Co-pay	\$45	\$40	\$15	\$20
Inpatient Hospital	\$395 Days 1-4	\$345 Days 1-5	\$200 Days 1-5	\$325 Days 1-5
Outpatient Surgery	\$395	\$320	\$200	\$295
Max Out-of- Pocket	\$6,700	\$6,700	\$2,800	\$5,700
Rx Co-pays	\$2/\$12/\$47/\$100 <mark>/26%</mark>	\$2/\$8/\$45/\$95/ <mark>28%</mark>	\$2/\$8/\$45/\$95/33%	\$3/\$13/\$43/\$93/ <mark>28%</mark>
Rx Deductible	\$330 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)	\$0	\$245 (T3, T4 & T5 only)
Referral Required	Y	Ν	Ν	Ν
Extra Benefits	Hearing Aids, NurseLine Passport, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Preventive Dental, Passport, and Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Preventive Dental, Passport, and Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine Preventive Dental, Passport, Acupuncture, and Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017

New Plan



# New York Upstate Market Overview



#### **Market Highlights**

- Strong UnitedHealthcare® brand recognition
- Mature MA market with mostly regional not-for-profit carriers that has experienced some competitor instability and market exits. Leverage UnitedHealthcares strength and stability to sell to these consumers
- Choice! Strong portfolio of MA plan choices from a stable company to meet a variety of needs
- Introducing a new \$0 premium plan for consumers shopping on value in the Syracuse and surrounding area
- UnitedHealth Passport<sup>®</sup> Great for snowbirds or those who travel
- Expanding HMO offerings to Broome, Cayuga, Madison, Oneida, and Onondaga counties



#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- Strong comprehensive hospital network
- Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician
  at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost R5342-005, R5342-006, and H3379-039
- · Diabetes Navigator helps members manage diabetes more effectively



New York Upstate Market Landscape		
Eligibles (as of 5/1/2016) 1,834,354		
YOY Eligible Growth	2.7%	
MA Penetration	28.8%	
YOY MA Penetration Growth	-0.2%	
UHC Market Share	19.1%	

Current Footprint

Expansion





# New York Upstate Product Overview

	UnitedHealthcare MedicareComplete Choice Plan 1 R5342-001	UnitedHealthcare MedicareComplete Choice Plan 3 R5342-005	UnitedHealthcare MedicareComplete Choice Plan 4 R5342-006	AARP MedicareComplete H3379-039
Plan Highlights	Open access plan for consumers shopping for value and comfortable with higher out-of-pocket costs	Open access plan with lower co-pays and additional ancillaries	Open access plan with low out-of-pocket costs and rich ancillaries	New \$0 premium with low co-pays and fixed outpatient for consumers shopping for value
Plan Type	RPPO	RPPO	RPPO	НМО
Service Area	New York: All Counties	New York: All Counties	New York: All Counties	New York: Broome, Cayuga, Madison, Oneida, Onondaga
Premium	\$0	\$39	\$69	\$0
PCP Co-pay	\$10	\$5	\$0	\$10
Specialist Co-pay	\$45	\$30	\$25	\$35
Inpatient Hospital	\$395 Days 1-4	\$325 Days 1-4	\$295 Days 1-4	\$345 Days 1-5
Outpatient Surgery	20%	\$295	\$250	\$345
Max Out-of- Pocket	\$6,700	\$5,900	\$5,400	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>27%</mark>	\$2/\$8/\$45/\$95/ <mark>30%</mark>	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/\$100/27%
Rx Deductible	\$290 (T3, T4 & T5 only)	\$150 (T3, T4 & T5 only)	\$0	\$290 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν	Y
Extra Benefits	Hearing Aids, NurseLine, Passport, Routine Hearing and Vision Exams. Dental and Fitness Riders Available	Hearing Aids, SilverSneakers, NurseLine, Passport, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, SilverSneakers, NurseLine Preventive and Comprehensive Dental, Passport, Routine Vision and Hearing Exams	Hearing Aids, SilverSneakers, NurseLine, Passport, Routine Vision and Hearing Exams. Dental Rider Available

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# Pennsylvania Market Overview

#### Pennsylvania

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	1,544,063
YOY Eligible Growth	2.9%
MA Penetration	36.6%
YOY MA Penetration Growth	0.1%
UHC Market Share	2.5%
Eligibles in Expansion Area	201,942

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# Greater Philadelphia Market Overview



#### Market Highlights

- UnitedHealthcare<sup>®</sup> breadth of product options, strength and stability provide competitive advantage in Greater Philadelphia
- Choice! Portfolio approach with choice of MA plans to meet different needs
- Expanding HMO offerings to Chester, Berks, Lehigh, Northampton, and York
- Introducing new \$19 plan for consumers looking for value
- LPPO option available for out-of-network benefits
- No referral required to see a specialist on LPPO plans
- 4 Star plan HMOs and 4.5 Star PPOs
- H2228-034 is mapping into H2228-035 for 2017

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Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- UPenn system, Mainline Health
- · Lehigh Valley, Reading Hospital, Lancaster General
- CHS Community Health Systems (9 hospitals in EPA)
- · Consult the Provider Directory for the full list of providers

## O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively



# Greater PhiladelphiaMarket LandscapeEligibles (as of 5/1/2016)668,383YOY Eligible Growth3.5%MA Penetration26.8%YOY MA Penetration Growth0.1%UHC Market Share5.6%

Current Footprint

Expansion

HMO Expansion



# Greater Philadelphia Product Overview

	AARP MedicareComplete H1944-024	AARP MedicareComplete Choice Plan 1 H2228-035 (Includes mapping from H2228-034)	AARP MedicareComplete Choice Plan 2 H2228-036
Plan Highlights	New low premium plan offering SilverSneakers <sup>®</sup> , Passport	LPPO with SilverSneakers <sup>®</sup> for those seeking open access and richer benefits	Higher-premium plan offering more robust benefits. Includes SilverSneakers <sup>®</sup> , Passport, preventive dental
Plan Type	НМО	LPPO	LPPO

Service Area	Pennsylvania: Berks, Lehigh, Northampton, York	Pennsylvania: Erie, Lancaster, Lehigh, Northampton, York	Pennsylvania: Erie, Lancaster, Lehigh, Northampton, York
Premium	\$19	\$39	\$69
РСР Со-рау	\$15	\$15	\$5
Specialist Co-pay	\$45	\$45	\$35
Inpatient Hospital	\$345 Days 1-5	\$345 Days 1-5	\$250 Days 1-7
Outpatient Surgery	20%	20%	\$250
Max Out-of-Pocket	\$6,700	\$6,700	\$4,900
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95 <mark>/28%</mark>	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$230 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)	\$210 (T3, T4 & T5 only)
Referral Required	Y	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision

Improved for 2017 🛑 Degraded for 2017 😑 New Plan



# Greater Philadelphia Product Overview

	AARP MedicareComplete H1944-009	AARP MedicareComplete Choice H2228-037
Plan Highlights	Low premium plan with lower co-pays and additional ancillaries	LPPO with SilverSneakers <sup>®</sup> , preventive dental and Passport for those seeking open access and richer benefits
Plan Type	НМО	LPPO
Service Area	Pennsylvania: Bucks, Chester	Pennsylvania: Chester, Philadelphia
Premium	\$29	\$55
РСР Со-рау	\$15	\$15
Specialist Co-pay	\$45	\$45
Inpatient Hospital	\$345 Days 1-5	\$295 Days 1-6
Outpatient Surgery	20%	\$295
Max Out-of-Pocket	\$6,700	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95 <mark>/28%</mark>	\$2/\$12/ <mark>\$47/\$100/26%</mark>
Rx Deductible	\$230 (T3, T4 & T5 only)	\$325 (T3, T4 & T5 only)
Referral Required	Y	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan


# Northwest Pennsylvania Market Overview



### Market Highlights

- UnitedHealthcare<sup>®</sup> breadth of product options, strength and stability provide competitive advantage in Northwest Pennsylvania
- Choice! Portfolio approach with choice of MA plans to meet different needs
- Expanding to Forest, Mercer, Venango, and Warren counties
- Introducing new \$89 premium plan with low out-of-pocket costs for consumers looking for overall value and predictability
- New for 2017 No referral required to see a specialist on all plans
- 4 Star plans

### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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### Provider

- Broad network strategy focused on Allegheny Health Networks and UPMC systems. Additionally, many community hospitals including:
- MillCreek Hospital
- Warren General Hospital
- Sharon Regional Health System
- Grove City Medical Center
- · Consult the Provider Directory for the full list of providers

Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the general public. Do not distribute, reproduce, edit or delete any portion without the express permission of UnitedHealth Group. © 2016 United HealthCare Services, Inc.

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician
  at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup> NurseLine<sup>SM</sup> — Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Current Footprint

### Northwest Pennsylvania Market Landscape



Expansion

HMO Expansion



### Northwest Pennsylvania Product Overview

	AARP MedicareComplete Plan 1 H1944-012	AARP MedicareComplete Plan 2 H1944-013	AARP MedicareComplete Plan 3 H1944-026
Plan Highlights	New low premium plan offering SilverSneakers <sup>®</sup> , Passport	Moderate premium plan with lower co-pays and additional ancillaries	Higher-premium plan offering more robust benefits. Includes SilverSneakers <sup>®</sup> , Passport, preventive dental
Plan Type	НМО	НМО	НМО

	Pennsylvania: Crawford, Erie, Forest, Mercer,	Pennsylvania: Crawford, Erie, Forest, Mercer,	Pennsylvania: Crawford, Erie, Forest, Mercer,
Service Area	Venango, Warren	Venango, Warren	Venango, Warren

Premium	\$19	\$49	\$89
PCP Co-pay	\$10	\$5	\$0
Specialist Co-pay	\$40	\$40	\$30
Inpatient Hospital	\$345 Days 1-5	\$275 Days 1-6	\$175 Days1-3
Outpatient Surgery	\$345	\$275	\$175
Max Out-of-Pocket	\$6,700	\$5,900	\$3,900
Rx Co-pays	\$2/\$12/ <mark>\$47/\$100/27%</mark>	\$2/\$8/\$45/\$95/33%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$260 (T3, T4 & T5 only)	\$0	\$0
Referral Required	Ν	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport , NurseLine, Routine Hearing and Vision	Hearing Aids, SilverSneakers, Preventive Dental, Passport , NurseLine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport , NurseLine, Routine Hearing and Vision

Improved for 2017 — Degraded for 2017

New Plan



# Pittsburgh Market Overview



### **Market Highlights**

- UnitedHealthcare<sup>®</sup> breadth of product options, strength and stability provide competitive advantage in Pittsburgh
- Expanding to Butler, Clarion, Fayette, Green, Jefferson, and Washington counties
- Choice! Portfolio approach with choice of MA plans to meet different needs
- Introducing new \$89 premium plan with low out-of-pocket costs for consumers looking for overall value and predictability
- New for 2017 No referral required to see a specialist
- 4 Star plans

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### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Broad network strategy focused on Allegheny Health Networks and UPMC systems.
- Many community hospitals including: Excela Health, Heritage Valley Health System, St. Clair Hospital, Ohio Valley Hospital, Canonsburg General Hospital, Punxsutawney Area Hospital, Uniontown Hospital
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Pitts	burgh	Market	Landscape

Eligibles (as of 5/1/2016)	551,627
YOY Eligible Growth	2.7%
MA Penetration	47.9%
YOY MA Penetration Growth	0.1%
UHC Market Share	1.1%
Eligibles in Expansion Area	148,505

Current Footprint

Expansion





# **Pittsburgh** Product Overview

	AARP MedicareComplete Plan 1 H1944-010	AARP MedicareComplete Plan 2 H1944-011	AARP MedicareComplete Plan 3 H1944-025
Plan Highlights	Low premium plan offering SilverSneakers <sup>®</sup> , Passport	Moderate premium plan with lower co-pays, preventive dental, and additional ancillaries	Higher-premium plan offering more robust benefits. Includes SilverSneakers <sup>®</sup> , Passport, preventive dental
Plan Type	НМО	НМО	НМО

	Pennsylvania: Allegheny, Beaver, Butler,	Pennsylvania: Allegheny, Beaver, Butler,	Pennsylvania: Allegheny, Beaver, Butler,
Service Area	Clarion, Fayette, Greene, Jefferson,	Clarion, Fayette, Greene, Jefferson, Lawrence,	Clarion, Fayette, Greene, Jefferson, Lawrence,
	Lawrence, Washington, Westmoreland	Washington, Westmoreland	Washington, Westmoreland

Premium	\$19	\$49	\$89
РСР Со-рау	\$10	\$5	\$0
Specialist Co-pay	\$40	\$40	\$30
Inpatient Hospital	\$345 Days 1-5	\$275 Days 1-6	\$175 Days 1-3
Outpatient Surgery	\$345	\$275	\$175
Max Out-of-Pocket	\$6,700	\$5,900	\$3,900
Rx Co-pays	\$2/\$12/ <mark>\$47/\$100/27%</mark>	\$2/\$8/\$45/\$95/33%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$260 (T3, T4 & T5 only)	\$0	\$0
Referral Required	Ν	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision

Improved for 2017 Degraded for 2017

New Plan



### **Rhode Island** Market Overview

### **Rhode Island**

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	206,801	
YOY Eligible Growth	2.9%	
MA Penetration	32.8%	
YOY MA Penetration Growth	0.4%	
UHC Market Share	27.4%	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# **Rhode Island** Market Overview



### Market Highlights

- Strong UnitedHealthcare® brand recognition
- 4 Star plans
- Choice! Portfolio approach with a choice of MA plans to meet different needs
- Introducing new \$79 premium plan with rich benefits designed to • be attractive to those looking for lower out-of-pocket costs and more predictability
- UnitedHealth Passport<sup>®</sup> Great for snowbirds. Coverage follows the member
- Robust provider network that includes providers in other states in the New England area
- Essentials Plan H1944-015 with no Rx coverage available in this • market. Please ensure you select the correct plan application for the consumer

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### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1 •

### Provider

- Network is inclusive of all hospitals and large provider organizations in the state including:
  - Coastal
  - RIPCPC
  - Anchor Medical
  - Lifespan
- Consult the Provider Directory for the full list of providers

### UnitedHealthcare Experience

- ${\sf HouseCalls} {\sf A} \ {\sf convenient} \ {\sf in-home} \ {\sf clinical} \ {\sf visit} \ {\sf from} \ {\sf a} \ {\sf licensed} \ {\sf clinician}$ at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for • up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym • membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Eligibles (as of 5/1/2016)	206,801
OY Eligible Growth	2.9%
IA Penetration	32.8%
OY MA Penetration Growth	0.4%
JHC Market Share	27.4%

Rhode Island Market Landscape

Current Footprint

Expansion





### **Rhode Island** Product Overview

	AARP MedicareComplete Plan 1 H1944-016	AARP MedicareComplete Plan 2 H1944-014	AARP MedicareComplete Plan 3 H1944-020	AARP MedicareComplete Choice R7444-001
Plan Highlights	Low premium plan for consumers shopping for value and comfort with higher out-of-pocket costs	Moderate premium plan with lower co-pays and additional ancillaries	Higher premium plan with low out-of-pocket costs and rich ancillaries	RPPO plan for those looking for broader access
Plan Type	HMO	НМО	НМО	RPPO
Service Area	Rhode Island: Bristol, Kent, Newport, Providence, Washington	Rhode Island: Bristol, Kent, Newport, Providence, Washington	Rhode Island: Bristol, Kent, Newport, Providence, Washington	All counties: MA, CT, RI, VT
Premium	\$0	\$29	\$79	\$50
PCP Co-pay	\$20	\$10	\$0	\$20
Specialist Co-pay	\$45	\$40	\$30	\$45
Inpatient Hospital	\$395 Days 1-4	\$345 Days 1-5	\$275 Days 1-6	\$395 Days 1-4
Outpatient Surgery	20%	20%	\$250	20%
Max Out-of- Pocket	\$5,500	\$4,500	\$3,750	\$5,500
Rx Co-pays	\$2/\$9/\$45/\$95/28%	\$2/\$9/\$45/\$95/28%	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/\$100 <mark>/27%</mark>
Rx Deductible	\$210 (T3, T4 & T5 only)	\$210 (T3, T4 & T5 only)	\$0	\$280 (T3, T4 & T5 only)
Referral Required	Y	Y	Y	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Eyewear Credit, Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams. Fitness Rider Available

Improved for 2017 Degraded for 2017

New Plan



### Vermont Market Overview

### Vermont

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	134,409
YOY Eligible Growth	3.6%
MA Penetration	6.4%
YOY MA Penetration Growth	0.7%
UHC Market Share	87.7%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# Vermont Market Overview



### Market Highlights

- UnitedHealthcare is the only plan focused on growing across all of New England (contiguous service area), and investing in this market to accelerate growth rate
- Proud leader with 90% market share
- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area and is the longest tenured MA plan in the market
- Opportunity to increase the 7% market penetration with our portfolio offering a choice of a \$0 premium HMO plan with robust benefits or a \$50 PPO plan for those members seeking more choice
- Recent service area expansion, network development and new plan options put UnitedHealthcare in a position to accelerate growth in the market
- 4 Star Plans
- Expanding HMO offerings to Addison, Chittenden, Lamoille, Orange, and Windsor counties

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### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Key providers include University of Vermont Medicare Center, Dartmouth Hitchcock (NH), Southwest VT Health Center and Rutland Hospital
- Stable provider network throughout the service area and across New England
- Consult the Provider Directory for the full list of providers

Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the general public. Do not distribute, reproduce, edit or delete any portion without the express permission of UnitedHealth Group. © 2016 United HealthCare Services, Inc.

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Personalized member service model that connects members with advocates who are best suited for their needs
- NurseLine  $^{\rm SM}$  Get answers to health questions with 24/7 phone access to a registered nurse
- Diabetes Navigator helps members manage diabetes more effectively

Expansion



Vermont Market Landscape	
Eligibles (as of 5/1/2016)	134,409
YOY Eligible Growth	3.6%
MA Penetration	6.4%
YOY MA Penetration Growth	0.7%
UHC Market Share	87.7%

Current Footprint

HMO Expansion





### Vermont Product Overview

	AARP MedicareComplete H1944-018	AARP MedicareComplete Choice R7444-001
Plan Highlights	\$0 premium plan for consumers focused on value and comfortable with higher out-of-pocket costs	Premium plan designed for consumers looking for broad access. A fitness rider is available for this plan
Plan Type	НМО	RPPO
Service Area	Vermont: Addison, Bennington, Chittenden, Lamoille, Orange, Rutland, Washington, Windham, Windsor	All counties: MA, CT, RI, VT
Premium	\$0	\$50
РСР Со-рау	\$20	\$20
Specialist Co-pay	\$40	\$45
Inpatient Hospital	\$395 Days 1-4	\$395 Days 1-4
Outpatient Surgery	20%	20%
Max Out-of-Pocket	\$6,700	\$5,500
Rx Co-pays	\$2/\$8/\$45/\$95/ <mark>28%</mark>	\$2/\$12/\$47/\$100/27%
Rx Deductible	\$250 (T3, T4 & T5 only)	\$280 (T3, T4 & T5 only)
Referral Required	Υ	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, Passport , NurseLine, Routine Hearing and Vision Exams. Fitness Rider Available

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## Virginia Market Overview

### Virginia

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	897,622
YOY Eligible Growth	4.3%
MA Penetration	17.0%
YOY MA Penetration Growth	0.4%
UHC Market Share	16.3%
Eligibles in Expansion Area	384,057
May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint	





# Richmond/Roanoke Market Overview



### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Choice: \$0 premium plan with robust benefits or \$49 plan with dental, lower co-pays & MOOP
- Improved PCP, Inpatient, and MOOP on \$0 premium plan
- · Open access PFFS plans still available in select counties
- Stable benefits and network in the product line.
  UnitedHealthcare is invested in VA
- 4.5 Star plans

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### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- Stable provider network throughout service area including largest provider systems such as Carilion, Bon Secours and HCA
- Providers engaged with UHC due to recent investment in practice based support
- High performing network, pro-UHC due to best in class pay for performance program
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers® Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



# Richmond/Roanoke Market LandscapeEligibles (as of 5/1/2016)255,373YOY Eligible Growth5.2%MA Penetration20.4%YOY MA Penetration Growth0.0%UHC Market Share18.1%

HMO Expansion

itedHealthcare

### Current Footprint

Expansion



### Richmond/Roanoke Product Overview

	AARP MedicareComplete Plan 1 H5253-085 (Mapping from H7187-003)	AARP MedicareComplete Plan 2 H5253-086 (Mapping from H7187-010)
Plan Highlights	\$0 premium plan designed for the consumer comfortable with higher out-of-pocket costs	Premium plan designed for the consumer looking for lower out-of-pocket costs and richer ancillary benefits
Plan Type	НМО	НМО
Service Area	Virginia: Botetourt, Chesterfield, Craig, Floyd, Franklin, Goochland, Hanover, Henrico, Montgomery, Radford City, Richmond City, Roanoke, Roanoke City, Salem City	Virginia: Botetourt, Chesterfield, Craig, Floyd, Franklin, Goochland, Hanover, Henrico, Montgomery, Radford City, Richmond City, Roanoke, Roanoke City, Salem City
Premium	\$0	\$49
PCP Co-pay	\$10	\$0
Specialist Co-pay	\$40	\$40
Inpatient Hospital	\$295 Days 1-6	\$250 Days 1-5
Outpatient Surgery	\$295	\$250
Max Out-of-Pocket	\$5,900	\$4,900
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$210 (T3, T4 & T5 only)	\$205 (T3, T4 & T5 only)
Referral Required	Υ	γ
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# Tidewater Market Overview



### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition in the area
- Choice: \$0 premium plan with robust benefits or \$49 plan with dental, lower co-pays & MOOP
- Improved PCP, Inpatient, Outpatient, and MOOP on \$0 premium plan
- Expanding to Chesapeake City, Hampton City, Suffolk City, Virginia Beach City, and York counties
- · Open access PFFS plans still available in select counties
- Stable benefits and network in the product line. UnitedHealthcare is invested in VA
- 4.5 Star plans

### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- Providers engaged with UHC due to recent investment in practice based support
- High performing network, pro-UHC due to best in class pay for performance program
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare —a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine  $^{\rm SM}$  Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Current Footprint

Expansion • H





### **Tidewater** Product Overview

	AARP MedicareComplete Plan 1 H5253-087 (Mapping from H7187-009)	AARP MedicareComplete Plan 2 H5253-088 (Mapping from H7187-011)
Plan Highlights	\$0 premium plan designed for the consumer comfortable with higher out-of-pocket costs	Premium plan designed for the consumer looking for lower out-of-pocket costs and richer ancillary benefits
Plan Type	НМО	НМО
Service Area	Virginia: Chesapeake City, Hampton City, Newport News City, Norfolk City, Portsmouth City, Suffolk City, Virginia Beach City, York	Virginia: Chesapeake City, Hampton City, Newport News City, Norfolk City, Portsmouth City, Suffolk City, Virginia Beach City, York
Premium	\$0	\$49
PCP Co-pay	\$10	\$0
Specialist Co-pay	\$40	\$40
Inpatient Hospital	\$295 Days 1-6	\$250 Days 1-5
Outpatient Surgery	\$295	\$250
Max Out-of-Pocket	\$5,900	\$4,900
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$240 (T3, T4 & T5 only)	\$235 (T3, T4 & T5 only)
Referral Required	Y	Y
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🔴 Degraded for 2017 🔵 New Plan



# Virginia North Market Overview



### Market Highlights

- UnitedHealthcare is investing in the Virginia market with expansions to 9 new counties to accelerate growth
- Expansion counties include Alexandria City, Arlington, Fairfax City, Fairfax, Falls Church City, Loudoun, Manassas City, and Manassas Park City
- Portfolio approach with introduction of two premium plans designed to meet different needs
- · Broad network plans without referral requirements
- 4.5 Star plans

### Rx

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- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Broad network access including: iNOVA, Privia, VA Hospital Center
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare —a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> Get answers to health questions with 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively



Eligibles (as of 5/1/2016)	265,616
YOY Eligible Growth	5.7%
MA Penetration	9.7%
YOY MA Penetration Growth	0.9%
UHC Market Share	0.8%
Eligibles in Expansion Area	265,616

### Current Footprint

Expansion

HMO Expansion



# Virginia North Product Overview

	AARP MedicareComplete Plan 1 H5253-089	AARP MedicareComplete Plan 2 H5253-090
Plan Highlights	Modest premium plan designed for the consumer comfortable with higher out-of-pocket costs with rich ancillary	Higher premium plan designed for the consumer looking for lower out-of-pocket costs and rich ancillary
Plan Type	НМО	НМО
Service Area	Virginia: Alexandria City, Arlington, Fairfax, Fairfax City, Falls Church City, Loudoun, Manassas City, Manassas Park City, Prince William	Virginia: Alexandria City, Arlington, Fairfax, Fairfax City, Falls Church City, Loudoun, Manassas City, Manassas Park City, Prince William
Premium	\$29	\$89
PCP Co-pay	\$10	\$0
Specialist Co-pay	\$40	\$25
Inpatient Hospital	\$250 Days 1-5	\$195 Days 1-4
Outpatient Surgery	\$250	\$150
Max Out-of-Pocket	\$6,700	\$3,400
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$210 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport , NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport , NurseLine, Routine Hearing and Vision Exams

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# 2017 Medicare Advantage Plans Southeast Region

### Alabama Market Overview

### Alabama

Medicare Advantage 2017 Service Area





Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	542,162
YOY Eligible Growth	3.5%
MA Penetration	32.6%
YOY MA Penetration Growth	0.6%
UHC Market Share	19.6%
Eligibles in Expansion Area	60,000
May 2016 CMS gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



# Alabama Market Overview



### Market Highlights

- Strong UnitedHealthcare® brand recognition in the area
- Portfolio of HMO MA plan choices from a stable company to meet a variety of needs
- H0151-001 and H0151-025 are mapping into H2802-041
- H0151-027 is mapping into H2802-042
- \$49 premium plan includes improved core benefits
- Expanding to Cullman, Talladega and Houston counties
- Removed referrals for 2017 (Open Access)
- Additional DSNP product available for year round selling
- UHC breadth of product options, strength and stability provide competitive advantage in Alabama
- Strong network with key Baptist Physician Alliance relationship

### ר Rx



- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery on H2802-041 and H2802-042
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible on H2802-041 and H2802-042
- 9 of the top 10 most dispensed generics are in Tier 1
- Removed Rx Deductible from Tier 3 on H2802-041

### Provider

- Baptist Physician Alliance
- Providence
- IMC
- Internal Medicine LLC
- · Consult the Provider Directory for the full list of providers

# UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months on plans H2802-041 and H2802-042
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H2802-041 and H2802-042
- Diabetes Navigator helps members manage diabetes more effectively



### Alabama Market Landscape

Eligibles (as of 5/1/2016)	542,162
YOY Eligible Growth	3.5%
MA Penetration	32.6%
YOY MA Penetration Growth	0.6%
UHC Market Share	19.6%
Eligibles in Expansion Area	60,000

Current Footprint
 Expansion

HMO Expansion



## **Alabama** Product Overview

	AARP MedicareComplete Plan 1 H2802-041 (Mapping from H0151-001 and H0151-025)	AARP MedicareComplete Plan 2 H2802-042 (Mapping from H0151-027)	UnitedHealthcare Dual Complete H2802-044 (Mapping from H0151-015)	
Plan Highlights	No premium plan for consumers focused on value and comfortable with higher out-of-pocket costs	Premium plan designed for consumers interested in lower out-of-pockets costs and additional ancillaries	Specially designed plan for those who are dually eligible. Member cost-sharing varies by Medicaid eligibility	
Plan Type	НМО	НМО	HMO SNP	
Service Area	Alabama: Autauga, Baldwin, Bibb, Blount, Chilton, Cullman, Escambia, Houston, Jefferson, Lowndes, Macon, Madison, Mobile, Montgomery, Russell, Shelby, St. Clair, Talladega, Walker	Alabama: Autauga, Baldwin, Bibb, Blount, Chilton, Cullman, Escambia, Houston, Jefferson, Lowndes, Macon, Madison, Mobile, Montgomery, Russell, Shelby, St. Clair, Talladega, Walker		
Premium	\$0	\$49	Varies by LIS Level	
PCP Co-pay	\$5	\$0	\$0	
Specialist Co-pay	\$30	\$20	\$0	
Inpatient Hospital	\$295 Days 1-5	\$195 Days 1-5	Varies by LIS Level	
Outpatient Surgery	\$295	\$195	Varies by LIS Level	
Max Out-of-Pocket	\$5,900	\$3,900	Varies by LIS Level	
Rx Co-pays	\$2/\$8/\$45/\$95/31%	\$2/\$8/\$45/\$95/33%	Varies by LIS Level	
Rx Deductible	\$55 (T4 & T5 only)	\$0	Varies by LIS Level	
Referral Required	N	Ν	Ν	
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, Nurseline, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, Passport, Nurseline, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, Preventive and Comprehensive Dental, OTC Catalog, Transportation, Nurseline, Routine Hearing and Vision Exams	

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New Plan



## Arkansas Market Overview

### Arkansas

Medicare Advantage 2017 Service Area





Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the general public. Do not distribute, reproduce, edit or delete any portion without the express permission of UnitedHealth Group. © 2016 United HealthCare Services, Inc.



Market Landscape (UHC 2017 Footprint)		
Eligibles (as of 5/1/2016)	606,006	
YOY Eligible Growth	2.8%	
MA Penetration	19.2%	
YOY MA Penetration Growth	0.5%	
UHC Market Share	27.3%	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

# Northwest Arkansas Market Overview



### Market Highlights

- Strong UnitedHealthcare® brand recognition in the area
- Introducing two new HMOs in Benton, Carroll, Crawford, Sebastian, and Washington counties, providing new options in the market
- Portfolio approach with \$0 premium HMO, premium HMO and RPPO options that offer a choice for a variety of needs
- Statewide PPO offers access to all providers
- UnitedHealth Passport<sup>®</sup> program on HMOs Great for snowbirds or those who travel
- SilverSneakers available on both HMOs
- Dental available on all plans
- 4.5 Star HMO plans

### Rx

P<sub>x</sub>

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Premiere Care all Hospitals and physicians
- · Mercy Hospital and physicians all locations
- Sparks hospital- all locations and physicians
- Cooper Clinic- All locations
- Medical Associates of Northwest Arkansas- Mana physicians- all locations
- · Consult the Provider Directory for the full list of providers

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### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- Personalized member service model that connects members with advocates who are best suited for their needs
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost H2802-037 and H2802-038
- Diabetes Navigator helps members manage diabetes more effectively



### NW Arkansas Market Landscape

Eligibles (as of 5/1/2016)	113,884
YOY Eligible Growth	3.7%
MA Penetration	28.0%
YOY MA Penetration Growth	0.2%
UHC Market Share	11.7%

Current Footprint

Expansion





### **Northwest Arkansas** Product Overview

	AARP MedicareComplete Plan 1 H2802-037	AARP MedicareComplete Plan 2 H2802-038	Care Improvement Plus Medicare Advantage R3444-012	
Plan Highlights	New \$0 premium plan for consumers shopping for value and comfortable with higher out-of-pocket costs	New premium plan with lower co-pays and additional ancillaries	s and PPO plan for those wanting more choice and open access	
Plan Type	НМО	НМО	RPPO	
Service Area	Arkansas: Benton, Carroll, Crawford, Sebastian, Washington	tian, Arkansas: Benton, Carroll, Crawford, Sebastian, Washington		
Premium	\$0	\$49	\$39	
РСР Со-рау	\$5	\$0	\$15	
Specialist Co-pay	\$40	\$25	\$50	
Inpatient Hospital	\$350 Days 1-5	\$225 Days 1-8	\$335 Days 1-5	
Outpatient Surgery	\$295	\$225	20%	
Max Out-of-Pocket	\$6,700	\$4,900	\$6,700	
Rx Co-pays	\$2/\$8/\$45/\$95/30%	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/\$95 <mark>/32%</mark>	
Rx Deductible	\$120 (T3, T4 & T5 only)	\$0	\$50 (T3, T4 & T5 only)	
Referral Required	Y	Y	Ν	
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Preventive Dental, Passport, Routine Hearing and Vision Exams. Dental Rider Available	Vision Exams Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine Preventive and Comprehensive Dental, Passport Routine Hearing and Vision Exams Eyewear Credit, Hearin Dental, NurseLine, and Vision Exams. Dental F		

Improved for 2017 Degraded for 2017 New Plan



# Pulaski County/Jefferson County Market Overview



### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> brand recognition in the area
- UnitedHealthcare is entering the market with two new HMOs in Jefferson and Pulaski counties, providing new options
- Portfolio approach with two HMOs and an RPPO that offers a choice for a variety of needs
- Statewide PPO offers access to all providers
- UnitedHealth Passport<sup>®</sup> program on HMOs Great for snowbirds or those who travel
- SilverSneakers available on both HMOs
- Dental available on all plans
- 4.5 Star HMO plans

### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- Baptist Hospital all locations
- Practice Plus physicians-all locations
- AR Health Group- all locations
- · Jefferson Regional-hospital and physicians
- · Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- Personalized member service model that connects members with advocates who are best suited for their needs
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost H2802-039 and H2802-040
- Diabetes Navigator helps members manage diabetes more effectively



Pulaski/Jefferson Market Landscape		
Eligibles (as of 5/1/2016) 87,62		
YOY Eligible Growth	3.6%	
MA Penetration	17.9%	
YOY MA Penetration Growth	0.5%	
UHC Market Share	29.3%	

### Current Footprint

### Expansion

### HMO Expansion



### Pulaski County/Jefferson County Product Overview

	AARP MedicareComplete Plan 1 H2802-039	AARP MedicareComplete Plan 2 H2802-040	Care Improvement Plus Medicare Advantage R3444-012	
Plan Highlights	New low premium plan for consumers shopping for value and higher out-of-pocket costs	ping New premium plan with lower co-pays and PPO plan for those wanting more additional ancillaries open access		
Plan Type	НМО	НМО	RPPO	
Service Area	Arkansas: Jefferson, Pulaski	Arkansas: Jefferson, Pulaski Arkansas: All Counties		
Premium	\$19	\$55	\$39	
РСР Со-рау	\$5	\$0	\$15	
Specialist Co-pay	\$40	\$25	\$50	
Inpatient Hospital	\$350 Days 1-5	\$225 Days 1-8	\$335 Days 1-5	
Outpatient Surgery	\$295	\$225	20%	
Max Out-of-Pocket	\$6,700	\$4,900	\$6,700	
Rx Co-pays	\$2/\$8/\$45/\$95/30%	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/\$95/ <mark>32%</mark>	
Rx Deductible	\$120 (T3, T4 & T5 only)	\$0	\$50 (T3, T4 & T5 only)	
Referral Required	Y	Y	N	
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Preventive Dental, Passport, and Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Preventive and Comprehensive Dental, Passport, and Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, and Routine Hearing and Vision Exams. Dental Rider Available	

Improved for 2017 — Degraded for 2017 — New Plan



### Arkansas CIP Chronic/Dual Product Overview

	Care Improvement Plus Silver Rx R3444-008	Care Improvement Plus Gold Rx R3444-009	Care Improvement Plus Dual Advantage R3444-011	
Plan Highlights	Chronic plan specially designed for those who are dual eligible with Chronic Heart Failure or Diabetes	Chronic plan specially designed for those with Cardiovascular Disorders, Chronic Heart Failure, or Diabetes	Specially designed plan for those who are dually eligible	
Plan Type	RPPO	RPPO	RPPO	
Service Area	Varies by LIS Level	Arkansas: All Counties Arkansas: All Counties		
Premium	Varies by LIS Level	\$29	Varies by LIS Level	
PCP Co-pay	Varies by LIS Level	\$15	Varies by LIS Level	
Specialist Co-pay	Varies by LIS Level	\$45	Varies by LIS Level	
Inpatient Hospital	Varies by LIS Level	\$335 Days1-5	Varies by LIS Level	
Outpatient Surgery	Varies by LIS Level	20%	Varies by LIS Level	
Max Out-of-Pocket	Varies by LIS Level	\$6,700	Varies by LIS Level	
Rx Co-pays	Varies by LIS Level	\$3/\$12/ <mark>\$47</mark> /\$100/ <mark>30%</mark>	Varies by LIS Level	
Rx Deductible	Varies by LIS Level	\$150 (T4 & T5 only) Varies by LIS Level		
Referral Required	Ν	Ν	Ν	
Extra Benefits	Eyewear Credit, Hearing Aids, Preventive and Comprehensive Dental, Transportation, OTC Catalog, NurseLine, and Routine Hearing and Vision exams	OTC Eyewear Credit, Rearing Alds, NulseLifie, Eyewear Credit, Rearing Preventive Dental Routine Hearing and Vision Comprehensive Dental 1		

Improved for 2017 Degraded for 2017

New Plan



### Florida Market Overview

### Florida

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	3,096,053
YOY Eligible Growth	5.2%
MA Penetration	33.4%
YOY MA Penetration Growth	0.6%
UHC Market Share	25.0%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# Florida Central Market Overview



### Market Highlights

- Portfolio approach offers choice of lower member cost sharing and coordinated care with the HMO, or freedom of choice with the RPPO
- Enhanced benefits on H1045-030 with lower MOOP, Inpatient Hospital, Specialist, fixed co-pay for outpatient, \$0 lab co-pay and addition of preventive dental
- H1045-030 offers tiered benefit by provider for PCP with \$0 co-pay when selecting a WellMed PCP
- UnitedHealth Passport® program Great for members who are snowbirds or like to travel
- HMO plans utilize primary care providers to coordinate care for consistency and improved health
- Larger provider network than most plans in the market which includes access to statewide network

# R<sub>x</sub>

Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017



### Provider

- Large provider network with all major groups and providers
- Most major physicians and hospitals contracted in the area
- Consult the on-line provider directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician
  at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine consecutive months
- Personalized member service model connects members with advocates
  who are best suited for their needs
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plan H1045-030
- Diabetes Navigator helps members manage diabetes more effectively



Eligibles (as of 5/1/2016) 459,860		
YOY Eligible Growth	5.8%	
MA Penetration	43.6%	
YOY MA Penetration Growth	0.8%	
UHC Market Share 14.8%		

### Current Footprint

Expansion

### HMO Expansion



### Florida Central Product Overview

	AARP MedicareComplete H1045-030	AARP MedicareComplete H1045-035	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)	
Plan Highlights	Broad network plan for consumers seeking value	\$0 premium plan for consumers looking for value	Open-access plan for consumers seeking freedom of choice	
Plan Type	НМО	НМО	RPPO	
Service Area	Florida: Brevard, Orange, Osceola, Seminole	Florida: Flagler, Putnam, St. Johns Florida: All Counties		
Premium	\$0	\$0	\$0	
PCP Co-pay	Tier 1:\$0, Tier 2:\$10	\$0	\$15	
Specialist Co-pay	\$40	\$25	\$50	
Inpatient Hospital	\$250 Days 1-5	\$225 Days 1-7	\$395 Days 1-4	
Outpatient Surgery	\$250	\$200	20%	
Max Out-of-Pocket	\$4,900	\$4,900	\$6,700	
Rx Co-pays	\$2/\$9/\$45/\$95/27%	\$2/\$8/\$45/\$95/28%	\$2/\$12/\$47/\$100 <mark>/28%</mark>	
Rx Deductible	\$265 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)	
Referral Required	Y	Y	Ν	
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams		

Improved for 2017 — Degraded for 2017 — New Plan

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# Florida East Market Overview



### Market Highlights

- Portfolio approach offers choice of lower member cost sharing and coordinated care with the HMO products, or freedom of choice with the RPPO
- Stable benefits compared to 2016. Mapping H1045-029 (St. Lucie County) into H1045-028 for more streamlined product portfolio. Members will see benefit improvements
- Provider sponsored HMO plan (H1045-036) offers the lowest co-pays and maximum out-of-pocket by utilizing WellMed primary care network
- Tiered Benefit by Provider for PCP offers \$0 Tier 1 co-pays on Plan H1045-028 with WellMed and Martin Health System (new for 2017)
- UnitedHealth Passport<sup>®</sup> program Great for members who are snowbirds or like to travel

Rx



- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017

### Provider Martin Marrari

- Martin Memorial (3 locations), Indian River Medical Center, St. Lucie Medical Center / Lawnwood Hospital, Parrish Health Systems, Wuesthoff Hospitals (two locations), Omni, Osler, Heart and Family, and other large provider groups
- · Most major physicians and hospitals contracted in the area
- Consult the on-line provider directory for the full list of providers

### • UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine consecutive months
- Personalized member service model connects members with advocates who are best suited for their needs
- Renew by UnitedHealthcare A member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-028, H1045-030 and H1045-036
- · Diabetes Navigator helps members manage diabetes more effectively



Current Footprint

Expansion





### Florida East Product Overview

	AARP MedicareComplete Focus H1045-036	AARP MedicareComplete H1045-028	AARP MedicareComplete H1045-030	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	\$0 premium plan with rich ancillaries centered around WellMed primary care physicians	\$0 premium plan with tiered PCP co-pays for those seeking value	Broad network plan for consumers seeking value	Open-access plan for consumers seeking freedom of choice
Plan Type	НМО	НМО	НМО	RPPO
Service Area	Florida: Indian River, Martin, St. Lucie	Florida: Charlotte, Hernando, Hillsborogh, Indian River, Lee, Manatee, Martin, Pasco, Pinellas, Polk, Sarasota, St. Lucie	Florida: Brevard, Orange, Osceola, Seminole	Florida: All Counties
Premium	\$0	\$0	\$0	\$0
PCP Co-pay	\$0	Tier 1:\$0, Tier 2:\$10	Tier 1:\$0, Tier 2:\$10	\$15
Specialist Co-pay	\$30	\$45	\$40	\$50
Inpatient Hospital	\$275 Days 1-5	\$295 Days 1-6	\$250 Days 1-5	\$395 Days 1-4
Outpatient Surgery	\$200 / \$75 ASC	\$295	\$250	20%
Max Out-of- Pocket	\$3,400	\$5,200	\$4,900	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/ <mark>28%</mark>	\$2/\$8/\$45/\$95/28%	\$2/\$9/\$45/\$95/27%	\$2/\$12/\$47/\$100/ <mark>28%</mark>
Rx Deductible	\$225 (T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$265 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)
Referral Required	Y	Y	Υ	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, Transportation, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

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# Florida Greater Tampa Market Overview



### Market Highlights

- Portfolio approach offers choice of lower member cost sharing and coordinated care with HMO products or freedom of choice with the LPPO and RPPO
- Expanding HMO offerings to Highlands county with new \$0 premium plan offering tiered benefit by provider for PCP, low co-pays, fitness and dental
- H1045-028 and H1045-042 offer tiered benefit by provider for PCP with \$0 co-pays for WellMed and BayCare physicians
- LPPO product offers rich benefits with open access for consumers looking for more flexibility and lower out-of-pocket costs
- UnitedHealth Passport® program Great for members who are snowbirds or like to travel

# R<sub>x</sub>

Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017

### Provider

- Adventist Health System, HCA, Tampa General, Watson Clinic
- BayCare (new Tier 1 provider for H1045-028 and H1045-042)
- · Most major physicians and hospitals contracted in the area
- · Consult the on-line provider directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine consecutive months
- Personalized member service model connects members with advocates who are best suited for their needs
- Renew by UnitedHealthcare A member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-028, H1045-042, and H2228-033
- · Diabetes Navigator helps members manage diabetes more effectively



Iorida Greater Tampa Market Landscape			
ligibles (as of 5/1/2016)	732,539		
OY Eligible Growth	4.7%		
IA Penetration	43.4%		
OY MA Penetration Growth	0.3%		
IHC Market Share	23.4%		

Current Footprint

Expansion





### Florida Greater Tampa Product Overview

	AARP MedicareComplete H1045-028	AARP MedicareComplete H1045-042	AARP MedicareComplete Choice H2228-033	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	\$0 premium plan with tiered PCP co-pays for those seeking value	New \$0 premium plan for consumers looking for value	Open access plan with low co-pays, fitness and dental, and low out-of-Pocket max	Open-access plan for consumers seeking freedom of choice
Plan Type	НМО	НМО	LPPO	RPPO
Service Area	Florida: Charlotte, Hernando, Hillsborogh, Indian River, Lee, Manatee, Martin, Pasco, Pinellas, Polk, Sarasota, St. Lucie	Florida: Desoto, Hardee, Highlands	Florida: Charlotte, Hernando, Hillsborough, Lee, Pasco, Pinellas	Florida: All Counties
Premium	\$0	\$0	\$75	\$0
PCP Co-pay	Tier 1:\$0, Tier 2:\$10	Tier 1:\$0, Tier 2:\$10	\$5	\$15
Specialist Co-pay	\$45	\$40	\$35	\$50
Inpatient Hospital	\$295 Days 1-6	\$250 Days 1-5	\$275 Days 1-4	\$395 Days 1-4
Outpatient Surgery	\$295	\$250	\$275	20%
Max Out-of- Pocket	\$5,200	\$4,900	\$3,600	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/ <mark>28%</mark>	\$2/\$12/\$47/\$100/ <mark>28%</mark>
Rx Deductible	\$220 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$250 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)
Referral Required	Y	Y	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# Florida Gulf Market Overview



### Market Highlights

- Portfolio approach offers choice of lower member cost sharing and coordinated care with HMO products or freedom of choice with the RPPO
- Hernando county also includes \$75 premium LPPO with lower cost sharing
- Expanding HMO offerings to Citrus, Levy, and Gilchrist ٠ counties
- Stable or improved benefits across the plans
- Tiered Benefit by Provider for PCP offers \$0 Tier 1 co-pays on Plan H1045-028. H1045-043
- UnitedHealth Passport<sup>®</sup> program Great for members who are snowbirds or like to travel

### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1 •
- RPPO plan has improved Rx deductible for 2017

### Provider

- Southeastern Integrated Medical
- Most major physicians and hospitals contracted in the area
- Consult the on-line provider directory for the full list of providers

### UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for • up to nine consecutive months
- Personalized member service model connects members with advocates who are best suited for their needs
- Renew by UnitedHealthcare A member perk that can help you learn, • earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-043, H1045-028, H1045-033, H1045-035, and H2228-033
- Diabetes Navigator helps members manage diabetes more effectively



Florida Gulf Market Landscape		
Eligibles (as of 5/1/2016)	186,151	
YOY Eligible Growth	4.4%	
MA Penetration	31.7%	
YOY MA Penetration Growth	0.9%	
JHC Market Share	23.3%	

### Current Footprint

Expansion HMO Expansion



# Florida Gulf Product Overview

	AARP MedicareComplete H1045-043	AARP MedicareComplete H1045-028	AARP MedicareComplete H1045-033
Plan Highlights	New \$0 premium plan for consumers looking for value	\$0 premium plan with tiered PCP co-pays for those seeking value	\$0 premium plan for consumers looking for value
Plan Type	НМО	НМО	НМО
Service Area	Florida: Citrus, Levy	Florida: Charlotte, Hernando, Hillsborogh, Indian River, Lee, Manatee, Martin, Pasco, Pinellas, Polk, Sarasota, St. Lucie	Florida: Alachua, Columbia, Gilchrist, Suwannee
Premium	\$0	\$0	\$0
РСР Со-рау	Tier 1:\$0, Tier 2:\$10	Tier 1:\$0, Tier 2:\$10	\$0
Specialist Co-pay	\$40	\$45	\$25
Inpatient Hospital	\$250 Days 1-5	\$295 Days 1-6	\$225 Days 1-7
Outpatient Surgery	\$250	\$295	\$200
Max Out-of-Pocket	\$4,900	\$5,200	\$4,900
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$220 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)
Referral Required	Y	Y	Y
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision

Improved for 2017 – Degraded for 2017 – New Plan


# Florida Gulf Product Overview

	AARP MedicareComplete H1045-035	AARP MedicareComplete Choice H2228-033	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	\$0 premium plan for consumers looking for value	Open access plan with low co-pays, fitness and dental, and low out-of-Pocket max	Open-access plan for consumers seeking freedom of choice
Plan Type	НМО	LPPO	RPPO
Service Area	Florida: Flagler, Putnam, St. Johns	Florida: Charlotte, Hernando, Hillsborough, Lee, Pasco, Pinellas	Florida: All Counties
Premium	\$0	\$75	\$0
РСР Со-рау	\$0	\$5	\$15
Specialist Co-pay	\$25	\$35	\$50
Inpatient Hospital	\$225 Days 1-7	\$275 Days 1-4	\$395 Days 1-4
Outpatient Surgery	\$200	\$275	20%
Max Out-of-Pocket	\$4,900	\$3,600	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95 <mark>/28%</mark>	\$2/\$12/\$47/\$100/ <mark>28%</mark>
Rx Deductible	\$220 (T3, T4 & T5 only)	\$250 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)
Referral Required	Y	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 – Degraded for 2017 – New Plan



# Florida North Market Overview



#### Market Highlights

- Portfolio approach offers choice of lower member cost sharing and coordinated care with HMO products or freedom of choice with the RPPO
- Expanding HMO offerings to Nassau county
- Enhanced benefits from 2016
- UnitedHealth Passport<sup>®</sup> program Great for members who are snowbirds or like to travel
- · Statewide access to participating specialists and hospitals
- H1045-026 Plan offers transportation benefit to physicians and pharmacies while maintaining a \$3400 MOOP

# R

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017

#### रि एग

#### Provider

- Adventist Health System, Flagler Hospital, Baptist Health Systems, St. Vincent's Medical Center, Memorial Hospital (HCA), Orange Park Medical Center (HCA)
- Most major physicians and hospitals contracted in the area
- Consult the on-line provider directory for the full list of providers

# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine consecutive months
- Personalized member service model connects members with advocates
  who are best suited for their needs
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-026 and H1045-035
- · Diabetes Navigator helps members manage diabetes more effectively



#### Florida North Market Landscape

Eligibles (as of 5/1/2016)	259,957
YOY Eligible Growth	5.6%
MA Penetration	27.5%
YOY MA Penetration Growth	1.2%
UHC Market Share	32.4%

Current Footprint

Expansion





# Florida North Product Overview

	AARP MedicareComplete Focus H1045-026	AARP MedicareComplete H1045-035	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	\$0 premium plan for consumers looking for value	\$0 premium plan for consumers looking for value	Open-access plan for consumers seeking freedom of choice
Plan Type	НМО	НМО	RPPO
Service Area	Florida: Clay, Duval, Nassau	Florida: Flagler, Putnam, St. Johns	Florida: All Counties
Premium	\$0	\$0	\$0
PCP Co-pay	\$0	\$0	\$15
Specialist Co-pay	\$30	\$25	\$50
Inpatient Hospital	\$270 Days 1-6	\$225 Days 1-7	\$395 Days 1-4
Outpatient Surgery	\$270	\$200	20%
Max Out-of-Pocket	\$3,400	\$4,900	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100 <mark>/27%</mark>	\$2/\$8/\$45/\$95/28%	\$2/\$12/\$47/\$100 <mark>/28%</mark>
Rx Deductible	\$290 (T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)
Referral Required	Y	Y	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, Transportation, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 — Degraded for 2017

New Plan



# Florida Northwest Market Overview



#### Market Highlights

- Portfolio approach offers choice of lower member cost sharing and coordinated care with HMO products or freedom of choice with the RPPO
- Addition of service area specific POS out-of-network component for H1045-031 and H1045-032
- Expanding HMO-POS offering to Gadsden, Holmes, Jackson, and Washington counties
- Enhanced benefits from 2016
- Expanding H1045-033 HMO service area to include Suwannee county
- No referral to see specialists on H1045-031, H1045-032, and H1045-041
- UnitedHealth Passport<sup>®</sup> program Great for members who are snowbirds or like to travel

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	-	

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017

#### Provider

- Bay Medical Center, Gulf Coast Medical Center, Sacred Heart, Fort Walton Beach Medical Center (HCA), White-Wilson Medical Center, West Florida Hospital, Santa Rosa Medical Center
- · Most major physicians and hospitals contracted in the area
- Consult the on-line provider directory for the full list of providers

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# OunitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine consecutive months
- Personalized member service model connects members with advocates
   who are best suited for their needs
- Renew by UnitedHealthcare A member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-031, H1045-032, H1045-033, and H1045-041
- Diabetes Navigator helps members manage diabetes more effectively



Eligibles (as of 5/1/2016)	306,691
YOY Eligible Growth	4.3%
MA Penetration	22.8%
YOY MA Penetration Growth	1.2%
UHC Market Share	26.3%

Current Footprint

Expansion





# Florida Northwest Product Overview

	AARP MedicareComplete Plus H1045-031	AARP MedicareComplete Plus H1045-032	AARP MedicareComplete H1045-033
Plan Highlights	\$0 premium plan for consumers looking for value	\$0 premium plan for consumers looking for value	\$0 premium plan for consumers looking for value
Plan Type	HMOPOS	HMOPOS	НМО
Service Area	Florida: Escambia, Okaloosa, Santa Rosa	Florida: Bay, Walton	Florida: Alachua, Columbia, Gilchrist, Suwannee
Premium	\$0	\$0	\$0
РСР Со-рау	\$0	\$0	\$0
Specialist Co-pay	\$25	\$25	\$25
Inpatient Hospital	\$225 Days 1-7	\$225 Days 1-7	\$225 Days 1-7
Outpatient Surgery	\$200	\$200	\$200
Max Out-of-Pocket	\$4,900	\$4,900	\$4,900
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$220 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Y
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision

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# Florida Northwest Product Overview

	AARP MedicareComplete Plus H1045-041	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	New \$0 premium plan for consumers looking for value	Open-access plan for consumers seeking freedom of choice
Plan Type	HMOPOS	RPPO
Service Area	Florida: Gadsden, Holmes, Jackson, Washington	Florida: All Counties
Premium	\$0	\$0
PCP Co-pay	\$0	\$15
Specialist Co-pay	\$25	\$50
Inpatient Hospital	\$225 Days 1-7	\$395 Days 1-4
Outpatient Surgery	\$200	20%
Max Out-of-Pocket	\$4,900	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$12/\$47/\$100 <mark>/28%</mark>
Rx Deductible	\$220 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🔴 Degraded for 2017 🔵 New Plan



# Florida Southwest Market Overview



#### Market Highlights

- Portfolio approach offers choice of lower member cost sharing and coordinated care with HMO products or freedom of choice with the RPPO
- Expanding HMO offerings to Hardee and DeSoto counties
- LPPO product offers rich benefits with open access for consumers looking for more flexibility and lower out-of-pocket costs.
- Stable/enhanced benefits from 2016
- Tiered Benefit by Provider for PCP offers \$0 Tier 1 co-pays on Plan H1045-028 and H1045-042
- UnitedHealth Passport<sup>®</sup> program Great for members who are snowbirds or like to travel

# P<sub>x</sub>

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017

# ראי Provider

Rx

- Most major physicians and hospitals contracted in the area
- Consult the on-line provider directory for the full list of providers

# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine consecutive months
- Personalized member service model connects members with advocates
  who are best suited for their needs
- Renew by UnitedHealthcare A member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-028, H1045-034, H1045-042, and H2228-033
- · Diabetes Navigator helps members manage diabetes more effectively



Florida Southwest Market Landscape		
Eligibles (as of 5/1/2016)	577,352	
YOY Eligible Growth	5.7%	
MA Penetration	23.6%	
YOY MA Penetration Growth	0.3%	
UHC Market Share	34.7%	

#### Current Footprint

Expansion 

 HMO Expansion



# Florida Southwest Product Overview

	AARP MedicareComplete H1045-028	AARP MedicareComplete Plan 2 H1045-034	AARP MedicareComplete H1045-042
Plan Highlights	\$0 premium plan with tiered PCP co-pays for those seeking value	\$0 premium plan with Preventive Dental for consumers looking for value	New \$0 premium plan with Preventive Dental for consumers looking for value
Plan Type	НМО	НМО	НМО
Service Area	Florida: Charlotte, Hernando, Hillsborogh, Indian River, Lee, Manatee, Martin, Pasco, Pinellas, Polk, Sarasota, St. Lucie	Florida: Collier, Lee	Florida: Desoto, Hardee, Highlands
Premium	\$0	\$0	\$0
PCP Co-pay	Tier 1:\$0, Tier 2:\$10	\$0	Tier 1:\$0, Tier 2:\$10
Specialist Co-pay	\$45	\$25	\$40
Inpatient Hospital	\$295 Days 1-6	\$225 Days 1-7	\$250 Days 1-5
Outpatient Surgery	\$295	\$200	\$250
Max Out-of-Pocket	\$5,200	\$4,900	\$4,900
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%
Rx Deductible	\$220 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)	\$220 (T3, T4 & T5 only)
Referral Required	Y	Y	Y
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🔴 Degraded for 2017 🔵 New Plan



# Florida Southwest Product Overview

	AARP MedicareComplete Choice H2228-033	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	Open access plan with low co-pays, fitness and dental, and low out-of-Pocket max	Open-access plan for consumers seeking freedom of choice
Plan Type	LPPO	RPPO
Service Area	Florida: Charlotte, Hernando, Hillsborough, Lee, Pasco, Pinellas	Florida: All Counties
Premium	\$75	\$0
РСР Со-рау	\$5	\$15
Specialist Co-pay	\$35	\$50
Inpatient Hospital	\$275 Days 1-4	\$395 Days 1-4
Outpatient Surgery	\$275	20%
Max Out-of-Pocket	\$3,600	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95 <mark>/28%</mark>	\$2/\$12/\$47/\$100 <mark>/28%</mark>
Rx Deductible	\$250 (T3, T4 & T5 only)	\$230 (T3, T4 & T5 only)
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# Florida The Villages Market Overview



#### Market Highlights

- UnitedHealthcare has an exclusive relationship with The Villages to provide a focused approach for all Medicare eligible residents of Lake, Marion, and Sumter counties
- Portfolio of products provides \$0 premium HMO and \$85 premium HMO-POS. Both plans offer no referral with access to statewide network and rich ancillary benefits
- Adding national out-of-network POS benefit to \$85 premium plan for 2017 while maintaining low maximum out-of-pocket of \$1900
- \$0 premium RPPO, Offering 1 MA & 1 MAPD plan, with no referrals and access to statewide network. This plan has no out-of-network deductible
- The Villages Health only accepts UHC MA plans. Exclusive • access to 6 care centers
- UnitedHealth Passport<sup>®</sup> program Great for members who are • snowbirds or like to travel



- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home deliverv
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017

# Provider

- Exclusive relationship with The Villages Health
- All major hospitals in Lake, Marion & Sumter counties. As well as Tampa and Orlando
- Most major physicians and hospitals contracted in the area
- Consult the on-line provider directory for the full list of providers ٠

#### UnitedHealthcare Experience 9

Local customer service available •

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- UnitedHealth Passport® travel benefit lets your coverage travel with you for • up to nine consecutive months
- Personalized member service model connects members with advocates who are best suited for their needs
- Renew by UnitedHealthcare A member perk that can help you learn, • earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through • hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-025 and H1045-027
- Diabetes Navigator helps members manage diabetes more effectively



Current Footprint

Expansion HMO Expansion



262.297

6.0%

32.0%

1.1%

40.1%

# Florida The Villages Product Overview

	UnitedHealthcare The Villages MedicareComplete 1 H1045-025	UnitedHealthcare The Villages MedicareComplete 2 H1045-027	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	\$0 premium plan for consumers looking for value	Premium plan with low out-of-pocket costs and national out-of-network POS for consumers seeking a richer plan	Open-access plan for consumers seeking freedom of choice
Plan Type	НМО	HMOPOS	RPPO
Service Area	Florida: Lake, Marion, Sumter	Florida: Lake, Marion, Sumter	Florida: All Counties
Premium	\$0	\$85	\$0
РСР Со-рау	\$0	\$0	\$15
Specialist Co-pay	\$40	\$15	\$50
Inpatient Hospital	\$295 Days 1-6	\$150 Days 1-7	\$395 Days 1-4
Outpatient Surgery	\$295	\$150	20%
Max Out-of-Pocket	\$4,500	\$1,900	\$6,700
Rx Co-pays	\$3/\$7/\$45/\$95/33%	\$2/\$8/\$45/\$95/33%	\$2/\$12/\$47/\$100/ <mark>28%</mark>
Rx Deductible	\$0	\$0	\$230 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# South Florida Market Overview

#### South Florida

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	1,032,737
YOY Eligible Growth	3.9%
MA Penetration	52.1%
YOY MA Penetration Growth	0.4%
UHC Market Share	21.0%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# **Broward** Market Overview



#### **Market Highlights**

- Strong brand recognition with a portfolio of unique brands
  - Preferred Care Partners
  - Medica Healthcare
  - UnitedHealthcare®
- Portfolio includes plan choices offering PPO and HMO options to meet a variety of needs
- \$0 premium plans with rich ancillary benefits
- Core benefits remained relatively stable
- Product choices, benefit stability, and market leading services are key

### O UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-005 and H5420-003

#### R

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low
- co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017

#### Provider

- Positive relationships with providers in the network specifically dedicated to service initiatives
- · Consult the Provider Directory for the full list of providers



Eligibles (as of 5/1/2016)	299,001
YOY Eligible Growth	5.3%
MA Penetration	52.2%
YOY MA Penetration Growth	-0.6%
UHC Market Share	14.9%

Broward Market Landscape

#### Current Footprint

Expansion

HMO Expansion



# **Broward** Product Overview

	Preferred Choice Broward H1045-005	Medica HealthCare Plans MedicareMax H5420-003	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	\$0 premium plan with dental and rich ancillary benefits	\$0 premium plan with rich ancillary benefits	Open-access plan for consumers seeking freedom of choice
Plan Type	НМО	НМО	RPPO
Service Area	Florida: Broward	Florida: Broward	Florida: All Counties
Premium	\$0	\$0	\$0
РСР Со-рау	\$0	\$0	\$15
Specialist Co-pay	\$15	\$15	\$50
Inpatient Hospital	\$0 admits	\$0 Days 1-5,\$100 Days 6-20, \$0 Days 21-Unlimited	\$395 Days 1-4
Outpatient Surgery	\$150 / \$75 ASC	\$170	20%
Max Out-of-Pocket	\$6,700	\$6,700	\$6,700
Rx Co-pays	\$0/\$0 <mark>/\$40/\$85</mark> /33%	\$0/\$0/ <mark>\$40</mark> /\$89/33%	\$2/\$12/\$47/\$100/ <mark>28%</mark>
Rx Deductible	\$0	\$0	\$230 (T3, T4 & T5 only)
Referral Required	Ν	Y	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, OTC Catalog, Transportation, NurseLine, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, NurseLine, Routine Hearing and Vision Exams	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan

Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current



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# Miami-Dade Market Overview



#### Market Highlights

- Strong brand recognition with a portfolio of unique brands
- Preferred Care Partners
- Medica Healthcare
- UnitedHealthcare®
- Portfolio includes plan choices offering PPO, HMO, and Chronic SNP options to meet a variety of needs
- \$0 premium plans with rich ancillary benefits
- Core benefits remained relatively stable
- Product choices, benefit stability, and market leading services are key

# Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low
- co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- RPPO plan has improved Rx deductible for 2017

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#### Provider

- Positive relationships with providers in the network specifically dedicated to service initiatives
- Consult the Provider Directory for the full list of providers

# O UnitedHealthcare Experience

- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H1045-001 and H5420-001 and H1045-018



# Eligibles (as of 5/1/2016)436,322YOY Eligible Growth3.6%MA Penetration63.3%YOY MA Penetration Growth1.3%UHC Market Share25.5%

Miami-Dade Market Landscape

#### Current Footprint

Expansion

HMO Expansion



# Miami-Dade Product Overview

	Medica HealthCare Plans MedicareMax H5420-001	Preferred Choice Dade H1045-001	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	\$0 premium plan with rich ancillary benefits	\$0 premium plan with dental and rich ancillary benefits	Open-access plan for consumers seeking freedom of choice
Plan Type	НМО	НМО	RPPO
Service Area	Florida: Miami-Dade	Florida: Miami-Dade	Florida: All Counties
Premium	\$0	\$0	\$0
РСР Со-рау	\$0	\$0	\$15
Specialist Co-pay	\$0	\$0	\$50
Inpatient Hospital	\$0 admits	\$0 admits	\$395 Days 1-4
Outpatient Surgery	ery \$150 / \$50 ASC \$75 / \$25 ASC		20%
Max Out-of-Pocket	\$6,700	\$3,400	\$6,700
Rx Co-pays	\$0/\$0/ <mark>\$30/\$55</mark> /33%	\$0/\$0/ <mark>\$40</mark> /33%	\$2/\$12/\$47/\$100 <mark>/28%</mark>
Rx Deductible	\$0	\$0	\$230 (T3, T4 & T5 only)
Referral Required	Y	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, OTC Catalog, Transportation, NurseLine, Routine Hearing and Vision Exams, Meal Benefit	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, OTC Catalog, Transportation, NurseLine, Routine Hearing and Vision Exams, Meal Benefit	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

Improved for 2017 Degraded for 2017

New Plan



# Miami-Dade Chronic Product Overview

	Preferred Special Care Miami-Dade H1045-018
Plan Highlights	\$0 premium Chronic special needs plan with rich ancillary benefits designed for those with Cardiovascular Disorders, Chronic Heart Failure, and/or Diabetes
Plan Type	НМО
Service Area	Florida: Miami-Dade
Premium	\$0
РСР Со-рау	\$0
Specialist Co-pay	\$0
Inpatient Hospital	\$0 admits
Outpatient Surgery	\$75 / \$25 ASC
Max Out-of-Pocket	\$3,400
Rx Co-pays	\$0/\$0 <mark>/\$15/\$45</mark> /33%
Rx Deductible	\$0
Referral Required	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive and Comprehensive Dental, OTC Catalog, Transportation, NurseLine, Routine Hearing and Vision Exams, Meal Benefit

Improved for 2017 🛑 Degraded for 2017 😑 New Plan



# Palm Beach Market Overview



#### Market Highlights

- Strong brand recognition with a portfolio of unique brands
  - Preferred Care Partners
  - UnitedHealthcare®
- Portfolio includes plan choices offering PPO and HMO options to meet a variety of needs
- Core benefits remained stable
- Product choices, benefit stability, and market leading services are key

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#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



#### Provider

- Positive relationships with providers in the network specifically dedicated to service initiatives
- Consult the Provider Directory for the full list of providers

# Name Tables (Statement of Statement of State

Palm Beach Market Landscape			
Eligibles (as of 5/1/2016)	297,414		
YOY Eligible Growth	3.1%		
MA Penetration	35.7%		
YOY MA Penetration Growth	0.1%		
UHC Market Share	18.1%		

Current Footprint

Expansion

UnitedHealthcare Experience

Hearing Aid Benefit — Access to affordable hearing devices

SilverSneakers<sup>®</sup> Fitness membership — Stay active with a gym

NurseLine<sup>SM</sup>— 24/7 phone access to a registered nurse

earn rewards and live healthier

Renew by UnitedHealthcare — a member perk that can help you learn,

membership and fitness classes for no additional cost on plan H1045-037

HMO Expansion



# Palm Beach Product Overview

	Preferred Choice Palm Beach H1045-037	AARP MedicareComplete Choice Plan 2 R7444-003 (Mapping from R5287-001)
Plan Highlights	\$0 premium plan with rich ancillary benefits	Open-access plan for consumers seeking freedom of choice
Plan Type	НМО	RPPO
Service Area	Florida: Palm Beach	Florida: All Counties
Premium	\$0	\$0
РСР Со-рау	\$0	\$15
Specialist Co-pay	\$20	\$50
Inpatient Hospital	\$155 Days 1-9	\$395 Days1-4
Outpatient Surgery	\$125	20%
Max Out-of-Pocket	\$5,700	\$6,700
Rx Co-pays	\$0/ <mark>\$5/\$40/\$8</mark> 5/33%	\$2/\$12/\$47/\$100/ <mark>28%</mark>
Rx Deductible	\$0	\$230 (T3, T4 & T5 only)
Referral Required	Υ	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Denta OTC Catalog, NurseLine, Routine Hearing and Vision Exams	al, Hearing Aids, Passport, NurseLine, Routine Hearing and Vision Exams

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# Georgia Market Overview

#### Georgia

Medicare Advantage 2017 Service Area





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may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the
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Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	1,569,559
YOY Eligible Growth	4.9%
MA Penetration	24.1%
YOY MA Penetration Growth	1.5%
UHC Market Share	32.0%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



# **Atlanta** Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> brand recognition in the area with large Georgia state retiree group account
- Choice: a portfolio approach with choice of MA plans to meet different needs
- Several benefit improvements on \$0 HMO including lower PCP and inpatient co-pays and addition of SIlverSneakers benefit at no additional cost
- · Improved inpatient co-pays on premium HMO
- Reduced premium on CIP LPPO
- CIP products available statewide for those seeking access to out-of-network providers
- UnitedHealth  $\mathsf{Passport}^{\texttt{®}}$  on  $\mathsf{HMOs}$  Great for snowbirds or those who travel

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- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- Removed Rx Deductible from Tier 3 on \$55 premium plan

# ן Provider

- Well Star newly added effective April 1, 2016
- · Emory, Northside and DeKalb Medical Center
- Consult the Provider Directory for the full list of providers

# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost H1111-006 and H1111-007
- Diabetes Navigator helps members manage diabetes more effectively



Atlanta Market Landscape			
Eligibles (as of 5/1/2016)	710,515		
YOY Eligible Growth	5.8%		
MA Penetration	27.5%		
YOY MA Penetration Growth	1.5%		
UHC Market Share	19.0%		

HMO Expansion

itedHealthcare

Current Footprint

Expansion

# **Atlanta** Product Overview

	AARP MedicareComplete Plan 1 H1111-006	AARP MedicareComplete Plan 2 H1111-007	Care Improvement Plus Medicare Advantage H6528-006	Care Improvement Plus Medicare Advantage R7444-008 (Mapping from R9896-012)
Plan Highlights	\$0 premium plan for consumers shopping for value and higher out-of-pocket costs	Moderate premium plan with lower co-pays and additional ancillaries	Moderate premium plan with open access out-of-network coverage	Moderate premium plan with statewide out-of-network coverage
Plan Type	НМО	НМО	LPPO	RPPO
Service Area	Georgia: Bibb, Chatham, Cherokee, Clayton, Cobb, Columbia, DeKalb, Forsyth, Fulton, Harris, Henry, Muscogee, Richmond	Georgia: Bibb, Chatham, Cherokee, Clayton, Cobb, Columbia, DeKalb, Forsyth, Fulton, Harris, Henry, Muscogee, Richmond	Georgia: Barrow, Chatham, Cherokee, DeKalb, Forsyth, Fulton, Gwinnett, Hall, Henry, Walton	GA: All Counties
Premium	\$0	\$55	\$39	\$39
PCP Co-pay	\$10	\$0	\$10	\$15
Specialist Co-pay	\$40	\$25	\$40	\$50
Inpatient Hospital	\$295 Days 1-6	\$195 Days 1-8	\$295 Days 1-6	\$395 Days 1-4
Outpatient Surgery	\$295	\$195	\$295	20%
Max Out-of- Pocket	\$6,700	\$4,900	\$6,700	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%	\$2/\$12/\$47/\$100/ <mark>31%</mark>
Rx Deductible	\$215 (T3, T4 & T5 only)	\$195 (T4 & T5 only)	\$200 (T3, T4 & T5 only)	\$95 (T3, T4 & T5 only)
Referral Required	Y	Y	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Passport, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Preventive and Comprehensive Dental, Passport, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, NurseLine, Preventive and Comprehensive Dental, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, NurseLine, Preventive Dental, Routine Hearing and Vision Exams. Dental Rider Available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# **Baldwin** Market Overview



#### Market Highlights

- Expanding HMO offerings into Baldwin County in 2017
- Choice: a portfolio approach with choice of MA plans to meet different needs
- New portfolio includes two premium HMO plans with strong benefits
- Dental coverage provided on the premium plans
- CIP products available statewide for those seeking access to out-of-network providers
- UnitedHealth  $\mathsf{Passport}^{\texttt{®}}$  on  $\mathsf{HMOs}$  Great for snowbirds or those who travel

#### Rx

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- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- Central Georgia Medical Care Network including Oconee Regional Medical Center
- Consult the Provider Directory for the full list of providers

# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost H8748-010 and H8748-011
- Diabetes Navigator helps members manage diabetes more effectively

Poldwin Market Landsoon



baldwin Market Landscape	
Eligibles (as of 5/1/2016)	8,301
YOY Eligible Growth	3.6%
MA Penetration	17.1%
YOY MA Penetration Growth	1.1%
UHC Market Share	81.5%





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# Baldwin County Product Overview

	AARP MedicareComplete Plan 1 H8748-010	AARP MedicareComplete Plan 2 H8748-011	Care Improvement Plus Medicare Advantage R7444-008 (Mapping from R9896-012)
Plan Highlights	Low premium plan for consumers shopping for value and higher out-of-pocket costs	Moderate premium plan with lower co-pays and additional ancillaries	Moderate premium plan with open access out-of-network coverage
Plan Type	НМО	НМО	RPPO
Service Area	Georgia: Baldwin	Georgia: Baldwin	Georgia: All Counties
Premium	\$19	\$55	\$39
РСР Со-рау	\$10	\$0	\$15
Specialist Co-pay	\$40	\$25	\$50
Inpatient Hospital	\$295 Days 1-6	\$225 Days 1-8	\$395 Days 1-4
Outpatient Surgery	\$295	\$225	20%
Max Out-of-Pocket	\$6,700	\$5,900	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/29%	\$2/\$12/\$47/\$100/ <mark>31%</mark>
Rx Deductible	\$215 (T3, T4 & T5 only)	\$195 (T4 & T5 only)	\$95 (T3, T4 & T5 only)
Referral Required	Y	Y	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Passport, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Preventive and Comprehensive Dental, Passport Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, NurseLine, Preventive Dental, Routine Hearing and Visio Exams. Dental Rider Available

Improved for 2017 — Degraded for 2017 New Plan

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# Gainesville Market Overview



#### Market Highlights

- Expanding HMO offerings into Gainesville Market in 2017 in Barrow and Hall counties
- Choice: a portfolio approach with choice of MA plans to meet different needs
- New portfolio includes \$0 premium and \$55 premium HMO plans with strong benefits
- · Dental coverage provided on the premium plans
- CIP products available statewide for those seeking access to out-of-network providers
- UnitedHealth Passport<sup>®</sup> on HMOs Great for snowbirds or those who travel

# R<sub>X</sub>

Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- Emory and Northside Health System
- Northeast Georgia Medical Center
- · Consult the Provider Directory for the full list of providers

# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost H8748-008 and H8748-009
- Diabetes Navigator helps members manage diabetes more effectively



Gamesville Market Landscape	
Eligibles (as of 5/1/2016)	43,148
YOY Eligible Growth	5.5%
MA Penetration	22.4%
YOY MA Penetration Growth	1.7%
UHC Market Share	20.0%

HMO Expansion

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#### Current Footprint

Expansion

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# Gainesville Product Overview

	AARP MedicareComplete Plan 1 H8748-008	AARP MedicareComplete Plan 2 H8748-009	Care Improvement Plus Medicare Advantage R7444-008 (Mapping from R9896-012)
Plan Highlights	\$0 premium plan for consumers shopping for value and higher out-of-pocket costs	Moderate premium plan with lower co-pays and additional ancillaries	Moderate premium plan with open access out-of-network coverage
Plan Type	НМО	НМО	RPPO
Service Area	Georgia: Barrow, Hall	Georgia: Barrow, Hall	Georgia: All Counties
Premium	\$0	\$55	\$39
РСР Со-рау	\$10	\$0	\$15
Specialist Co-pay	\$40	\$25	\$50
Inpatient Hospital	\$295 Days 1-6	\$225 Days 1-8	\$395 Days 1-4
Outpatient Surgery	\$295	\$225	20%
Max Out-of-Pocket	\$6,700	\$4,900	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/29%	\$2/\$12/\$47/\$100/31%
Rx Deductible	\$215 (T3, T4 & T5 only)	\$195 (T4 & T5 only)	\$95 (T3, T4 & T5 only)
Referral Required	Y	Y	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Passport, Routine Hearing and Vision Exams. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, NurseLine, Preventive and Comprehensive Dental, Passport, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, NurseLine, Preventive Dental, Routine Hearing and Vision Exams. Dental Rider Available

Improved for 2017 – Degraded for 2017 – New Plan



# Georgia CIP Chronic/Dual Product Overview

	Care Improvement Plus Silver Rx R7444-009 (Mapping from R9896-008)	Care Improvement Plus Gold Rx R7444-010 (Mapping from R9896-009)	Care Improvement Plus Dual Advantage R7444-011 (Mapping from R9896-021)
Plan Highlights	Chronic plan specially designed for those who are dual eligible with Chronic Heart Failure or Diabetes	Chronic plan specially designed for those with Cardiovascular Disorders, Chronic Heart Failure, or Diabetes	Specially designed plan for those who are dually eligible
Plan Type	RPPO	RPPO	RPPO
Service Area	Georgia: All counties	Georgia: All counties	Georgia: All counties
Premium	Varies by LIS Level	\$19	Varies by LIS Level
РСР Со-рау	Varies by LIS Level	\$15	Varies by LIS Level
Specialist Co-pay	Varies by LIS Level	\$45	Varies by LIS Level
Inpatient Hospital	Varies by LIS Level	\$335 Days 1-5	Varies by LIS Level
Outpatient Surgery	Varies by LIS Level	20%	Varies by LIS Level
Max Out-of-Pocket	Varies by LIS Level	\$6,700	Varies by LIS Level
Rx Co-pays	Varies by LIS Level	\$3/\$12/\$47/\$100 <mark>/29%</mark>	Varies by LIS Level
Rx Deductible	Varies by LIS Level	\$160 (T4 & T5 only)	Varies by LIS Level
Referral Required	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, Preventive and Comprehensive Dental, NurseLine, OTC Catalog, Transportation, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Transportation, Routine Hearing and Vision Exams	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, OTC Essential, Transportation, Routine Hearing and Vision

Improved for 2017 Degraded for 2017

New Plan



# North Carolina Market Overview

#### North Carolina

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	1,240,266
YOY Eligible Growth	4.2%
MA Penetration	28.0%
YOY MA Penetration Growth	0.6%
UHC Market Share	27.3%
Eligibles in Expansion Area	258,867
May 2010 CMC any MA lad State (County and line at within 1000	2017 Neg CND Easterint

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint

# Current Footprint (includes PFFS) Expansion



# Asheville Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> Brand recognition stands for stability and security within North Carolina
- Expanding into the Asheville market with open access HMO offerings with no gatekeeper requirements
- Choice! Portfolio approach with choice of MA plans to meet different needs
- Provider tiering with Mission Health System PCP \$0 versus \$10 or \$20, Specialist \$30 or \$35 versus \$50
- Flat dollar outpatient surgery co-pay
- 4.5 Star plans
- UnitedHealth Passport<sup>®</sup> program Great for HMO members who are snowbirds or like to travel

# R<sub>x</sub>

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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#### Provider

- Key provider is Mission Health System
- Consult the Provider Directory for the full list of providers

# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively



Ashevil	le Mai	rket Lai	ndscape	

Eligibles (as of 5/1/2016)	189,565
YOY Eligible Growth	3.5%
MA Penetration	17.1%
YOY MA Penetration Growth	0.0%
UHC Market Share	5.3%
Eligibles in Expansion Area	169,988

Current Footprint

Expansion

HMO Expansion



# Asheville Product Overview

	AARP MedicareComplete Plan 1 H5253-080	AARP MedicareComplete Plan 2 H5253-079
Plan Highlights	Moderate premium plan with lower co-pays and additional ancillaries	Low premium plan for consumers shopping for value and higher out- of-pocket costs
Plan Type	НМО	НМО
Service Area	North Carolina: Avery, Buncombe, Burke, Cherokee, Clay, Graham, Haywood, Jackson, Macon, Madison, Mcdowell, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey	North Carolina: Avery, Buncombe, Burke, Cherokee, Clay, Graham, Haywood, Jackson, Macon, Madison, Mcdowell, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey
Premium	\$49	\$19
РСР Со-рау	Tier1: \$0, Tier2: \$10	Tier1: \$0, Tier2: \$20
Specialist Co-pay	Tier1: \$30, Tier2: \$50	Tier1: \$35, Tier2: \$50
Inpatient Hospital	\$275 Days 1-7	\$395 Days 1-4
Outpatient Surgery	\$275	\$375
Max Out-of-Pocket	\$4,700	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$170 (T4 & T5 only)	\$170 (T3, T4 & T5 only)
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# **Piedmont** Market Overview



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#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> Brand recognition stands for stability and security within North Carolina
- Expanding to Alexander, Gaston, Johnston, and Richmond counties
- 4.5 Star HMO plans
- Provider tiering offers lower co-pays PCP \$0 versus \$10 or \$20, Specialist \$30 or \$35 versus \$50
- Flat dollar outpatient co-pay on premium plans
- Improved benefits from 2016
- Choice! Portfolio approach with choice of MA plans to meet different needs
- Addition of Wake Forest Baptist to Provider Tier 1

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1
- Removed Rx Deductible from Tier 3 on \$35 premium plan

# Provider

- Key providers include Novant, Cornerstone, THN, Eagle Physicians, Guilford Medical, UNC and Carolina Health Systems, Wake Medical
- Tier 1 Benefit Providers: Novant, Guliford Medical, Cornerstone, THN and Eagle Physicians
- New Tier 1 Benefit Provider addition: Wake Forest Baptist
- Consult the Provider Directory for the full list of providers

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# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H5253-037 and H5253-038
- Diabetes Navigator helps members manage diabetes more effectively



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Eligibles (as of 5/1/2016)	884,241
YOY Eligible Growth	4.0%
MA Penetration	31.8%
YOY MA Penetration Growth	0.7%
UHC Market Share	31.0%
Eligibles in Expansion Area	88,879

Current Footprint

Expansion 

 HMO Expansion

Piedmont Market Landscape



# **Piedmont** Product Overview

	AARP MedicareComplete Plan 1 H5253-037	AARP MedicareComplete Plan 2 H5253-038	AARP MedicareComplete Choice H2228-018
Plan Highlights	Moderate premium plan with lower co-pays, fixed outpatient co-pays and additional ancillaries. Dental Rider available	\$0 premium plan for consumers shopping for value and higher out-of-pocket costs. Dental Rider available	Plan for those looking for the choices offered in a PPO plan. Fitness Rider available
Plan Type	НМО	НМО	LPPO
Service Area	North Carolina: Alamance, Alexander, Cabarrus, Caldwell, Caswell, Catawba, Chatham, Cleveland, Cumberland, Davidson, Davie, Forsyth, Gaston, Guilford, Henderson, Iredell, Johnston, Lincoln, Mecklenburg, Orange, Person, Randolph, Richmond, Rockingham, Rowan, Stokes, Union, Wilkes, Yadkin	North Carolina: Alamance, Alexander, Cabarrus, Caldwell, Caswell, Catawba, Chatham, Cleveland, Cumberland, Davidson, Davie, Forsyth, Gaston, Guilford, Henderson, Iredell, Johnston, Lincoln, Mecklenburg, Orange, Person, Randolph, Richmond, Rockingham, Rowan, Stokes, Union, Wilkes, Yadkin	North Carolina: Alamance, Chatham, Davidson, Davie, Forsyth, Guilford, Mecklenburg, Orange, Randolph, Rockingham, Rowan, Stokes, Surry, Wilkes, Yadkin
Premium	\$35	\$0	\$50
PCP Co-pay	Tier1: \$0, Tier2: \$10	Tier1: \$0, Tier2: \$20	\$5
Specialist Co-pay	Tier1: \$30, Tier2: \$50	Tier1: \$35, Tier2: \$50	\$40
Inpatient Hospital	\$345 Days 1-5	\$430 Days 1-4	\$345 Days 1-5
Outpatient Surgery	\$275	20%	\$340
Max Out-of-Pocket	\$4,900	\$6,700	\$4,500
Rx Co-pays	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$170 (T4 & T5 only)	\$170 (T3, T4 & T5 only)	\$165 (T4 & T5 only)
Referral Required	Ν	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Hearing Aids, Passport, NurseLine, Routine Hearing and Vision. Fitness Rider Available

Improved for 2017 Degraded for 2017

New Plan



# Raleigh/Durham Market Overview



#### Market Highlights

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> Brand recognition stands for stability and security within North Carolina
- 4.5 Star plan
- Flat dollar outpatient surgery co-pay
- Improved benefits from 2016
- Becoming preferred choice for Seniors utilizing WakeMed or UNC providers
- No Tier 3 deductible on Rx

#### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

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#### Provider

- Key providers include Wake Medical and UNC
- Consult the Provider Directory for the full list of providers

# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- · Diabetes Navigator helps members manage diabetes more effectively



Current Footprint

Expansion



HMO Expansion

166,460 6.5%

20.6%

1.1%

18.4%

# Raleigh/Durham Product Overview

	AARP MedicareComplete H5253-039
Plan Highlights	Moderate premium plan with fixed outpatient co-pays and additional ancillaries
Plan Type	HMO
Service Area	North Carolina: Durham, Wake
Premium	\$40
РСР Со-рау	\$15
Specialist Co-pay	\$50
Inpatient Hospital	\$395 Days 1-4
Outpatient Surgery	\$295
Max Out-of-Pocket	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/29%
Rx Deductible	\$200 (T4 & T5 only)
Referral Required	Ν

Extra Benefits

Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available

) Improved for 2017 🛑 Degraded for 2017 🔵 New Plan



# South Carolina Market Overview

#### South Carolina

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	966,319
YOY Eligible Growth	4.6%
MA Penetration	22.3%
YOY MA Penetration Growth	0.9%
UHC Market Share	44.5%

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint



# South Carolina Low Country Market Overview



#### Market Highlights

- Expanding HMO offerings to Beaufort, Berkeley and Charleston counties to accelerate growth in the market
- Introducing new \$29 premium plans with richer benefits, including dental
- UnitedHealth Passport<sup>®</sup> program (HMO only) Great for those who travel

\$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day

Key providers include Trident, Hilton Head, Beaufort Memorial

Consult the Provider Directory for the full list of providers

Tier 1 & Tier 2 drugs, the most commonly used, have low

9 of the top 10 most dispensed generics are in Tier 1

- No referrals to see specialists
- Differentiate with UnitedHealthcare open access and personalized customer service
- 4 Star RPPO plan

home delivery

Provider

co-pays and \$0 deductible

and Palmetto Primary Care

Rx

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# O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations™
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H8748-014 and H8748-015
- Diabetes Navigator helps members manage diabetes more effectively



#### South Carolina Low Country Market Landscape

Eligibles (as of 5/1/2016)	143,483
YOY Eligible Growth	6.0%
MA Penetration	16.1%
YOY MA Penetration Growth	0.2%
UHC Market Share	51.5%

Current Footprint

Expansion

HMO Expansion



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# South Carolina Low Country Product Overview

	AARP MedicareComplete H8748-014	AARP MedicareComplete H8748-015	Care Improvement Plus Medicare Advantage R7444-008 (Mapping from R9896-012)
Plan Highlights	Low premium plan offering SilverSneakers <sup>®</sup> , preventive dental and Passport. Dental Rider available	Low premium plan offering SilverSneakers <sup>®</sup> , preventive dental and Passport. Dental Rider available	Moderate premium plan with open access out-of-network coverage
Plan Type	НМО	НМО	RPPO
Service Area	South Carolina: Beaufort	South Carolina: Berkeley, Charleston	South Carolina: All counties
Premium	\$29	\$29	\$39
PCP Co-pay	\$10	\$10	\$15
Specialist Co-pay	\$45	\$45	\$50
Inpatient Hospital	\$295 Days 1-6	\$295 Days 1-6	\$395 Days 1-4
Outpatient Surgery	\$295	\$295	20%
Max Out-of-Pocket	\$5,900	\$5,900	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/28%	\$2/\$12/\$47/\$100/28%	\$2/\$12/\$47/\$100/31%
Rx Deductible	\$210 (T3, T4 & T5 only)	\$210 (T3, T4 & T5 only)	\$95 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision. Dental Rider Available

Improved for 2017 🛑 Degraded for 2017 🔵 New Plan

Dental Rider Available



# South Carolina Midlands Market Overview



### Market Highlights

- Introducing two new \$19 premium plans for consumers seeking richer benefits, including dental
- Expanding HMO offerings to Orangeburg, Lexington and Richland to accelerate growth in the market
- UnitedHealth Passport<sup>®</sup> program (HMO only) Great for those who travel
- No referrals to see specialists
- Differentiate with UnitedHealthcare open access and better customer service
- 4 Star RPPO plan

#### 

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

# Provider

- Key providers include Providence/Sisters of Charity and University of South Carolina
- Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H8748-017 and H8748-018
- Diabetes Navigator helps members manage diabetes more effectively



#### South Carolina Midlands Market Landscape

Eligibles (as of 5/1/2016)	126,364
YOY Eligible Growth	4.4%
MA Penetration	20.8%
YOY MA Penetration Growth	0.9%
UHC Market Share	60.9%

Current Footprint

Expansion

HMO Expansion



# South Carolina Midlands Product Overview

	AARP MedicareComplete H8748-017	AARP MedicareComplete H8748-018	Care Improvement Plus Medicare Advantage R7444-008 (Mapping from R9896-012)
Plan Highlights	Low premium plan offering SilverSneakers <sup>®</sup> , preventive dental and Passport. Dental Rider available	Low premium plan offering SilverSneakers <sup>®</sup> , preventive dental and Passport. Dental Rider available	Moderate premium plan with open access out-of-network coverage
Plan Type	НМО	НМО	RPPO
Service Area	South Carolina: Orangeburg	South Carolina: Lexington, Richland	South Carolina: All counties
Premium	\$19	\$19	\$39
РСР Со-рау	\$10	\$10	\$15
Specialist Co-pay	\$45	\$45	\$50
Inpatient Hospital	\$295 Days 1-6	\$295 Days 1-6	\$395 Days 1-4
Outpatient Surgery	\$295	\$295	20%
Max Out-of-Pocket	\$5,900	\$5,900	\$6,700
Rx Co-pays	\$2/\$12/\$47/\$100/28%	\$2/\$12/\$47/\$100/28%	\$2/\$12/\$47/\$100/31%
Rx Deductible	\$210 (T3, T4 & T5 only)	\$210 (T3, T4 & T5 only)	\$95 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, Nursel ine, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision, Dental Rider	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and

**Available** 

Routine Hearing and Vision. Dental Rider

Dental, NurseLine, Routine Hearing and Vision. Dental Rider Available

Improved for 2017 Degraded for 2017 New Plan

NurseLine, Routine Hearing and Vision.

Dental Rider Available



# South Carolina Upstate Market Overview



### Market Highlights

- Improved benefits in Greenville HMO from 2016
- UnitedHealth Passport<sup>®</sup> program (HMO only) Great for those who travel
- HMO plans utilize primary care providers to coordinate care for consistency and improved health
- Differentiate with UnitedHealthcare open access and better customer service
- Expanding HMO offerings to Lancaster, Spartanburg, and York counties with introduction of new plans
- 4 Star RPPO plan

#### Rx

**R**<sub>X</sub>

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

## Provider

- Key providers include Bon Secours Health System/St. Francis, Greenville Health System, Mary Black, Baptist Easley and North Hills
- · Consult the Provider Directory for the full list of providers

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost on plans H8748-002, H8748-012 and H8748-013
- · Diabetes Navigator helps members manage diabetes more effectively



#### South Carolina Upstate Market Landscape Eligibles (as of 5/1/2016)

YOY Eligible Growth	4.8%
MA Penetration	28.7%
YOY MA Penetration Growth	1.0%
UHC Market Share	22.6%

Current Footprint

Expansion



208.513



# South Carolina Upstate Product Overview

	AARP MedicareComplete H8748-002	AARP MedicareComplete H8748-012	AARP MedicareComplete H8748-013	Care Improvement Plus Medicare Advantage R7444-008 (Mapping from R9896-012)
Plan Highlights	\$0 premium plan for consumers shopping for value and higher out-of- pocket costs	New \$0 premium plan for consumers shopping for value and higher out-of- pocket costs	New Moderate premium plan with lower co-pays and additional ancillaries	Moderate premium plan with open access out-of-network coverage
Plan Type	НМО	НМО	НМО	RPPO
Service Area	South Carolina: Greenville	South Carolina: Spartanburg	South Carolina: Lancaster, York	South Carolina: All counties
Premium	\$0	\$0	\$35	\$39
PCP Co-pay	\$15	\$15	\$10	\$15
Specialist Co-pay	\$50	\$50	\$45	\$50
Inpatient Hospital	\$335 Days 1-5	\$335 Days 1-5	\$345 Days 1-5	\$395 Days 1-4
Outpatient Surgery	\$295	\$295	\$275	20%
Max Out-of- Pocket	\$5,900	\$5,900	\$4,900	\$6,700
Rx Co-pays	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/28%	\$2/\$8/\$45/\$95/29%	\$2/\$12/\$47/\$100/31%
Rx Deductible	\$215 (T3, T4 & T5 only)	\$215 (T3, T4 & T5 only)	\$170 (T4 & T5 only)	\$95 (T3, T4 & T5 only)
Referral Required	Ν	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Eyewear Credit, Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision. Dental Rider Available	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Routine Hearing and Vision. Dental Rider Available

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# South Carolina CIP Chronic/Dual Product Overview

	Care Improvement Plus Silver Rx R7444-009 (Mapping from R9896-008)	Care Improvement Plus Gold Rx R7444-010 (Mapping from R9896-009)	Care Improvement Plus Dual Advantage R7444-011 (Mapping from R9896-021)
Plan Highlights	Chronic plan specially designed for those who are dual eligible with Chronic Heart Failure or Diabetes	Chronic plan specially designed for those with Cardiovascular Disorders, Chronic Heart Failure, or Diabetes	Specially designed plan for those who are dually eligible
Plan Type	RPPO	RPPO	RPPO
Service Area	South Carolina: All counties	South Carolina: All counties	South Carolina: All counties
Premium	\$0 (Requires Full LIS)	\$19	Varies by LIS Level
РСР Со-рау	\$0	\$15	Varies by LIS Level
Specialist Co-pay	\$0	\$45	Varies by LIS Level
Inpatient Hospital	FFS	\$335 Days 1-5	Varies by LIS Level
Outpatient Surgery	20%	20%	Varies by LIS Level
Max Out-of-Pocket	\$6,700	\$6,700	Varies by LIS Level
Rx Co-pays	25%/25%/25%/25%	\$3/\$12/\$47/\$100/29%	Varies by LIS Level
Rx Deductible	\$400 (All Tiers)	\$160 (T4 & T5 only)	Varies by LIS Level
Referral Required	Ν	Ν	Ν
Extra Benefits	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, OTC Essentials, Transportation, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, Transportation, Routine Hearing and Vision	Eyewear Credit, Hearing Aids, Preventive Dental, NurseLine, OTC Essential, Transportation, Routine Hearing and Vision

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## **Tennessee** Market Overview

#### Tennessee

Medicare Advantage 2017 Service Area



Market Landscape (UHC 2017 Footprint)	
Eligibles (as of 5/1/2016)	891,652
YOY Eligible Growth	3.7%
MA Penetration	37.0%
YOY MA Penetration Growth	0.6%
UHC Market Share	18.6%
Eligibles in Expansion Area	306,986
May 2016 CMS any MA Ind State/County aprollment within L	

May 2016 CMS.gov MA Ind State/County enrollment within UHC 2017 Non-SNP Footprint





# **Memphis** Market Overview



### Market Highlights

- Re-entering the Memphis market in Shelby, Fayette and McNairy counties
- Portfolio approach with introduction of two new 4.5 star plans to offer a choice for a variety of needs
- Both plans offer SilverSneakers<sup>®</sup>
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- 4.5 Star plans

### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low • co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1 •



#### Provider

- Network includes Saint Francis Hospital and Methodist
- Consult the Provider Directory for the full list of providers

### UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for • up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through ٠ hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym • membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



Memphis Market Landscape	
Eligibles (as of 5/1/2016)	156,196
YOY Eligible Growth	3.6%
MA Penetration	25.1%
YOY MA Penetration Growth	1.5%
JHC Market Share	13.7%
Eligibles in Expansion Area	156,196

HMO Expansion



## **Memphis** Product Overview

	AARP MedicareComplete Plan 1 H5253-081	AARP MedicareComplete Plan 2 H5253-082
Plan Highlights	Low premium plan for consumers looking for value	Moderate premium plan with lower out-of-pocket costs and more ancillaries
Plan Type	НМО	НМО
Service Area	Tennessee: Fayette, McNairy, Shelby	Tennessee: Fayette, McNairy, Shelby
Premium	\$19	\$49
РСР Со-рау	\$10	\$5
Specialist Co-pay	\$40	\$35
Inpatient Hospital	\$345 Days 1-5	\$295 Days 1-6
Outpatient Surgery	\$325	\$275
Max Out-of-Pocket	\$6,700	\$5,900
Rx Co-pays	\$2/\$8/\$45/\$95/30%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$120 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available

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# **Nashville** Market Overview



### Market Highlights

- Strong UnitedHealthcare® and AARP® brand recognition in the area
- Introducing two new 4.5 star plans and expanding into Jackson Robertson, Sumner, Wayne, and Williamson counties
- Portfolio approach with low and high premium products to offer a choice for a variety of needs
- UnitedHealth Passport® Great for snowbirds or those who • travel
- H0408 members will need to be resold into the new plans ٠
- When comparing to BCBS, promote Vanderbilt

### Rx

- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1

### Provider

- HCA Healthcare Tri-Star, Summit and Skyline
- Vanderbilt Health System
- St. Thomas Health System
- Consult the Provider Directory for the full list of providers

### UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through • hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse •
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym • membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively



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Eligibles (as of 5/1/2016)	217,458
YOY Eligible Growth	4.8%
MA Penetration	37.0%
YOY MA Penetration Growth	-0.2%
UHC Market Share	9.3%
Eligibles in Expansion Area	78,824

Current Footprint

#### HMO Expansion



## Nashville Product Overview

	AARP MedicareComplete Plan 1 H5253-083	AARP MedicareComplete Plan 2 H5253-084
Plan Highlights	Low premium plan for consumers looking for value	Moderate premium plan with lower out-of-pocket costs and more ancillaries
Plan Type	НМО	НМО
Service Area	Tennessee: Davidson, Dekalb, Hickman, Jackson, Robertson, Rutherford, Sumner, Wayne, Williamson	Tennessee: Davidson, Dekalb, Hickman, Jackson, Robertson, Rutherford, Sumner, Wayne, Williamson
Premium	\$19	\$49
РСР Со-рау	\$5	\$0
Specialist Co-pay	\$35	\$30
Inpatient Hospital	\$345 Days 1-5	\$295 Days 1-6
Outpatient Surgery	\$325	\$275
Max Out-of-Pocket	\$6,700	\$5,900
Rx Co-pays	\$2/\$8/\$45/\$95/30%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$120 (T3, T4 & T5 only)	\$0
Referral Required	Ν	Ν
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, SilverSneakers, Preventive Dental, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available

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# **TN/VA** Market Overview



### **Market Highlights**

- Strong UnitedHealthcare<sup>®</sup> and AARP<sup>®</sup> brand recognition represents stability in the area
- Choice: \$0 premium plan provides robust benefits; \$55 plan has lower co-pays and MOOP, no Rx deductible and dental
- 4.5 Star plans
- \$0 PCP co-pays for both plans
- POS benefit for both plans
- Choice: \$0 premium plan provides robust benefits; \$55 plan has lower co-pays and MOOP, no Rx deductible and dental
- UnitedHealth Passport<sup>®</sup> program Great for snowbirds or those who travel
- Strong provider network
- Adding Real Appeal<sup>TM</sup> a weight loss program designed for members with specific conditions



#### Rx

- Lowered Rx deductible on \$0 premium plan. No Rx deductible on premium plan
- \$0 co-pay on Tiers 1 & 2 when using Preferred Mail 90-day home delivery
- Tier 1 & Tier 2 drugs, the most commonly used, have low co-pays and \$0 deductible
- 9 of the top 10 most dispensed generics are in Tier 1



### Provider

- Mountain States Health Alliance
- Wellmont Health System
- State of Franklin
- Mountain Region Family Medicine
- Medical Care PLLC
- Consult the Provider Directory for the full list of providers

Plan designs and service areas described in this document are pending government approval and are subject to change. Benefits reflect pending in-network cost sharing. This information may not be a complete description of benefits. Limitations, co-payments, and restrictions may apply. Benefits, premium and/or co-payments/co-insurance may change on January 1 of each year. Renew by UnitedHealthcare is not available on all plans. Rx usage based on 2016 year to date claims data. Star ratings are current as of July 2016 and are subject to change in October. Confidential property of UnitedHealth Group. For Agent use only. Not intended for use as marketing material for the general public. Do not distribute, reproduce, edit or delete any portion without the express permission of UnitedHealth Group. © 2016 United HealthCare Services, Inc.

### O UnitedHealthcare Experience

- HouseCalls A convenient in-home clinical visit from a licensed clinician at no additional cost. Receive a gift card upon completion of your visit
- UnitedHealth Passport<sup>®</sup> travel benefit lets your coverage travel with you for up to nine straight months
- Renew by UnitedHealthcare a member perk that can help you learn, earn rewards and live healthier
- Hearing Aid Benefit Access to affordable hearing devices through hi HealthInnovations<sup>™</sup>
- NurseLine<sup>SM</sup> 24/7 phone access to a registered nurse
- Personalized member service model that connects members with advocates who are best suited for their needs
- SilverSneakers<sup>®</sup> Fitness membership Stay active with a gym membership and fitness classes for no additional cost
- Diabetes Navigator helps members manage diabetes more effectively

**TN/VA** Market Landscape



Eligibles (as of 5/1/2016)	615,685
YOY Eligible Growth	3.1%
MA Penetration	38.5%
YOY MA Penetration Growth	0.8%
UHC Market Share	24.4%
Eligibles in Expansion Area	83,679

Current Footprint



# **TN/VA** Product Overview

	AARP MedicareComplete Plus Plan 1 H5253-047	AARP MedicareComplete Plus Plan 2 H5253-048
Plan Highlights	\$0 premium plan designed for the consumer comfortable with higher out-of-pocket costs and some ancillary offerings	Premium plan designed for the consumer looking for lower out-of- pocket costs and richer ancillary benefits. Dental Rider available
Plan Type	HMOPOS	HMOPOS
Service Area	Tennessee: Anderson, Blount, Bradley, Carter, Claiborne, Cocke, Grainger, Greene, Hamblen, Hamilton, Hancock, Jefferson, Johnson, Knox, Loudon, Meigs, Monroe, Morgan, Scott, Sevier, Sullivan, Unicoi, Union, Washington, Campbell, Cumberland, Hawkins, McMinn, Roane Virginia: Bland, Bristol City, Buchanan, Dickenson, Grayson, Lee, Norton City, Russell, Scott, Smyth, Washington, Wise, Wythe, Tazewell	Tennessee: Anderson, Blount, Bradley, Carter, Claiborne, Cocke, Grainger, Greene, Hamblen, Hamilton, Hancock, Jefferson, Johnson, Knox, Loudon, Meigs, Monroe, Morgan, Scott, Sevier, Sullivan, Unicoi, Union, Washington, Campbell, Cumberland, Hawkins, McMinn, Roane Virginia: Bland, Bristol City, Buchanan, Dickenson, Grayson, Lee, Norton City, Russell, Scott, Smyth, Washington, Wise, Wythe, Tazewell
Premium	\$0	\$55
PCP Co-pay	\$0	\$0
Specialist Co-pay	\$35	\$25
Inpatient Hospital	\$295 Days 1-6	\$175 Days 1-7
Outpatient Surgery	\$295	\$160
Max Out-of-Pocket	\$4,500	\$3,400
Rx Co-pays	\$2/\$8/\$45/\$95/31%	\$2/\$8/\$45/\$95/33%
Rx Deductible	\$60 (T3, T4 & T5 only)	\$0
Referral Required	Υ	Y
Extra Benefits	Hearing Aids, SilverSneakers, Passport, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available	Hearing Aids, SilverSneakers, Passport, Preventive Dental, NurseLine, Routine Hearing and Vision Exams. Dental Rider Available

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